

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN FRANCHISE OR OTHER AGREEMENT	SUMMARY
		voluntarily waive during the course of franchise-sale negotiations.
u. Dispute resolution by arbitration or mediation	Article 17	Many types of disputes must be mediated in Cass County, North Dakota.
v. Choice of forum	Article 17 and Sections 19.17 and 19.19	Litigation must be brought in the courts of record of the State of North Dakota, Cass County, or the District Court of the United States, District of North Dakota. But we may seek injunctive relief in any jurisdiction that has jurisdiction over you. The parties waive their right to a jury trial. All of these terms are subject to state laws.
w. Choice of law	Section 19.16	Except to the extent the Lanham Act governs, North Dakota law applies, subject to state laws.

Notes:

- (1) A provision in the Franchise Agreement which terminates the Franchise upon your bankruptcy may be unenforceable under Title 11, United States Code Section 101.

ITEM 18. PUBLIC FIGURES

Beauty Enterprises does not use any public figure to promote its franchise, but may do so in the future.

ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jodi Brown at 4377 15th Avenue South, Fargo, ND 58103, jbrown@beautyenterprises.com and (701) 793-0343, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

TABLE 1
SYSTEMWIDE OUTLET SUMMARY
FOR YEAR 2025

OUTLET TYPE	YEAR	OUTLETS AT THE START OF THE YEAR TYPE 1/TYPE 2/ TYPE 3	OUTLETS AT THE END OF THE YEAR TYPE 1/TYPE 2/ TYPE 3	NET CHANGE TYPE 1/TYPE 2/ TYPE 3
FRANCHISED	2025	0/0/0	0/0/0	0/0/0
COMPANY- OWNED	2025	1/0/0	1/0/0	0/0/0
TOTAL OUTLETS	2025	1/0/0	1/0/0	0/0/0

TABLE 2
TRANSFER OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR)
FOR THE YEAR 2025

STATE	YEAR	NUMBER OF TRANSFERS TYPE 1/TYPE 2/TYPE 3
	2025	0/0/0
TOTAL OUTLETS	2025	0/0/0

TABLE 3
STATUS OF FRANCHISE OUTLETS
FOR YEAR 2025

STATE	YEAR	OUTLETS AT START OF YEAR TYPE 1/ TYPE 2/ TYPE 3	OUTLETS OPENED TYPE 1/ TYPE 2/ TYPE 3	TERMINATIONS TYPE 1/ TYPE 2/ TYPE 3	NON- RENEWALS TYPE 1/ TYPE 2/ TYPE 3	REACQUIRED BY FRANCHISOR TYPE 1/ TYPE 2/ TYPE 3	CEASED OPERATIONS -OTHER REASONS TYPE 1/ TYPE 2/ TYPE 3	OUTLETS AT END OF THE YEAR TYPE 1/ TYPE 2/ TYPE 3
	2025	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0
TOTAL	2025	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0	0/0/0