

Provision	Section in Area Development Agreement	Summary
u. Dispute resolution by arbitration or mediation	Section X(B)	Any claim or controversy arising out of or related to this Agreement must be settled by mandatory binding arbitration in DuPage County, Illinois.
v. Choice of forum	Section X(E)	Any and all suits, actions, or other proceedings with respect to, arising out of or in connection with this Agreement shall be litigated in courts having a situs within DuPage County, Illinois (subject to applicable state law).
w. Choice of law	Section X(E)	Illinois (subject to applicable state law)

Item 18: Public Figures

Jesse “Flex” Labreck holds the title of the first rookie woman to qualify for the American Ninja Warrior Vegas Nationals. She achieved this title during Season Eight of American Ninja Warrior. She has also participated in Ninja Vs. Ninja for Season Two and Season Three as captain of the Labreckfast Club. During Season three of Ninja Vs. Ninja, her team made it to the playoffs and was the only team captained by a woman. In 2020, she represented the United States in the USA vs. the World and became the 4th woman to complete Stage One. Jesse manages the Ultimate Ninjas Naperville LLC and holds an equity interest in the Ultimate Ninjas Franchise Group, LLC. She promotes the Ultimate Ninjas System and is compensated for her time.

Michael Silenzi is a 7 time American Ninja Warrior veteran and 4 time Las Vegas finalist. His nickname on the show is “The Stallion,” and he can be seen on season 4, 5, 6, 7, 9, 10, and the most recent season, 11, where he galloped his way to Vegas. Michael grew up a competitive gymnast, and by the age of 12 was ranked 37th nationally. He promotes the Ultimate Ninjas system and is compensated for his time.

Item 19: Financial Performance Representations

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about a possible performance at a particular location or under particular circumstances.

As of December 31, 2024, our fiscal year end, we had 5 company-owned and 5 franchised outlets in operation. Below are the Total Revenues for fiscal year 2024 for all company and franchise owned Ultimate Ninjas outlets that were open for the full 12 calendar months ending December 31, 2024, which included all 5 company-owned outlets and 3 franchised outlets. We have excluded the results of 2 franchised outlets that were new to the system and did not operate for the full 12 months.

TOTAL REVENUE FOR CALENDAR YEAR ULTIMATE NINJAS 2024^{1,2}

Category	Outlet 1*	Outlet 2	Outlet 3*	Outlet 4*	Outlet 5*	Outlet 6*	Outlet 7	Outlet 8	All Facilities Total
Class/Camps/Open Play	\$676,914	\$455,552	\$951,103	\$575,115	\$744,509	\$412,143	\$851,308	\$754,930	\$5,421,575
Birthday Party/Events	\$286,033	\$144,916	\$243,012	\$92,062	\$465,940	\$106,592	\$409,207	\$263,073	\$2,064,835
Merch, F&B, Gift Cert	\$9,220	\$10,130	\$16,649	\$4,206	\$9,503	\$855	\$4,967	\$1,193	\$56,751
Total Revenues for Year 2024	\$972,167	\$610,598	\$1,210,764	\$671,383	\$1,219,952	\$573,620	\$1,265,482	\$1,019,197	\$7,543,162

Represents Company-Owned Outlets. All outlets without () represent Franchised Outlets.

Median % All Locations	Average % All Locations	Number of locations that met or exceeded the average	Highest Percentage	Lowest Percentage
13%	13%	5	18%	8%
12%	13%	4	23%	8%
12%	13%	4	29%	2%

¹The term “Total Revenue” means gross sales tax, discounts, allowances, and returns.

²There are no material differences in the gross sales of franchised and company owned outlets.

Our management prepared this financial performance representation based on the outlet’s historical bookkeeping books and records. Written substantiation for the financial performance representation will be made available to you upon a reasonable request.

Some outlets have sold this amount. Your individual results may differ. There is no assurance you’ll sell as much.

Other than the preceding financial performance representation, Ultimate Ninjas Franchise Group, LLC does not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jeff Piejak at 2012 Corporate Lane, Suite 120 Naperville, IL 60563 or by telephone at (630) 381-4040, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20: Outlets and Franchisee Information

Table No. 1
SYSTEMWIDE OUTLET SUMMARY
For Years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2022	0	1	+1
	2023	1	3	+2
	2024	3	5	+2
Company-Owned	2022	5	5	0
	2023	5	5	0
	2024	5	5	0
TOTAL OUTLETS	2022	5	6	+1
	2023	6	8	+2
	2024	8	10	+2

Table No. 2
TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS
(Other than Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
All States	2022	0
	2023	0
	2024	0
TOTAL	2022	0
	2023	0
	2024	0