

Provision	Section in Franchise Agreement	Summary
s. Modification of agreement	Sections 4.1 and 10.3	No modifications of the Franchise Agreement during the term unless agreed to in writing, but the Knowledge Base is subject to change at any time in our discretion. Modifications are permitted on renewal.
t. Integration/merger clause	Section 10.3	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to applicable state law). Any representations or promises outside of this Franchise Disclosure Document and Franchise Agreement may not be enforceable. Notwithstanding the foregoing, nothing in the franchise agreement or any related agreement is intended to disclaim the representations made in the Franchise Disclosure Document.
u. Dispute resolution by arbitration or mediation	Section 10.6	Except for certain claims, all disputes must be mediated and arbitrated in the principal city closest to our principal place of business, (currently Lakewood, Colorado), subject to applicable state law.
v. Choice of forum	Section 10.7	All disputes must be mediated, arbitrated, and if applicable, litigated in the principal city closest to our principal place of business (currently Lakewood, Colorado), subject to applicable state law.
w. Choice of law	Section 10.7	Colorado law applies, subject to applicable state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

As of December 31, 2025, we had 37 franchised NTV 360 Businesses (“Franchised Businesses”) and two affiliate-owned NTV 360 Businesses in operation (the “Affiliate Businesses”). One of the Affiliate Businesses operates similarly to how an NTV 360 franchised business will operate (the “Reporting Location”). The other Affiliate Business is located in our principal city, and benefits from being able to sell

to national accounts and aggregators, which differs from that of an NTV 360 franchised business. That location also has the benefit of using our corporate marketing team, and hosting trainings for staff at our corporate offices, which typical NTV 360 franchisees will not receive. Accordingly, that Affiliate Business has been excluded. Similar to a franchised NTV 360 business, the Reporting Location is operated by an individual person and does not receive those same benefits. We are providing the Reporting Location's historical results because the Reporting Location uses our System and offers the same core products and services as the franchised business. However, the Reporting Location differs from a franchised outlet in several respects described below, and prospective franchisees should consider those differences when evaluating the data.

The information in the table below is a historical financial performance representation for the Reporting Location for the 2025 calendar year ("Reporting Period"). The table includes one affiliate-owned outlet. We excluded all 37 franchised outlets because none operated during the entire Reporting Period. We excluded one other affiliate-owned outlet because it serves national accounts and aggregators, uses our corporate marketing team, and hosts training at our corporate offices, which we believe make it materially different from the franchised business offered under this FDD. The financial information was prepared from internal accounting records and reports. The numbers have not been audited.

The information provided in this Item 19 consists of the Reporting Location's actual Gross Revenues for the Reporting Period, together with Franchise-Related Adjustments for Service Fees and Digital Marketing Fees that the Reporting Location did not actually pay. The Reporting Location has operated in Long Island, New York since 2018 and may benefit from local brand awareness, which may differ from a franchisee's circumstances. The Reporting Location has not historically operated with a defined territory, but the vast majority of its Host Locations are within an area that would fall within the middle tier population for franchised NTV 360 Businesses. Certain costs incurred by the Reporting Location are similar to costs a franchised outlet may incur, but franchisees may incur different or additional costs, including the fees and required expenditures described in Items 6 and 7 and other market-specific operating expenses. The Reporting Location does not pay the Service Fees that franchisees are required to pay or the Digital Marketing Fees that franchisees would pay if they elect to use our digital marketing services. The Reporting Location offers similar products and faces a similar degree of competition anticipated for the NTV 360 Businesses offered under this Franchise Disclosure Document. The Reporting Location utilizes our System and is substantially similar to the franchise we offer. Because the Reporting Location is affiliate-owned, the Service Fees and Digital Marketing Fees shown in the table are Franchise-Related Adjustments and were not actual expenses of the Reporting Location. In this Item 19, "Franchise-Related Adjustments" means the Service Fees and Digital Marketing Fees shown in the table, which are imputed amounts reflecting fees a franchised outlet would have paid during the Reporting Period based on the Reporting Location's historical operations, but which were not actually paid by the Reporting Location.

**Gross Profit for Reporting Location⁽¹⁾
for January 1, 2025 to December 31, 2025**

	Gross Revenues⁽²⁾	Service Fees⁽³⁾	Digital Marketing Fees⁽⁴⁾	Gross Profit⁽⁵⁾
January	\$26,058	\$5,750	\$2,584	\$17,724
February	\$23,608	\$5,750	\$2,712	\$15,146
March	\$24,028	\$5,750	\$2,892	\$15,386
April	\$22,253	\$5,750	\$2,697	\$13,806
May	\$22,908	\$5,750	\$2,638	\$14,520
June	\$22,223	\$5,750	\$2,574	\$13,899
July	\$26,163	\$5,750	\$2,740	\$17,673
August	\$28,463	\$5,750	\$2,541	\$20,172
September	\$24,924	\$5,750	\$2,541	\$16,633
October	\$25,769	\$5,750	\$2,459	\$17,560
November	\$24,294	\$5,750	\$2,459	\$16,085
December	\$22,528	\$5,750	\$2,203	\$14,575
2025 Total	\$293,219	\$69,000	\$31,040	\$193,179

Notes:

1. Operating History. The Reporting Location has been in operation since 2018.
2. “Gross Revenues” means the total revenue derived from the sale of goods or services less sales tax, discounts, allowances, and returns.
3. “Service Fees” reflects the Service Fees a franchised outlet would have paid during the Reporting Period based on the Reporting Location’s actual operation of 70 Component Players (\$500 plus \$75 per Component Player per month). Service Fees is a Franchise-Related Adjustment. The Reporting Location did not actually pay these Service Fees.
4. “Digital Marketing Fees” reflects the digital marketing fees a franchised outlet would have paid during each month of the Reporting Period based on digital marketing campaigns and products actually provided for downstream clients of the Reporting Location in that month. Digital Marketing Fees is a Franchise-Related Adjustment. The Reporting Location did not actually pay these Digital Marketing Fees. Franchisees are not required to use our digital marketing services, but those that elect to do so will pay us digital marketing fees.

5. “**Gross Profit**” equals Gross Revenues less Service Fees and Digital Marketing Fees. Gross Profit is not net profit, operating income, EBITDA, or any other measure of profitability. Gross Profit does not include operating expenses such as accounting expenses, advertising and promotion expenses (other than Digital Marketing Fees), bank service charges, charitable contributions, insurance expenses, legal fees, merchant account fees, software expenses, payroll expenses (including payroll taxes), postage and stationery, recruitment expenses, repair and maintenance, telephone expenses, and website expenses and any other material operating or non-operating expenses to the extent incurred.
6. To determine net profit, you would need to deduct from Gross Profit all operating expenses and other expenses not included in the table, including the expenses identified in Note 5.

Some NTV 360 Businesses have earned this amount. Your individual results may differ. There is no assurance you will earn as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the preceding financial performance representation, NTV 360 LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting David Alpert 13949 W. Colfax Ave., Suite 110, Lakewood, Colorado 80401, the Federal Trade Commission and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

All year-end numbers appearing in the tables below are as of December 31 in each year.

Table No. 1

Systemwide Outlet Summary
For Years 2023 - 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2023	0	0	0
	2024	0	0	0
	2025	0	37	+37
Company-Owned	2023	2	2	0
	2024	2	2	0
	2025	2	2	0