

ITEM 18: PUBLIC FIGURES

We do not currently use any public figures to promote our franchise.

ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We have one Candy Cloud outlet that is owned and operated by our affiliate. This unit has been in operation since March 2022 in Rockford, Illinois. We have seven (7) franchised outlets that have been open and operating at least six (6) months located in Glenview, Illinois, South Elgin, Illinois, Willoughby, Ohio, Middleton, Wisconsin, Smyrna, Tennessee, Oak Creek, Wisconsin, and DeKalb, Illinois. The below historical financial performance representations do not include the Royalty and Brand Fund Contributions that a franchisee-operated outlet would be expected to pay. We have included the financial performance representations for these outlets from November 1, 2024 through November 1, 2025 (the “Measurement Period”). The Average Monthly Revenue was calculated using the total months that the outlet was open and operating during this Measurement Period. The following are the opening dates for the individual outlets:

Location	Opening Date
Rockford, Illinois *	March 5, 2022
South Elgin, Illinois	November 10, 2023
Willoughby, Ohio	March 8, 2024
Glenview, Illinois	March 29, 2024
Madison, Wisconsin	June 14, 2024
Smyrna, Tennessee	October 30, 2024
Oak Creek, Wisconsin	March 28, 2025
DeKalb, Illinois	May 15, 2025

* Corporate outlet

The basis for inclusion of this Financial Performance Representation is the affiliate-owned and franchised outlets are similar to the franchise being offered under this Disclosure Document in terms of operations and product offerings. There are no material financial or operational characteristics of the below affiliate-owned and franchised outlets that are reasonably anticipated to differ materially from future franchise outlet operations. The affiliate-owned outlet is different from the franchise being offered in that it does not pay any Royalty Fees or Brand Fund Contribution to us and is not subject to territorial advertising or service restrictions.

Franchise Units: Monthly Gross Sales		
Average	High Store	Low Store
\$ 71,973	\$ 130,556	\$ 28,875

*Seven Candy Cloud® franchise units that have operated for 6+ months are represented in the data above, (A) 3 locations (42%) met or surpassed the average monthly revenue.
 ***"Average Monthly Gross Sales" represents the average total gross sales per month across all seven Candy Cloud® franchise locations that operated continuously for at least six months during the 2025 calendar year.

Corporate Unit: Monthly Gross Sales		
Average	High Store	Low Store
\$ 106,031	\$ 106,031	\$ 106,031

*One Candy Cloud® corporate unit that have operated during the 2025 calendar year represented in the data above.
 ***"Average Monthly Gross Sales" represents the average total gross sales per month across all seven Candy Cloud® franchise locations that operated continuously for at least six months during the 2025 calendar year.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon request.

Some outlets have earned these amounts. Your individual results may differ. There is no assurance you will earn as much.

"Monthly Revenue" includes all revenues and income from any source derived or received by the outlets, including but not limited to, any and all other revenues received using our methods, operations and/or trade secrets whether received in cash, in services, in kind, from barter and/or exchange, on credit (whether or not payment is actually received) or otherwise.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Alex Edwards, 9934 N Alpine Road, Suite 100, Machesney Park, IL 61115, 815-264-2168, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20: OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
 System-wide Outlet Summary
 For Years 2023 to 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
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