

Provision	Section in Agreement	Summary
t. Integration/merger clause	Section 13.1	Only the terms of the Development Agreement are binding (subject to applicable state law); however, we do not disclaim, and you do not waive reliance on any representations made in this disclosure document or in its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	Section 12.1	Except for actions for injunctive relief, all disputes are subject to negotiation and binding arbitration.
v. Choice of forum	Section 12.1	Arbitration must be in Michigan. Actions by you must and actions by us requiring injunctive relief may be brought in the federal courts in Michigan or in the state courts in Michigan if the federal courts do not have jurisdiction (subject to applicable state law).Subject to applicable law..
w. Choice of law	Section 12.1	Except for the Federal Arbitration Act, Michigan law applies. Subject to applicable law.

ITEM 18--PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19--FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a Franchisor to provide information about the actual or potential financial performance of its franchised and/or Franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a Franchisor provides the actual records of an existing outlet you are considering buying; or (2) a Franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Table IA demonstrates the eleven (11) Haraz franchised Café's that were open and operating for the full fiscal year of August 1, 2024 through July 31, 2025 (12 months)*

Table IA – Gross Sales of Franchised Units:

No Stores	Year	Average	%	Highest	Median	Lowest
11	2025	\$942,548	100	\$1,715,449	\$1,003,234	\$458,162

Table IB demonstrates the five (5) affiliated units Haraz Café's that were open and operating for at least six (6) months but less than twelve (12) months during the fiscal year ending July 31, 2025. Units open less than six (6) months are excluded from this table as their partial year results are not sufficiently comparable to produce meaningful results.*

Table IB – Gross Sales of Affiliated Units:

No Stores	Year	Average	Highest	Median	Lowest
5	2025	\$667,247	\$1,343,171	\$589,210	\$230,759

- The measuring period in all cases is based on our fiscal year end of July 31.

Notes:

You should consider the following factual basis and material assumptions in reviewing this Item 19:

1. **These Affiliated Cafes have earned these amounts. Your individual results may differ. There is no assurance that you'll earn as much.**
2. For purposes of this Item 19, the term "gross revenues" means all revenues received by a Cafe as payment for all sales generated through the Cafe, whether such payment is in cash, by exchange or for credit (and, if for credit, regardless of collection), less any revenues taxes collected and transmitted to appropriate taxing authorities.
3. This Item 19 was prepared utilizing data we received in the sales and operations report provided to us by our affiliates and through daily polling of Point of Sale (POS) data, time clock data and profit and loss statements. We have not independently verified any of the data provided to us. Additionally, we cannot verify that the information we receive from our franchisees is prepared uniformly or that our franchisees properly allocate costs to a particular or correct category.
4. The cost of goods (COGS) and labor expense information in this Item 19 pertains only to the cost of goods sold and labor costs by the Measured Cafes for the periods set forth in the chart above. You may experience capitalized or other balance sheet expenditures that are not included in this cost and expense information. Costs and expenses in the operation of a Cafe will vary from franchisee to franchisee and from location to location and will

depend on seasonal, local and other factors, like the franchisee's efficiency in the utilization of products and the fluctuation in market prices for food and other products.

5. Labor costs will vary from location to location and will depend on local factors, including (without limitation) local minimum wage laws and local labor market conditions. We make no warranties, representations, predictions, promises or guarantees with respect to the actual expenses you likely will experience. Also, with respect to labor costs, because you will need a certain number of employees to open and operate a Cafe regardless of its gross revenues, Cafes that have lower than average gross revenues probably will experience higher than average labor costs as a percentage of gross revenues.
6. Other than royalties of 4% and ad fund fees of 2% that would have applied, there are no differences in cost between franchise outlets and affiliated owned cafes.

We strongly urge you to consult with your financial advisor or personal accountant concerning the financial analysis that you should make in determining whether or not to purchase a franchise.

The information presented above has not been audited. Written substantiation for the financial performance representation of Affiliated Cafes will be made available to the prospective franchisee upon reasonable request

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections or your future income, you should report it to the Franchisor's management by contacting Mr. Hamzah Nasser at (313) 505-0666, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20--OUTLETS AND FRANCHISEE INFORMATION

Individual Unit Franchises

Table No. 1

System Wide Outlet Summary For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchise Units	2023	0	0	0
	2024	0	8	+8
	2025	8	26	+18
Company/Affiliate Units*	2023	6	5	-1
	2024	5	3	-2
	2025	3	3	0