

	Provision	Section in Franchise Agreement	Summary
			any time. You may be required to implement these changes at your own costs. We have the right to modify our Marks at any time upon written notice to you.
t.	Integration/merger clause	Section 20.12	Only the terms of the Franchise Agreement and other related written agreements, such as any attachments to the Franchise Agreement or addenda, are binding (subject to applicable state law); provided that nothing in Franchise Agreement or any related agreement is intended to disclaim the express representations made in this Disclosure Document. Nothing in the agreement or in any related agreement is intended to disclaim the representations made in the Franchise Disclosure Document.”.
u.	Dispute resolution by arbitration or mediation	Sections 19.1 and 19.2	At our option, claims that are not resolved internally may be submitted to non-binding mediation and arbitration in the state where our headquarters is located, subject to state law.
v.	Choice of forum	Section 19.3	Litigation takes place in Nebraska (subject to applicable state law).
w.	Choice of law	Section 19.3	Nebraska law applies (subject to applicable state law).

ITEM 18: PUBLIC FIGURES

We do not currently use any public figures to promote our franchise.

ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following representation is a historic financial performance representation of our existing outlets that were in operation in calendar year 2025. As of December 31, 2025, we had 7 franchised locations and 3 affiliate-owned outlets. The data below represents performance of 6 franchised outlets and our 3 affiliate-owned outlets, which were open as of January 1, 2025, and operated continuously throughout calendar year 2025. We have excluded 1 franchised outlet because they did not operate for the full calendar year.

Gross Sales – Franchised Outlets
January 1 – December 31, 2025

Average Gross Sales	\$536,008
Mean	\$865,300
Median	\$619,643
Low	\$195,205

Gross Sales – Affiliate Owned Outlets
January 1 – December 31, 2025

Cincinnati, OH

Table 1a Results of Our Reporting Company Owned Outlet			
		2025 Measurement Period	
		Amount	Percentage of Gross Sales
Gross Sales		\$ 913,596	100.00%
<u>Less</u>	<u>Cost of Services Provided:</u>		
	Cost of Goods Sold	\$ 387,372	42.40%
	Direct Labor	\$ 151,174	16.55%
	Total Cost of Services Provided	\$ 538,546	58.95%
Gross Profit		\$ 375,050	41.05%
	Royalty	\$ 54,816	6.00%
	Brand Fund	\$ 18,272	2.00%
	Local Advertising	\$ 48,000	5.25%
	Technology Fee	\$ 4,800	0.00%

	Gross Profit Less Disclosed Expenses and Franchisee Related Expenses	\$ 249,162	<u>27.27%</u>
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Lincoln, NE

Table 1b Results of Our Reporting Company Owned Outlet			
		2025 Measurement Period	
		Amount	Percentage of Gross Sales
Gross Sales		\$ 2,375,976	100.00%
<u>Less</u>	<u>Cost of Services Provided:</u>		
	Cost of Goods Sold	\$ 201,717	8.49%
	Direct Labor	\$ 1,058,493	44.55%
	Total Cost of Services Provided	\$ 1,260,210	53.04%
Gross Profit		\$ 1,115,766	46.96%
	Royalty	\$ 142,559	6.00%
	Brand Fund	\$ 47,520	2.00%
	Local Advertising	\$ 48,000	2.02%
	Technology Fee	\$ 4,800	0.20%
	Gross Profit Less Disclosed Expenses and Franchisee Related Expenses	<u>\$ 872,888</u>	<u>36.74%</u>

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Table 1c Results of Our Reporting Company Owned Outlet			
		2025	
		Measurement Period	
		Amount	Percentage of Gross Sales
Gross Sales		\$ 1,198,273	100.00%
<u>Less</u>	<u>Cost of Services Provided:</u>		
	Cost of Goods Sold	\$ 294,309	24.56%
	Direct Labor	\$ 385,425	32.17%
	Total Cost of Services Provided	\$ 679,734	56.73%
Gross Profit		\$ 518,539	43.27%
	Royalty	\$ 71,896	6.00%
	Brand Fund	\$ 23,965	2.00%
	Local Advertising	\$ 48,000	4.01%
	Technology Fee	\$ 4,800	0.40%
	Gross Profit Less Disclosed Expenses and Franchisee Related Expenses	\$ 369,877	30.87%

Notes:

¹Gross Revenue means all revenue less pass-through sales taxes and refunds to customers.

²This information has not been audited.

Our affiliate-owned outlets operate in substantially the same manner as franchise outlets; however, our affiliate-owned outlets are not subject to the same fees which a franchisee will experience. Item 6 of this Disclosure Document outlines the fees to which a franchisee will be subject, such as royalty fees and brand fund contributions. The market areas of our affiliate-owned businesses also differ in size from the territory that a franchisee is granted.

Written substantiation of the data used in preparing these figures will be made available to you upon reasonable request.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Scott Goode, 10901 S 56th Street, Lincoln, Nebraska 68516 and 800-822-3078, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20: OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	10	10	0
	2024	10	10	0
	2025	9	7	-2
Company – Owned*	2023	0	0	0
	2024	0	0	0
	2025	0	3	+3
Total Outlets	2023	10	10	0
	2024	10	10	0
	2025	9	10	+11

Table No. 2
Transfers of Outlets From Franchisees to New Owners (Other than the Franchisor)
For Years 2023 to 2025

State	Year	Number of Transfers
All States	2023	0
	2024	0
	2025	0
Total	2023	0
	2024	0
	2025	0