ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or company operated outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from the information included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

Before reviewing this Item 19, we want to call your attention to these important points:

1. **Some outlets have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.**

2. We will make written substantiation for the financial performance representations in this Item 19 available to prospective franchisees upon reasonable request.

3. "Gross sales" means the gross receipts from the sale of all products and services sold in, on, about or from the franchised Store, together with any other revenues derived from the operation of the Store, whether by the franchisee or by any other person, whether or not in accordance with the terms of the Franchise Agreement, and whether for cash or on a charge, credit, barter or time basis, and regardless of collection, including all payments to the franchisee under any business interruption insurance or similar insurance policy, gift certificates and other payments for the right to participate in special offers, and all such sales and services (i) where orders originate and/or are accepted by the franchisee in the Store but delivery or performance thereof is made from or at any place other than the Store or (ii) pursuant to telephone or other similar orders received or filled at or in the Store. Gross sales do not include the amount of refunds, allowances or discounts to customers (including coupon sales) in the normal course of business, provided the related sales have previously been included in gross sales and franchisee shall substantiate all such deductions in the manner specified in the Manuals, and the amount of any excise or sales tax levied upon retail sales and paid over to the appropriate governmental authority.

BASIS OF FINANCIAL PERFORMANCE REPRESENTATIONS

The following table provides financial performance representations that are historical. They are based on information from existing franchised GNC Stores that were open for business to the public within the United States for at least one year during a one-year measuring period from January 1, 2025 through December 31, 2025. As of December 31, 2025, there were 643 franchised GNC Stores that were open and operating in the United States. Of those 643 franchised GNC Stores, 626 of them operated continuously from January 1, 2025 through December 31, 2025, and we used the financial performance data from those 626 franchised Stores for that period in arriving at the financial performance representations in the table. The financial performance representations do not include information for franchisees that were terminated, reacquired, not renewed or left our system for other reasons during the 2025 calendar year.

The figures in the table show the average and median gross sales for those Stores. We also show the percentage of locations that actually attained or surpassed the stated average, and the high and low gross sales numbers in the range used to determine the average and median gross sales.

FRANCHISED STORES AVERAGE GROSS SALES FOR THE ONE-YEAR PERIOD FROM JANUARY 1, 2025 TO DECEMBER 31, 2025					
Average Gross Sales	Total # of Stores	# and % of Stores at or Above Average Gross Sales	Median Gross Sales	High	Low
$484,104	626	259 (41%)	$445,319	$1,613,679	$91,647

Seventy six (76) franchised Stores closed during the one-year measuring period from January 1, 2025 to December 31, 2025, and one (1) of these Stores were open for less than 12 months prior to closing.

One (1) franchisee moved their Stores to new locations during the one-year period from January 1, 2025 to December 31, 2025. The operations of one_(1) of those relocated Stores were not interrupted because of the relocation, and their financial performance data is used in arriving at the above financial performance representations. The operations of zero (0) of the relocated Store were interrupted for a period of time due to the relocation, and we did not use its financial performance data in arriving at the above financial performance representations.

The average gross retail sales described in this Item 19 do not include average costs and expenses necessary to operate a GNC Store. You should conduct an independent investigation of the sales, costs and expenses you will incur in operating your franchised business.

The financial performance representations contained in this Item 19 are based upon information submitted by our franchisees. This information has not been separately audited or verified by an independent certified public accountant, and it may not have been prepared on a basis consistent with Generally Accepted Accounting Principles. We have assumed that the franchisees' information is accurate, complete, and contains no material misrepresentations or omissions.

Other than the preceding financial performance representations, we do not make any financial performance representations. We do not make any representations about a franchisee's future financial performance. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Sharon Knox, GNC Holdings, LLC, 75 Hopper Place, Suite 501, Pittsburgh, Pennsylvania 15222, (800) 259-5008, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

ITEM 20 TABLE NO. 1
Systemwide Outlet Summary
For Years 2023 to 2025

(Column 1) Outlet Type	(Column 2) Year	(Column 3) Outlets at the Start of the Year	(Column 4) Outlets at the End of the Year	(Column 5) Net Change
Franchised	2023	774	750	-24
	2024	750	703	-47
	2025	703	643	-60
Company-Owned*	2023	1,526	1,555	+29
	2024	1,555	1,437	-118
	2025	1,437	1317	-120
Total Outlets	2023	2,300	2,305	+5
	2024	2,305	2,140	-165
	2025	2140	1960	-180

*includes Puerto Rico (20 stores)