

Provision	Section in Franchise Agreement	Summary
v. Choice of forum	26	You may file suit either in the state court of the county where we have our principal place of business (currently, Broward County, Florida), or in the United States District Court for the Southern District of Florida (Fort Lauderdale Division). We may file suit in either of such courts, or any other court in which jurisdiction and venue are proper (subject to applicable state law).
w. Choice of law	26	Florida law governs the Franchise Agreement (subject to applicable state law).

ITEM 18
PUBLIC FIGURES

We do not currently use any public figures to promote our franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Franchise Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing franchise, however, we may provide you with the actual records of that franchise. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Director of Franchise Operations of We Insure, LLC at 1560 Sawgrass Corporate Parkway, 4th Floor, Sunrise, FL 33323, (855) 483-3901 and the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1
System-wide Outlet Summary For years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	206	224	+18
	2023	224	195	-29
	2024	195	156	-39
Company Owned	2022	1	1	0
	2023	1	1	0
	2024	1	1	0
Total Outlets	2022	207	225	+18
	2023	225	196	-29
	2024	196	157	-39

Table 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
Florida	2022	7
	2023	7
	2024	4
New York	2022	0
	2023	1
	2024	0
Total	2022	7
	2023	8
	2024	4