

	Provision	Section in Multi-Unit Development Agreement	Summary
t.	Integration/merger clause	Entire Agreement	The Multi-Unit Development Agreement incorporates the initial Franchise Agreement executed between you and us and is controlled by its terms.
u.	Dispute resolution by arbitration or mediation	Paragraph 9	Claims that are not resolved internally may be submitted to non-binding mediation and then binding arbitration in West Palm Beach, Florida, excluding claims related to injunctive relief, anti-trust, the trademarks, possession of the Franchised Business premises and post-termination obligations. The process is governed by your initial Franchise Agreement (Article XXV) which is incorporated by reference when you sign the Multi-Unit Development Agreement contemporaneously with the Franchise Agreement. This provision is subject to state law.
v.	Choice of forum	Paragraph 9	Florida, subject to applicable state law.
w.	Choice of law	Paragraph 9	Florida law applies, subject to applicable state law.

See the state addenda to this Franchise Disclosure Document and the Franchise Agreement for special state disclosures.

**ITEM 18:
PUBLIC FIGURES**

We do not currently use any public figures to promote our franchise.

**ITEM 19:
FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following tables present historical financial information for our company-owned outlets, which are operated by our affiliate, ENC Grooming Corp d/b/a The Ruff Life and DapperTails, from January 1, 2025, through December 31, 2025. As more fully described in Item 1, ENC Grooming Corp operated under "The Ruff Life" mark prior to January 1, 2025, and has since been transitioning to the "DapperTails" mark. All seventeen (17) outlets in operation at the start of 2025 were opened prior to January 1, 2025, and operated in 2025 with a combination of legacy "The Ruff Life" vehicle branding and the current "DapperTails" brand; all new outlets opened on or after January 1, 2025 operated

exclusively under the "DapperTails" name and branding. ENC Grooming Corp maintains a uniform digital and online presence and conducts all marketing and advertising under the DapperTails name across all outlets, regardless of vehicle branding.

All figures are presented without regard to the size of the territory, since our Company Owned Outlets do not operate within a defined territory. All Gross Revenue figures are tracked within the DapperTails scheduling application, which schedules grooms and tracks sales volume by geographic location.

At the start of 2025, we had no franchised Grooming Vans in operation. During the year, we added a total of seven (7) Grooming Vans and reacquired one (1) of these Grooming Vans from a franchisee who experienced unexpected health issues and was unable to operate. As a result, there were a total of six (6) franchised Grooming Vans in operation as of December 31, 2025. We have excluded each of the six (6) operational outlets from these financial performance representations (100% of our franchised outlets as of December 31, 2025) because they all opened in December of 2025 and operated for less than two weeks. We also excluded the one (1) franchised outlet that was reacquired in 2025, which opened and closed within twelve (12) months, based on the operational irregularity.

At the start of 2025, ENC Grooming Corp. was operating seventeen (17) Grooming Vans. During the year, ENC Grooming Corp added a total of eleven (11) Grooming Vans and closed one (1) Grooming Van (this Grooming Van was moved to a different state and is therefore counted as closing in one state and opening in another state for purposes of this disclosure document, see Item 20). As a result, they were operating twenty-seven (27) Grooming Vans as of December 31, 2025. The year-end total includes the one (1) franchised outlet that was reacquired (see Table 3; KALAMAZOO, MI) during the year.

Tables 1-4 present the results of 100% of ENC Grooming Corp's outlets for the applicable periods. Because new Grooming Vans came online at different points throughout 2025, the tables reflect each outlet's results beginning in the month it first became operational. Revenue is reported on a monthly basis by location, organized by quarter, and no ramp-up period has been excluded. Accordingly, the first revenue figure for each Grooming Van represents the first full or partial month of its operations. None of ENC Grooming Corp's outlets have been excluded from these financial performance representations, and the results reflect 100% of ENC Grooming Corp's outlets that actually attained the stated results.

Table 1 shows Gross Revenue by location and is reported on a monthly basis for the period from January 1, 2025, through March 31, 2025. Table 1 includes eighteen (18) Grooming Vans representing 100% of the ENC Grooming Corp. operational outlets during the first quarter of 2025.

Table 1 Company-Owned Outlets January 1, 2025 to March 31, 2025				
LOCATION	JANUARY	FEBRUARY	MARCH	TOTALS
LONG ISLAND, NY (14 Grooming Vans)	\$196,774.43	\$190,470.50	\$211,861.31	\$599,106.24