

u. Dispute resolution by arbitration or mediation	XII, Exhibit F	All matters can be appealed up through C12's defined three-step dispute resolution process which culminates in Christian arbitration pursuant to which the parties engage three Bible-believing Christian arbitrators as follows: one selected by the franchisee, one selected by C12, and one selected by such two arbitrators. The remedy recommended by the arbitration panel will be binding and final with no further recourse by either party. Subject to state law.
v. Choice of forum	XII, Exhibit F	Litigation must be conducted in Texas unless otherwise stated in Exhibit F for certain State Disclosures (subject to applicable state law).
w. Choice of Law	XII	Texas law will govern (subject to applicable state law).

#### **ITEM 18: PUBLIC FIGURES**

C12 does not currently use any public figures to promote its franchises.

#### **ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) the franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

There were sixty-seven (67) C12 Forum businesses open and operating as of December 31, 2024, all of which were operated by C12 franchisees. During the 2024 calendar year, two (2) franchisees opened for business during the year. These two (2) franchisees have been excluded from the data below. The data below is a historical financial performance representation, reflecting the Total Revenue earned by the remaining sixty-five (65) C12 franchisees that were open and operational from January 1, 2024 to December 31, 2024. There are no material financial or operational differences between these franchisees and the franchise offered under this disclosure document except that, as disclosed in Item 6, some early franchisees are "grandfathered in" at lower Royalty Fee percentages, but the different Royalty Fee percentages do not affect the Total Revenue earned by those franchisees. These figures were reported to us by our franchisees and have not been audited or independently verified.

<b>C12 Franchisees</b> <b>Total Revenue</b> <b>January 1, 2024 to December 31, 2024</b>		
<b>Total Revenue</b>	\$44,250,036	Reported by 65 franchisees.

<b>Average Revenue</b>	\$691,407	17 (27%) franchisees met or exceeded this average.
<b>Median Revenue</b>	\$471,919	
<b>Highest Revenue</b>	\$3,435,065	
<b>Lowest Revenue</b>	\$18,800	

“Total Revenue” is defined as all revenue received from member registration fees and monthly dues with no deductions.

**Some outlets have earned these amounts. Your individual results may differ. There is no assurance will earn as much.**

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the above representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections for your future income, you should report it to our management by contacting Michael Sharow, The C12 Group, LLC, 777 E. Sonterra Blvd., Suite 305, San Antonio, TX 78258, the Federal Trade Commission, and the appropriate state regulatory agencies.

#### **ITEM 20: OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1**  
**Systemwide Outlet Summary**  
**for Years 2022 to 2024**

Outlet Type	Year	Outlets at the Start of Year	Outlets at the End of Year	Net Change
Franchised	2022	61	65	+4
	2023	65	65	0
	2024	65	67	+2
Company Owned	2022	1	1	0
	2023	1	0	-1
	2024	0	0	0
Total Outlets	2022	62	66	+4
	2023	66	65	-1
	2024	65	67	+2

**Table No. 2**  
**Transfers of Outlets from Franchisees to New Owners (other than Franchisor)**  
**for Years 2022 to 2024**