Provision	Section in franchise or other agreement	Summary
u. Dispute resolution by arbitration or mediation	FA: § 17.1 MUDA: § 7	All disputes are resolved by arbitration (except for injunctive relief) (subject to applicable state law).
v. Choice of forum	FA: §§ 17.1; 17.5 MUDA: § 7	Arbitration will take place where our headquarters is located (currently, Castle Rock, Colorado) (subject to applicable state law). Any legal proceedings not subject to arbitration will take place in the District Court of the United States, in the district where our headquarters is then located, or if this court lacks jurisdiction, the state courts of the state and county where our headquarters is then located (subject to applicable state law).
w. Choice of law	FA: § 18.8 MUDA: § 7	Colorado (subject to applicable state law).

For additional disclosures required by certain states, refer to Exhibit I - State Addenda to Disclosure Document

Item 18
PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Background

There were six (6) Castle Rock Hormone Health businesses that were open as of December 31, 2024 and that operated for the entire 2025 Calendar Year (January 1, 2025 to December 31, 2025) (the "2025 Outlets"). Two (2) of the 2025 Outlets are 100% owned by our affiliates (the "Affiliate Outlets"). Four (4) of the 2025 Outlets are operated by franchisees (the "Franchised Outlets"). We have excluded one (1) of the Franchised Outlets from this Item 19 because it underwent a transfer during the 2025 Calendar Year. We have excluded the remaining three (3)

Franchised Outlets from this Item 19 because they did not hire a full-time provider and started with primarily telehealth services. This is not the franchise model offered under this Disclosure Document, which requires franchisees to launch their franchise with a full-time provider and offer in-person services five (5) days per week. These three (3) Franchised Outlets are in the process of converting to the current franchise model, but they did not operate their businesses in conformity with the franchise offered under this Disclosure Document during the 2025 Calendar Year. Therefore, we have excluded them from this Item 19. We have also excluded the three (3) franchises that opened during the 2025 Calendar Year since they did not operate for the entire measurement period.

Section I of this Item 19 discloses the historical Profit and Loss Statements of the Affiliate Outlets, which was taken from the Affiliate Outlets' accounting records. Section II of this Item 19 discloses the historical Gross Sales of the Franchised Outlets, which was reported to us by the Franchised Outlets. The St. Augustine, Florida Franchised Outlet also only reported Gross Sales to us, which is why it is not included in Section I.

The Affiliate Outlets do not operate pursuant to a franchise agreement with us. The Affiliate Outlets paid us a Royalty Fee of 6% of Gross Sales and a Brand Fund Contribution of 2% of Gross Sales during the 2025 Calendar Year. The Royalty Fee under this Disclosure Document is 7% of Gross Sales (see Item 6). Otherwise, there are no other material and/or operational characteristics of the company-owned outlets that are reasonably anticipated to differ materially from future operational franchise outlets.

Section I – Affiliate Outlet 2025 P&Ls

Castle Rock, Colorado Affiliate Outlet

The table below contains the historical Profit and Loss Statement from the Castle Rock, Colorado Affiliate Outlet. This outlet has been open since June 2021.

Clinic Profit and Loss

Castle Rock Hormone Health - Castle Rock

January 1-December 31, 2025

	Total
Income	
Income From Clinical Operations	
1st Month Hormone Treatment	$ 101,832.20
1st Month Peptides	$ 54,496.67
1st Month Recurring Male Enhancement	$ 1,927.00
Covid Treatments	$ 598.00
Expired Items	$ 2,477.00
Follow Up Labs	$ 971.00
Hair Restoration	$ 8,736.00
Initial Labs	$ 57,185.50
Injectable Vitamins	$ 5,385.68
IV Therapy	$ 3,569.00
Male Performance	$ 4,432.83
Medications	$ 5,432.29
Merchandise	$ 185.65
Other Procedure	$ 40.00
Oxandrolone Therapy	$ 1,035.00
Personal Training	$ 300.00
Phlebotomy	$ 11,670.00
PRP & Stem Cell Procedures	$ 1,700.00
Recurring Hormones	$2,223,222.93
Recurring Male Enhancement	$ 5,225.00
Recurring Peptides	$ 76,274.44
Supplements	$ 237.00
Weight Loss	$ 120,462.20
Total for Income From Clinical Operations	**$2,687,395.39**
Expenses	
Fees	

Estimated Franchise Royalties and Brand Fees 9%		$ 241,865.59
Bank Charges & Processing Fees		$ 98,721.32
	Total Fees	**$ 340,586.91**
COGS		
Pharmacies and Shipping		$ 639,707.31
	Total COGS	**$ 639,707.31**
Advertising & Marketing		**$ 69,295.88**
Software Subscriptions		**$ 11,400.00**
LABOR		
Medical Director & Contractors		$ 167,279.00
Payroll Wages		$ 397,541.14
Payroll Taxes		$ 178,037.54
Payroll Benefits		$ 57,152.04
Professional Services		$ 16,042.38
	Total Labor	**$ 816,052.10**
FACILITY		
Rent		$ 66,352.00
Supplies		$ 31,271.36
Phone and Internet		$ 19,419.11
Utilities		$ 8,820.34
Leased Equipment		3,998.16
	Total Facility	**$ 129,860.97**
	Total Expenses from Clinical Operations	**$2,006,903.17**
	Total Profit From Clinical Operations	**$ 680,492.22**
	Profit Margin	**25%**

Parker, Colorado Affiliate Outlet

The table below contains the historical Profit and Loss Statement from the Parker, Colorado Affiliate Outlet. This outlet has been open since November 2023.

Clinic Profit and Loss

CRHH Parker LLC

January 1-December 31, 2025

		Total
Income		
Clinical Operations Income		
1st Month Hormone Treatment	$	42,525.67
1st Month Peptides	$	25,478.50
1st Month Recurring Male Enhancement	$	187.00
Follow Up Labs	$	930.50
GainesWave	$	400.00
Hair Restoration	$	548.00
Initial Labs	$	25,179.50
Injectible Vitamins	$	3,398.00
IV Therapy	$	10,675.00
Male Performance	$	2,338.01
Medication	$	678.32
Merchandise	$	5.00
Non-Covered Services	$	599.00
Phlebotomy	$	3,262.00
Recurring Hormones	$	773,342.88
Recurring Male Enhancement	$	413.00
Recurring Peptides	$	42,811.50
Services	$	(15,612.64)
Urgent Care	$	149.00
Weight Loss	$	41,565.49
Total for Clinical Operations Income	**$**	**958,873.73**
Expenses		
Fees		
Estimated Franchise Royalties and Brand Fees 9%	$	85,467.09
Bank Charges & Processing Fees	$	32,676.81
Total Fees	**$**	**118,143.90**
COGS		
Pharmacies and Shipping	$	215,521.71
Total COGS	**$**	**215,521.71**
Advertising & Marketing	**$**	**43,258.04**
Software Subscriptions	**$**	**10,800.00**
LABOR		

Medical Director & Contractors	$	160,333.00
Payroll Wages	$	108,498.08
Payroll Taxes	$	36,945.32
Payroll Benefits	$	25,596.87
Professional Services	$	14,284.49
Total Labor	**$**	**345,657.76**
FACILITY		
Rent	$	57,264.20
Supplies	$	9,759.87
Phone and Internet	$	4,985.41
Utilities	$	7,520.54
Leased Equipment		4,241.00
Total Facility	**$**	**83,771.02**
Total Expenses from Clinical Operations	**$**	**817,152.43**
Total Profit From Clinical Operations	**$**	**141,721.30**
Profit Margin	**15%**	

Section II – Affiliate Outlet Summary

	Total Income from Clinical Operations (Gross Sales)	Profit Margin
# of Outlets	2	2
High	$2,687,395.39	25%
Low	$949,634.41	15%
Average	$1,818,514.90	20%
Median	$1,818,514.90	20%
# of Outlets that Met or Exceeded the Average	1	1
% of Outlets that Met or Exceeded the Average	50%	50%

Notes to this Item 19:

1. The foregoing data are historic financial performance representations. They are not projections of future performance. Except as described above, there are no other material and/or operational characteristics of the company-owned outlets that are reasonably anticipated to differ materially from future operational franchise outlets.

2. 1. "Total for Income From Clinical Operations" means the total dollar amount of all sales generated by the Affiliate Outlet for a given period less (i) bona fide refunds to customers and (ii) discounts. This is essentially the same as the definition of "Gross Sales" in Item 6 of this Disclosure Document.

3. During the 2025 Calendar Year, the Affiliate Outlets spent more than the minimum local advertising requirement of $5,000 or 5% of Gross Sales on a monthly basis.

4. As disclosed above, the Affiliate Outlets do not operate pursuant to franchise agreements with us. However, the Affiliate Outlets do pay us Royalty Fees and Brand Fund Contributions. During the 2025 Calendar Year, these Affiliate Outlets paid us a Royalty Fee of 6% of Gross Sales and a Brand Fund Contribution of 2% of Gross Sales. However, these amounts have been adjusted in the above tables to account for the 7% Royalty Fee our franchisees will pay us under this Disclosure Document (see Item 6).

5. "Profit Margin" in this Item 19 means "Total Profit From Clinical Operations" divided by "Total for Income from Clinical Operations."

Some outlets have sold and earned this amount. Your individual results may differ. There is no assurance that you'll sell or earn as much.

Written substantiation of the financial performance representation will be made available to prospective franchisees upon reasonable request.

Except for what is included in this Item 19, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Christopher Stolzman, 509 Wilcox St Ste 200, Castle Rock, CO 80104, and (720) 769-6747, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1
Systemwide Outlet Summary
For Years 2023 to 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	0	0	0
	2024	0	3	+3
	2025	3	6	+3
Company-Owned	2023	1	2	+1
	2024	2	3	+1
	2025	3	3	0
Total Outlets	2023	1	2	+1
	2024	2	6	+4
	2025	6	9	+3

Table 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2023 to 2025

Column 1 State	Column 2 Year	Column 3 Number of Transfers
Colorado	2023	0
	2024	0
	2025	2
Total	2023	0
	2024	0
	2025	2