

| Provision | Section in development or other agreement | Summary |
|------------------|---|--|
| w. Choice of law | 15(a) of Development Agreement | Texas law applies, except for U.S. Arbitration Act and other federal law. This requirement may not be enforceable in some states and therefore is subject to applicable state franchise law. |

ITEM 18
PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This financial performance representation contains actual, historical average, median, and high/low annual net sales information during a 52-week fiscal period—from December 29, 2024, through December 27, 2025 (the “2025 Measured Period”)—for: (1) all Wingstop Restaurants (both franchised and owned by WRI); (2) separately for all franchised Wingstop Restaurants; and (3) separately for all affiliate-owned Wingstop Restaurants; that were open for business in the United States during the 2025 Measured Period.

The net sales information presented below for franchised Restaurants during the 2025 Measured Period was obtained from weekly royalty reports submitted by franchisees to WRI and information polled by WRI from point-of-sale systems in the Restaurants. Neither we nor WRI has independently audited that information. Net sales information for affiliate-owned Wingstop Restaurants was obtained from WRI’s internal records.

The actual average annual net sales (defined below) for the 2025 Measured Period for all Wingstop Restaurants in the system in the United States that were open for operation during the entire 2025 Measured

Period, including both franchised and WRI's Restaurants, were \$2,020,001.¹ Net sales are defined as gross receipts net of (that is, after deducting amounts for) sales tax, coupons/promotions, and voids. The average for the 2025 Measured Period includes all Restaurants that were open during the entire 2025 Measured Period, even if their ownership changed during that time period.

The total number of Restaurants included in the average for the 2025 Measured Period was 2,171 (55 owned by WRI and 2,116 franchised). The number of franchised Restaurants open for operation during the entire 2025 Measured Period whose actual net sales during the 2025 Measured Period exceeded the \$2,020,001 average totaled 901 (43%). The number of WRI's 55 Restaurants open for operation during the entire 2025 Measured Period whose actual 2025 net sales during the 2025 Measured Period exceeded the \$2,020,001 average totaled 34 (62%).

Excluded are the results of (1) 384 franchised Restaurants and 3 WRI Restaurants that opened during the 2025 Measured Period and therefore were not open for operation during the entire 2025 Measured Period, (2) 10 franchised Restaurants (but 0 WRI Restaurants) that were temporarily closed for remodeling and repairs for multiple days in a row (60 days on average) during the 2025 Measured Period, and (3) 4 franchised Restaurants and 1 WRI Restaurant that permanently closed during the 2025 Measured Period.

The actual median annual net sales during the 2025 Measured Period for all Wingstop Restaurants in the system in the United States that were open for operation during the entire 2025 Measured Period, including both franchised and WRI's Restaurants, were \$1,904,215.² The Restaurant with the highest annual net sales during the 2025 Measured Period had net sales of \$5,042,476. The Restaurant with the lowest annual net sales during the 2025 Measured Period had net sales of \$584,584.

The franchised Restaurants that were open for operation during the entire 2025 Measured Period and whose average net sales during the 2025 Measured Period are reported above are substantially similar to the Restaurant franchises we currently offer. The actual average annual net sales during the 2025 Measured Period for the 2,116 franchised Wingstop Restaurants open for operation during the entire 2025 Measured Period were \$2,007,626. The number of franchised Restaurants open for operation during the entire 2025 Measured Period whose actual net sales during the 2025 Measured Period exceeded this \$2,007,626 franchised Restaurant average totaled 914 (43%). The actual median annual net sales during the 2025 Measured Period for the 2,116 franchised Wingstop Restaurants open for operation during the entire 2025 Measured Period were \$1,890,866. The franchised Restaurant with the highest annual net sales during the 2025 Measured Period had net sales of \$5,042,476. The franchised Restaurant with the lowest annual net sales during the 2025 Measured Period had net sales of \$584,584.

The actual average annual net sales during the 2025 Measured Period for WRI's 55 Wingstop Restaurants open for operation during the entire 2025 Measured Period were \$2,496,111. The number of WRI's Restaurants open for operation during the entire 2025 Measured Period whose actual net sales during the 2025 Measured Period exceeded this \$2,496,111 WRI-owned Restaurant average totaled 26 (47%). The actual median annual net sales during the 2025 Measured Period for WRI's 55 Wingstop Restaurants open

¹ Average annual net sales are calculated by dividing total sales during the 2025 Measured Period for all Restaurants in the system that were open for operation during the 2025 Measured Period. Accordingly, average annual net sales are calculated for 2025 by dividing total sales during the entire 2025 Measured Period by the number of Restaurants that were open for operation during the entire 2025 Measured Period.

² Median annual net sales represent the middle annual net sales figure during the 2025 Measured Period for all Restaurants in the system that were open for operation during the entire 2025 Measured Period, with an equal number of Restaurants with net sales above and below that figure.

for operation during the entire 2025 Measured Period were \$2,411,495. The WRI-owned Restaurant with the highest annual net sales during the 2025 Measured Period had net sales of \$4,038,428. The WRI-owned Restaurant with the lowest annual net sales during the 2025 Measured Period had net sales of \$1,126,897.

The actual average annual net sales numbers reported above for the 2025 Measured Period do not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the net sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Wingstop Restaurant. Franchisees or former franchisees, listed in this disclosure document, may be one source of this information.

Some Wingstop Restaurants have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Chicken wings and other chicken products are the principal food items sold by Wingstop Restaurants. The availability of these products from independent suppliers throughout the United States and their wholesale cost are determined by market factors (including the supply needs of competitive businesses) over which we have little control. These supply chain issues will impact your operating costs and results during the franchise term.

Written substantiation of all financial performance information presented in this financial performance representation will be made available to you upon reasonable request. This financial performance representation was prepared without an audit.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Alex Kaleida, 2801 North Central Expressway, Suite 1600, Dallas, Texas 75204, (972) 686-6500, the Federal Trade Commission, and the appropriate state regulatory agencies.

[Item 20 begins on next page]