

Provision	Section in Development Agreement	Summary
		not apply unless its jurisdictional requirements are met independently.

Additional Information

See Exhibit K for any state-specific disclosures required by your state.

Item 18

PUBLIC FIGURES

We do not use any public figures to promote our franchises.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Written substantiation of the data used in preparing the following financial performance representation will be made available to you upon reasonable request.

Some affiliate locations sold these amounts. Your individual results may vary. There is no assurance that you will sell as much.

Table 1 discloses the historical performance of 3 affiliate-owned locations that were open for the entire 2025 calendar year (the “2025 Measurement Period”). Each studio has the same financial and operational characteristics as those being offered pursuant to this disclosure document and do not otherwise materially differ from what you would operate as a franchisee. One studio was excluded from this table because it temporarily ceased operations in order to relocate. Our two franchised locations open as of December 31, 2025 were excluded from this disclosure document on the basis that neither were open for the entire 2025 Measurement Period.

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Table 1 – Profit and Loss for Calendar Year 2025

	Studio 1	% of Rev.	Studio 2	% of Rev.	Studio 3	% of Rev.	Average	% of Rev.	Median
Gross Revenue	701,377	100.0%	521,743	100.0%	581,049	100.0%	601,389	100.0%	581,049
Cost of Goods Sold	63,739	9.1%	44,492	8.5%	58,934	10.1%	55,722	9.3%	58,934
Gross Profit	637,638	90.9%	477,251	91.5%	522,114	89.9%	545,668	90.7%	522,114
<i>Expenses</i>									
Advertising & Marketing	43,631	6.2%	40,869	7.8%	45,043	7.8%	43,181	7.2%	43,631
Insurance	5,436	0.8%	4,511	0.9%	6,848	1.2%	5,599	0.9%	5,436
Office Expenses	11,533	1.6%	13,353	2.6%	11,569	2.0%	12,152	2.0%	11,569
Payroll Expenses	129,057	18.4%	123,525	23.7%	141,369	24.3%	131,317	21.8%	129,057
Rent & Lease	54,129	7.7%	55,224	10.6%	92,536	15.9%	67,296	11.2%	55,224
Repairs & Maintenance	959	0.1%	2,471	0.5%	1,312	0.2%	1,581	0.3%	1,312
Taxes	3,759	0.5%	6,767	1.3%	3,615	0.6%	4,714	0.8%	3,759
Utilities	16,720.8	2.4%	17,490	3.4%	19,367	3.3%	17,859	3.0%	17,490
Total Expenses	265,225	37.8%	264,210	50.6%	321,659	55.4%	283,698	47.2%	265,225
Net Operating Income	372,413	53.1%	213,041	40.8%	200,455	34.5%	261,970	43.6%	213,041
<i>Estimated Fees</i>									
Royalties	49,096	7.0%	36,522	7.0%	40,673	7.0%	42,097	7.0%	40,673
Brand Fund	7,014	1.0%	5,217	1.0%	5,810	1.0%	6,014	1.0%	5,810
Total Estimated Fees	56,110	8.0%	41,739	8.0%	46,484	8.0%	48,111	8.0%	46,484
Net Income Adjusted, OO	316,302	45.1%	171,302	32.8%	153,971	26.5%	213,858	35.6%	171,302
Studio Manager Payroll Expenses	59,593	8.5%	47,111	9.0%	49,308	8.5%	52,004	8.6%	49,308
Net Income Adjusted, Investor	256,710	36.6%	124,191	23.8%	104,663	18.0%	161,855	26.9%	124,191

Explanatory Notes to Tables 1

1. *Gross Sales* means all gross receipts, less tips and sales tax and represents the amount upon which will base your Royalty Fee, and Brand Fund Contribution under your Franchise Agreement with us.
2. *COGS* means all cost inputs related to facilitating customer sales, including equipment-related consumables, medical supplies and other usage-based costs.
3. *Gross Profit* means Gross Sales less COGS.
4. *Advertising and Marketing* means the actual local marketing expenditures of the location. Your requirements will include \$12,000 of Presale Marketing and an annual Local Marketing Requirement of at least \$2,500 per month (\$30,000 per year).
5. *Insurance* means the actual amounts expended on insurance in the operation of the Studio.
6. *Office Expenses* means general cleaning supplies/services, office supplies, postage, and software.
7. *Payroll Expenses* means all hourly and salaried labor excluding general managers, including based wages, payroll taxes, and benefits. This definition excludes the cost of multi-unit managers.
8. *Rent and Lease* means base rent and all related NNN (triple net) costs, including common area maintenance, insurance, and tax-related obligations under the Lease.

9. *Repairs and Maintenance* means all standard maintenance items, including HVAC maintenance, electrical maintenance, necessary repair items, and any equipment repairs.
10. *Taxes* means all taxes, including property taxes, incurred in the operation of the Studio.
11. *Utilities* means the following utility expenses electric, water, power, internet and phone.
12. *Net Income Adjusted, OO* means Gross Profit less all of the aforementioned expenses. This number excludes the costs associated with a general manager and intend to show the income of this studio the franchisee was an owner operator (“OO”). This data does not include or account for any other operating costs or expenses that are not specifically identified in this Explanatory Note.
13. *Net Income Adjusted, Investor* means *Net Income Adjusted, OO* less the costs associated with a general manager and intend to show the income of this studio the franchisee was an investor. This data does not include or account for any other operating costs or expenses that are not specifically identified in this Explanatory Note. Note, we further assume that your general manager will report directly to you. Our affiliate locations report into high level manager whose expenses are not disclosed given this role is not required or recommended.
14. *Estimated Royalties* (Calculated at 7% of *Gross Sales*) means the calculated estimated Royalty Fees a location would have been required to pay had it been a franchise operating pursuant to this Franchise Disclosure Document. These affiliate owned location will contributed to the Fund in the future.
15. *Estimated Brand Fund Contribution* (Calculated at 1% of Adjusted Gross Sales) means the calculated estimated Brand Fund expenditures a location would have been required to pay had it been a franchise operating pursuant to this Franchise Disclosure Document.

GENERAL NOTES TO ITEM 19

Characteristics of Affiliate Locations (disclosed consistent with 16 C.F.R. 436.5(s)(3)(ii)(F)).

Each of the Disclosed Affiliate Locations is located in Jacksonville, Florida or surrounding area, where our brand and concept have garnered goodwill and reputation over the years that these Affiliate Locations have been open and operating.

Studio 1 of the Disclosed Affiliate Locations was open for some time as of the commencement of the 2025 calendar year. As such, the profit and loss information disclosed for certain of the disclosed affiliate locations of this Item did not incur certain of the startup/initial costs that might be incurred when first opening a Studio given their more mature operations. Studios 2 and 3 were open less than twelve months as of the commencement of the 2025 calendar year.

Except as specifically disclosed above in this Item, we do not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Amanda Watts c/o Degree Wellness Franchise, LLC, in writing, at 245 Riverside Ave., Jacksonville, FL 32202, or by phone at 904-206-7753, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1
System-wide Outlet Summary
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	0	0	0
	2024	0	0	0
	2025	0	2	+2
Company Owned	2023	2	2	0
	2024	2	4	+2
	2025	4	4	0
Total Outlets	2023	2	2	0
	2024	2	4	+2
	2025	4	6	+2

Table 2
Transfers of Outlet from Franchisees to New Owners (other than Franchisor)
For Years 2023 to 2025

State	Year	Number of Transfers
Total	2023	0
	2024	0
	2025	0

Table 3
Status of Franchised Outlets
For Years 2023 to 2025

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations -Other Reasons	Outlets at End of the Year
GA	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
UT	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Total	2023	0	0	0	0	0	0	0