We do not use any public figure to promote our franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

PART A — SCOPE AND BASIS OF THIS DISCLOSURE

Liqua-Roof is a newly established franchise system. As of the issuance date of this Disclosure Document, there are no Liqua-Roof franchise outlets that have been in operation for a full fiscal year. Accordingly, we have no franchisee-reported financial results to disclose.

Prior to establishing Liqua-Roof as a standalone franchise system, roof resurfacing was offered as an ancillary service within certain Spray-Net franchise agreements. The financial data presented in this Item 19 is derived from thirty-five (35) roof resurfacing jobs signed under those Spray-Net agreements across three markets — Columbus, Ohio; Pittsburgh, Pennsylvania; and Halifax, Nova Scotia — between January 2025 and April 2026, using the same product formulations, application systems, and pricing methodology that Liqua-Roof franchisees will use. Twenty-four (24) of these jobs have been fully produced and completed; eleven (11) have been signed but not yet produced as of the issuance date of this Disclosure Document. Gross margin data is based on the twenty-four (24) produced jobs only. Average job size is disclosed for the twenty-five (25) US-based jobs (Columbus and Pittsburgh) in USD, including both produced and signed jobs. Halifax job data is excluded from job size disclosure as those jobs are denominated in Canadian Dollars.

PART B — PRICING AND PRODUCT COST

Suggested Retail Pricing

Liqua-Roof does not fix, control, or require franchisees to charge any specific price for its services. Franchisees set their own prices independently. The following suggested retail pricing ranges are based on predecessor operations data and are provided as a reference only. Franchisees are responsible for determining appropriate pricing in their own markets.

Suggested retail price per square foot varies based on roof pitch, which affects the complexity, time, and safety requirements of the application:

Roof Type	Suggested Retail Price Range (per sq. ft.)	Notes
Walkable (lower pitch)	$2.50 – $2.85	Standard setup and access
Non-Walkable (steeper pitch)	$2.85 – $3.25	Additional safety requirements and time per sq. ft.

Liqua-Roof's value proposition to the consumer is based on positioning the service at approximately 45% to 60% of the cost of a full roof replacement, depending on pitch. Predecessor operations have observed average job sizes above the baseline implied by a standard 2,000 square foot roof at mid-range pricing. According to HomeAdvisor and industry data, the average US residential roof is approximately 2,000 to 2,500 square feet, and the national average cost of a full asphalt shingle roof replacement is approximately $9,500 to $11,000.

Based on predecessor operations data from twenty-five (25) US jobs across Columbus, Ohio and Pittsburgh, Pennsylvania, average and median job sizes are as follows:

Average Job Size — US Markets (Columbus, OH and Pittsburgh, PA)	
	USD
Number of Jobs	**25**
Average Job Size	**$9,608**
Median Job Size	$6,770
High	$38,409
Low	$2,128

PART C — GROSS MARGIN

As used in this Item 19, gross margin is defined as revenue minus fully-loaded product cost and fully-loaded direct labor cost only — meaning wages, payroll taxes, workers' compensation, and applicable benefits are included in the labor figure. Gross margin as defined here does not reflect royalties, marketing obligations, technology fees, shipping, fixed costs, or any other operating expenses, which are addressed separately in Part D of this Item.

The following gross margin data is based on twenty-four (24) fully produced and completed jobs across Columbus, Ohio; Pittsburgh, Pennsylvania; and Halifax, Nova Scotia:

Gross Margin — All Markets (Columbus, OH; Pittsburgh, PA; Halifax, NS)	
	All Produced Jobs
Number of Jobs	**24**
Average	**54.1%**
Median	52.6%
High	73.1%
Low	40.6%
# and % that Met or Exceeded Average	11 (46%)

The primary drivers of variance within that range are:

- Roof pitch: steeper roofs carry higher labor cost per square foot, which compresses margin relative to walkable jobs.
- Job size: larger jobs reduce the relative impact of setup and mobilization time, improving effective margin.
- Pricing realization: franchisees who price toward the top of the suggested range achieve stronger gross margins.

PART D — VARIABLE FEES AND COSTS

The following costs vary directly with revenue. Royalty, Brand Development Fund, and Business Management Software fees are contractual obligations under the Franchise Agreement. Shipping is an operational cost franchisees should plan for when building financial projections. Sales commissions are discretionary.

Cost Category	Rate	Basis	Notes
Royalty Fee	7.0%	Gross Sales	Contractual. Payable on actual Gross Sales or the applicable Minimum Gross Sales, whichever is greater. See Item 6 for minimum gross sales thresholds by year and territory count.
Brand Development Fund	2.0%	Gross Sales	Contractual; subject to a minimum amount. See Item 6.
Business Management Software Fee (variable component)	0.25%	Gross Sales	Contractual; in addition to fixed monthly component described in Part E of this Item. See Item 6.
Shipping — Product Replenishment	~2% – 5%	Gross Sales	Estimate based on predecessor operations. Liqua-Roof franchisees use the same distribution network as Spray-Net. Actual shipping costs vary with production volume and territory location and may exceed this range for franchisees located farther from distribution centers.
Sales Commissions	Discretionary	N/A	Not required under the Franchise Agreement. Franchisees who hire dedicated sales staff should budget accordingly.

PART E — SEASONAL AND NON-SEASONAL MARKETS

Liqua-Roof's resurfacing system requires application in dry conditions at ambient temperatures above 40°F. The length of your productive operating season is therefore directly determined by local weather conditions and is one of the most important variables in estimating your annual revenue potential.

Before purchasing a franchise, we strongly recommend that you research the following for your target market:

- Average number of days per year with daytime temperatures above 40°F — this establishes your maximum operating window.

- Average annual precipitation days within that window — rain days will reduce your productive days.
- Shoulder season behavior — many markets have a productive fall season that meaningfully extends the year.

NOAA publishes historical climate averages by city, including temperature, precipitation, and frost-free days, and is a recommended starting point for this research (www.noaa.gov). The productive day ranges below reflect estimated annual days meeting both the temperature threshold and dry-weather conditions required for application. The seasonal market range is based on NOAA historical climate data for the specific markets in which predecessor operations were conducted — Columbus, Ohio; Pittsburgh, Pennsylvania; and Halifax, Nova Scotia. The moderate and non-seasonal ranges are estimates derived from NOAA climate data for representative markets in those categories. No predecessor operations have been conducted in moderate or non-seasonal markets to date. Franchisees considering territories in those market types should conduct independent research and apply additional caution when reviewing the moderate and non-seasonal figures.

Market Type	Estimated Productive Days / Year
Seasonal	100 – 140 days/year
Moderate	150 – 190 days/year
Non-Seasonal / Year-Round	200 – 250+ days/year

These ranges are estimates only. You are responsible for independently verifying weather conditions in your specific territory prior to purchasing a franchise.

Franchisees in seasonal markets face a concentrated revenue window. Fixed costs continue year-round, and marketing and lead generation activity must be front-loaded in late winter and early spring to ensure the season opens with a full pipeline. Franchisees in non-seasonal or year-round markets may incur higher fixed costs, including full-time sales staff and year-round employment obligations.

The financial performance information contained in this Item 19 is based on roof resurfacing jobs performed as an ancillary service within the Spray-Net franchise network and not from independently operated Liqua-Roof franchises. There are currently no Liqua-Roof franchisees that have been in operation for a full fiscal year.

Some outlets have sold this amount. Your individual results may differ. There is no assurance you will sell as much.

Written substantiation for these financial performance representations will be made available to the prospective franchisee upon reasonable request.

Other than the foregoing, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Patrick Simpson, Liqua-Roof Franchising, Inc., at 1490 de Coulomb, Boucherville, Quebec, J4B 7M2, (877) 235-4782, as well as the Federal Trade Commission and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary
For Years 2023 through 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Company-Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	**2023**	**0**	**0**	**0**
	2024	**0**	**0**	**0**
	2025	**0**	**0**	**0**

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2023 through 2025

Column 1 State	Column 2 Year	Column 3 Number of Transfers
All States	2023	0
	2024	0
	2025	0
Totals	**2023**	**0**
	2024	**0**
	2025	**0**

Table No. 3
Status of Franchised Outlets
For Years 2023 through 2025