	Provision	Section in Franchise or Other Agreement	Summary
			competent jurisdiction, subject to contemporaneous submission of the dispute for arbitration on the merits.
v.	Choice of forum	Section 31.06	Subject to the arbitration obligations in Section 31.11, any judicial action or proceeding that is permitted under the Franchise Agreement must be initiated and litigated to conclusion (unless settled) in a state or federal district court of competent jurisdiction situated in the state, county and judicial district in which our principal place of business is then located (subject to state law).
w.	Choice of law	Section 31.05	The Franchise Agreement is governed by the laws of the state of Tennessee, without reference to this state's conflict of laws principles (subject to state law).

ITEM 18
PUBLIC FIGURES

We do not use any public figures to promote our franchise, but we reserve the right to use one in the future.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

AVERAGE AND MEDIAN TOTAL RENTAL REVENUE GENERATED BY iTRIP FRANCHISEES

This Item 19 presents certain historical data of franchised iTrip Businesses. Specifically, the table immediately below presents the annual average and median Total Rental Revenue, including sales taxes and other occupancy/vacation rental taxes, generated by our 82 franchisees (operating in a total of 100 territories) (the "Representative Franchisees") that operated a Franchised Business for at least 12 months during the 2025 Measurement Period.

Please note that for this financial performance representation we pulled each Representative Franchisee's Total Revenue from the Proprietary Software and Website Hosting Program. We have not audited this information or independently verified this information. The Representative Franchisees generated the Total Rental Revenue figures described in this Item 19.

Average and Median Total Rental Revenue including Sales Tax and Other Occupancy/Vacation Rental Taxes[1] (Per Territory) Generated by Representative Franchisees over the 2025 Measurement Period

Year	Group	Total Rental Revenue	Total Territories	Average Total Rental Revenue Per Territory	Number of Territories that Met or Exceeded the Average	Median Total Rental Revenue Per Territory
2025	All Representative Franchisees*	$239,537,605	100	$2,395,376	31	$1,767,339
	66 Representative Franchisees Operating within a Single Territory	$173,239,430	66	$2,624,840	21	$1,335,300
	13 Representative Franchisees Operating within Two Territories Each	$30,319,942	23	$1,318,258	10	$1,741,231
	3 Representative Franchisee Operating within Three or more Territories	$38,285,715	13	$2,945,055	7	$3,018,298

Note to Chart:

1. For the 2025 Measurement Period, the highest reported Total Rental Revenue, including Sales Tax and other occupancy/vacation rental taxes, per Territory over the 2025 Measurement Period was: (i) $12,013,906 among All Representative Franchisees; (ii) $12,013,906 among Representative Franchisees Operating within a Single Territory; (iii) $5,640,210 among Representative Franchisees Operating within 2 Territories Each; and (iv) $6,163,870 among Representative Franchisees Operating within 3 Territories Each. The lowest Total Rental Revenue per Territory for the 2025 Measurement Period was: (a) $273,697 among All Representative Franchisees; (b) $273,697 among Representative Franchisees operating within a Single Territory; (c) $97,093 among Representative Franchisees Operating within 2 Territories Each; and (d) $2,258,464 among Representative Franchisees Operating within 3 Territories Each.

Explanatory Notes:

1. *Total Rental Revenue (including Certain Taxes)*. In this Item 19, the term "Total Rental Revenue, including Certain Taxes" means: (i) the total gross revenue paid in connection with renting or

leasing any property that is subject to an Approved Services contract with a given Client and all other revenue otherwise generated by the Franchised Business in connection with providing any Approved Services or Approved Products to such Clients, including all cleaning, processing, rental fees/charges and related fees; plus (ii) the respective and applicable sales, tourist and PCB taxes collected in connection with the total revenue that each Representative Franchisee must pay to the appropriate taxing authority. The sales and other applicable taxes vary amongst the Representative Franchisees based on what state they are located in and the applicable taxes where they operate their respective franchised iTrip Business, which is one of the reasons we are not in a position to disclose the specific taxes for each Representative Franchisee in the chart above. It is important to note that: (i) regarding the term "Total Rental Revenue," when used in your Franchise Agreement and elsewhere in this Disclosure Document outside this Item 19, the term "Total Rental Revenue" is different from the definition used in this Item 19 (which is a legacy definition); and (ii) your Royalty Fee will be based on the definition of Total Rental Revenue in your Franchise Agreement.

2. Certain of the Representative Franchisees were already licensing a version of the Proprietary Software and Website Hosting Program from our affiliate at the time these parties decided to enter into a Franchise Agreement with us to operate an actual franchised iTrip Business utilizing our Proprietary Marks, System and our Brand Standards. These particular Representative Franchisees had an existing book of business and some level of experience in the relevant industry as of the date they commenced operating a franchised iTrip Business. Please note that your Franchised Business may not have an existing clientele base and, as a result, it may take some time to reach the kind of Total Rental Revenue figures described in this Item.

3. The figures disclosed in this Item do not reflect the costs of sales, operating expenses, taxes, or other costs or expenses that must be deducted from the Total Rental Revenue figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your (franchised business). Franchisees or former franchisees, listed in the Disclosure Document, may be one source of this information.

<u>Notes Regarding Item 19 Generally</u>

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

We strongly suggest that you consult your financial advisor or personal accountant concerning financial projections and federal, state and local income taxes and any other applicable taxes that you may incur in operating a Franchised Business.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing Designated Territory, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting our General Manager, George Steinbarger, at iTrip, LLC, 2035 Lakeside Centre Way, Suite 250, Knoxville, Tennessee 37922-6594 or by phone at (888) 694-8747.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary
For Years 2023-2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	109	114	+5
	2024	114	114	0
	2025	114	105	-9
Company/ Affiliate-Owned*	2023	1	1	0
	2024	1	1	0
	2025	1	1	0
Total Outlets	2023	110	115	+5
	2024	115	115	0
	2025	115	106	-9

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2023-2025

State	Year	Number of Transfers
Colorado	2023	0
	2024	0
	2025	1
Florida	2023	1
	2024	1
	2025	0
Hawaii	2023	1
	2024	0
	2025	0
Oregon	2023	1
	2024	0
	2025	0