

A provision in your Area Development Agreement that terminates the agreement on your bankruptcy may not be enforceable under federal bankruptcy law.

## ITEM 18. PUBLIC FIGURES

We do not use any public figures to promote our franchise.

## ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Below are the Total Revenue and Total Revenues per square footage of the company-owned and franchise outlets there were open for the full year in 2023, 2024, and 2025.

	Company-Owned Outlets			Franchise Outlets		
	2025	2024	2023	2025	2024	2023
Lowest Total Revenue	1,821,248	1,664,186	1,865,060	833,104	1,065,711	1,955,360
Highest Total Revenue	3,005,663	3,052,108	3,327,780	2,185,228	1,582,137	1,955,360
Median Total Revenue	2,277,119	2,137,060	2,990,841	1,681,695	1,323,924	1,955,360
Average Total Revenue	2,371,237	2,320,936	2,719,032	1,558,492	1,323,924	1,955,360
Number of Outlets	5	5	5	5	2	1
Number of Outlets that met or exceeded the Average Total Revenue	2	2	3	3	1	1
Percentage of Outlets that met or exceeded the Average Total Revenue	40%	40%	60%	60%	50%	50%

	Company-Owned Outlets			Franchise Outlets		
	2025	2024	2023	2025	2024	2023
Lowest Total Revenue per Square Footage	77.98	77.06	90.37	47.61	60.90	95.38
Highest Total Revenue per Square Footage	136.62	138.73	195.75	84.05	77.18	95.38
Median Total Revenue per Square Footage	117.50	107.37	119.94	75.67	69.04	95.38
Average Total Revenue per Square Footage	110.20	106.89	127.51	71.71	69.04	95.38
Number of outlets per Square Footage	5	5	5	5	2	1
Number of outlets that met or exceeded the Average Total Revenue per Square Footage	3	3	2	3	1	1
Percent of outlets that met or exceeded the Average Total Revenue per Square Footage	60%	60%	40%	60%	50%	100%

In 2023, there were 5 company-owned outlets and 1 franchise outlet open the full calendar. One franchise outlet opened in 2023; that outlet was not open the full calendar year and is not included in this financial performance representation.

In 2024, there were 5 company-owned outlets and 2 franchise outlets open the full calendar. Three franchise outlets opened in 2024; these outlets were not open the full calendar year and are not included in this financial performance representation.

In 2025, there were 5 company-owned outlets and 5 franchise outlets open for the full calendar year. 1 franchise outlet opened in 2025; it was not open for the full calendar year and is not included in this financial performance representation. There are no material differences between the outlets in this financial performance representation and Franchises offered in this disclosure document.

Our management prepared this financial performance representation based on financial reports provided to us by franchisees and historical company-owned records. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

The term “Total Revenue” means gross sales tax, discounts, allowances, and returns.

**Some outlets have earned this amount. Your individual results may differ. There is no assurance you'll earn as much.**

Other than the preceding financial performance representation, 810 Franchise Concepts, LLC, does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Michael Siniscalchi at 1220 Moser Dr., Myrtle Beach, South Carolina 29577 or by telephone at (631) 258-9721, the Federal Trade Commission, and the appropriate state regulatory agencies.

## **ITEM 20. OUTLETS AND FRANCHISEE INFORMATION**

Table No. 1  
SYSTEMWIDE OUTLET SUMMARY  
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2023	1	2	+1
	2024	2	5	+3
	2025	5	6	+1
Company-Owned	2023	5	5	0
	2024	5	5	0
	2025	5	5	0
<b>TOTAL OUTLETS</b>	<b>2023</b>	<b>6</b>	<b>7</b>	<b>+1</b>
	<b>2024</b>	<b>7</b>	<b>10</b>	<b>+3</b>
	<b>2025</b>	<b>10</b>	<b>11</b>	<b>+1</b>