

	Provision	Section in Franchise Agreement	Summary
			this or any related agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits and amendments.
u.	Dispute resolution by arbitration or mediation	Sections 20.1 and 20.2	At our option, claims that are not resolved internally may be submitted to non-binding mediation and arbitration in the state where our headquarters is located, subject to state law.
v.	Choice of forum	Section 20.3	Litigation takes place in Colorado (subject to applicable state law).
w.	Choice of law	Section 20.3	Colorado law applies (subject to applicable state law).

See the state addenda to this Franchise Disclosure Document and the Franchise Agreement for special state disclosures.

ITEM 18: **PUBLIC FIGURES**

We do not currently use any public figures to promote our franchise.

ITEM 19: **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following representation is a historic financial performance representation about our existing affiliate-owned outlets and franchisees that were in operation in calendar year 2025. We began 2025 with 2 affiliate-owned outlets and 8 franchised outlets. We have excluded the performance of 13 franchised outlets as they were new to the system and not open for an entire year.

The following report is divided into two groups, mature territories open over 18 months as of December 31, 2025 (the "Mature Territories") and new territories, open between 12 and 18 months as of December 31, 2025 (the "New Territories").

The below table represents a summary of the company owned outlets and franchises categorized by the length of time each has been open.

Average Revenue	Median Revenue	Gross Margin Average	High	Low	Gross Margin Median	# Exceeding the Average Revenue	# Exceeding the Average Margin
2025 Average/Median Mature Territories open more than 5 years							
\$412,000	\$420,000	63.0%	\$540,140	\$265,059	63.6%	3	3
2025 Average/Median Mature Territories open between 18 months and 2 years							
\$333,000	\$333,000	65.5%	\$336,872	\$329,733	65.5%	1	1

		2025 New Territories open between 12-18 Months					
\$141,000	\$142,000	61.7%	\$147,701	\$132,736	62.6%	2	2

Company Owned Outlets and Franchises – Mature Territories
Colorado Front Range North Performance (Corporate):

Table 1¹

Financial Performance²
Denver/Boulder Front Range North

For the Year Ending December 31, 2025

Date Opened	2011
Approximate Total Number of Student Taught	3,897
Average Enrollment Rate (%)	96.0%
Median Enrollment Rate (%)¹²	100%

**Average Gross Revenue by Category
Denver/Boulder Front Range North**

	2025	
Total Gross Revenue ³	\$459,217	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$133,967	29.2%
Cost of Materials and Supplies ⁴	\$44,420	9.7%
Total Cost of Service	\$178,387	38.9%
Gross Margin	\$280,830	61.1%
Franchise Expenses not incurred by our affiliate ⁵		
Royalty 8%	\$36,737	8.0%
Brand Fund 1%	\$4,592	1.0%
Internal Systems Fee \$375/month	\$4,500	0.9%
Local Advertising min \$100/month	\$1,200	0.3%
Adjusted Gross Margin after Franchise Expenses	\$233,801	50.9%

Table 2¹

**Average Gross Revenue by Category
Denver/Boulder Front Range North**

	2025	
After School Programs ⁶	\$373,493	81.3%
Camps ⁷	\$68,004	14.8%
Private Events ⁸	\$17,720	3.9%
Total Gross Revenue	\$459,217	100%

Table 3¹

Gross Revenue by Category

Denver/Boulder Front Range North

	2025
After School Programs ⁶	
Total Gross Revenue	\$373,493
Total Schools ⁹	85
Average School	\$4,394
Highest School	\$20,368
Lowest School	\$150
Median School	\$3,608
Number Achieving/Exceeding Average	33
Camps ⁷	
Total Gross Revenue	\$68,004
Total Camps ¹⁰	10
Average Camp	\$6,800
Highest Camp	\$44,967
Lowest Camp	\$720
Median Camp	\$2,752
Number Achieving/Exceeding Average	1

Colorado Front Range Central/South Performance (Corporate):

Table 4¹

Financial Performance² Denver/Boulder Front Range Central/South For the Year Ending December 31, 2025

Date Opened	2011
Approximate Total Number of Student Taught	3,673
Average Enrollment Rate (%)	93.0%
Median Enrollment Rate (%) ¹²	100%

	2025	
Total Gross Revenue ³	\$420,220	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$113,521	27.0%
Cost of Materials and Supplies ⁴	\$39,659	9.4%
Total Cost of Service	\$153,180	36.4%
Gross Margin	\$267,040	63.6
Franchise Expenses not incurred by our affiliate ⁵		
Royalty 8%	\$33,618	8.0%
Brand Fund 1%	\$4,202	1.0%
Internal Systems Fee \$375/month	\$4,500	1.1%

Local Advertising min \$100/month	\$1,200	0.3%
Adjusted Gross Margin after Franchise Expenses	\$223,520	53.2%

Table 5¹

**Gross Revenue by Category
Denver/Boulder Front Range Central South**

	2025	
After School Programs ⁶	\$278,745	66.3%
Camps ⁷	\$136,417	32.5%
Private Events ⁸	\$5,058	1.2%
Total Gross Revenue	\$420,220	100%

Table 6¹

**Average Gross Revenue by Category
Denver/Boulder Front Range Central/South**

	2025
After School Programs ⁶	
Total Gross Revenue	\$278,745
Total Schools ⁹	65
Average School	\$4,288
Highest School	\$19,286
Lowest School	\$240
Median School	\$3,420
Number Achieving/Exceeding Average	29
Camps ⁷	
Total Gross Revenue	\$136,417
Total Camps ¹⁰	11
Average Camp	\$12,402
Highest Camp	\$51,240
Lowest Camp	\$500
Median Camp	\$5,847
Number Achieving/Exceeding Average	5

Chicago IL North/West Performance (Franchised):

Table 7^{1, 13}

Financial Performance²
Chicago IL North/West

For the Year Ending December 31, 2025

Date Opened	As Company Owned Outlet – 2014 As franchise – August 2023
Approximate Total Number of Student Taught	1,176
Average Enrollment Rate (%)	82.7%
Median Enrollment Rate (%)¹²	90.8%

	2025	
Total Gross Revenue ³	\$265,059	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$70,712	26.7%
Cost of Materials and Supplies ⁴	\$18,314	6.9%
Total Cost of Service	\$89,026	33.6%
Gross Margin	\$176,033	66.4%
Franchise expenses ¹¹		
Royalty 8%	\$21,205	8.0%
Brand Fund 1%	\$2,651	1.0%
Internal Systems Fee \$375/month	\$4,500	1.7%
Local Advertising min \$100/month	\$1,200	0.4%
Adjusted Gross Margin after Franchise Expenses	\$146,477	55.3%

Table 8^{1, 13}

Gross Revenue by Category
Chicago IL North/West

	2025	
After School Programs	\$173,797	65.6%
Camps ⁷	\$90,962	34.3%
Private Events ⁸	\$300	0.1%
Total Gross Revenue	\$265,059	100%

Table 9^{1, 13}

Average Gross Revenue by Category
Chicago IL North/West

After School Programs ⁶	2025
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Total Gross Revenue	\$173,797
Total Schools ⁹	29
Average School	\$5,993
Highest School	\$16,237
Lowest School	\$1,188
Median School	\$5,173
Number Achieving/Exceeding Average	10
Camps ⁷	
Total Gross Revenue	\$90,962
Total Camps ¹⁰	8
Average Camp	\$11,370
Highest Camp	\$30,360
Lowest Camp	\$768
Median Camp	\$7,095
Number Achieving/Exceeding Average	3

Chicago IL Northshore Performance (Franchised):

For the Year Ending December 31, 2025

Date Opened	As Company Owned Outlet – 2014 As franchise – August 2023
Approximate Total Number of Student Taught	2,719
Average Enrollment Rate (%)	86.9%
Median Enrollment Rate (%)¹²	100%

Table 10^{1, 13}

Financial Performance² Chicago IL Northshore

	2025	
Total Gross Revenue ³	\$540,140	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$142,539	26.4%
Cost of Materials and Supplies ⁴	\$35,537	6.6%
Total Cost of Service	\$178,076	33.0%
Gross Margin	\$362,064	67.0%
Franchise expenses ¹¹		
Royalty 8%	\$43,211	8.0%
Brand Fund 1%	\$5,401	1.0%
Internal Systems Fee \$375/month	\$4,500	0.8%
Local Advertising min \$100/month	\$1,200	0.2%
Adjusted Gross Margin after Franchise Expenses	\$307,752	57.0%

Table 11^{1, 13}

**Gross Revenue by Category
Chicago IL Northshore**

	2025	
After School Programs ⁶	\$462,032	85.5%
Camps ⁷	\$78,108	14.5%
Private Events ⁸	\$0	0.0%
Total Gross Revenue	\$540,140	100%

Table 12^{1, 13}

**Average Gross Revenue by Category
Chicago IL Northshore**

	2025
After School Programs ⁶	
Total Gross Revenue	\$462,032
Total Schools ⁹	64
Average School	\$7,219
Highest School	\$19,403
Lowest School	\$400
Median School	\$6,547
Number Achieving/Exceeding Average	30
Camps ⁷	
Total Gross Revenue	\$78,108
Total Camps ¹⁰	8
Average Camp	\$9,764
Highest Camp	\$39,960
Lowest Camp	\$280
Median Camp	\$5,491
Number Achieving/Exceeding Average	3

Revenue generated in the areas that later became new territories prior to July 2, 2025 is included in the financial performance information for the Chicago Northshore and Chicago North/West territories. Beginning July 3, 2025, revenue from those areas is excluded from the Chicago Northshore and Chicago North/West territories' results.

For the period from January 1 through July 2, 2025, revenue from those areas totaled \$43,600 for the Chicago Northshore territory and \$30,900 for the Chicago North/West territory.

Austin, TX Performance (Franchised)

For the Year Ending December 31, 2025

Open Date	As Company Owned Outlet – 2016 As franchise – May 2023
Approximate Total Number of Student Taught	2,912
Average Enrollment Rate (%)	83.8%

Median Enrollment Rate (%)	95.8%
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Table 13¹

**Financial Performance²
Austin, TX**

	2025	
Total Gross Revenue ³	\$374,212	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$102,978	27.5%
Cost of Materials and Supplies ⁴	\$59,214	15.8%
Total Cost of Service	\$162,192	43.3%
Gross Margin	\$212,020	56.7%
Franchise expenses ¹¹		
Royalty 8%	\$29,937	8.0%
Brand Fund 1%	\$3,742	1.0%
Internal Systems Fee \$375/month	\$4,500	1.2%
Local Advertising min \$100/month	\$1,200	0.4%
Adjusted Gross Margin after Franchise Expenses	\$172,641	46.1%

Table 14¹

**Gross Revenue by Category
Austin, TX**

	2025	
After School Programs ⁶	\$267,615	71.5%
Camps ⁷	\$104,081	27.8%
Private Events ⁸	\$2,516	0.7%
Total Gross Revenue	\$374,212	100%

Table 15¹

**Average Gross Revenue by Category
Austin, TX**

	2025
After School Programs ⁶	
Total Gross Revenue	\$267,615
Total Schools ⁹	63

Average School	\$4,248
Highest School	\$17,556
Lowest School	\$290
Median School	\$2,891
Number Achieving/Exceeding Average	23
Camps ⁷	
Total Gross Revenue	\$104,081
Total Camps ¹⁰	25
Average Camp	\$4,163
Highest Camp	\$18,836
Lowest Camp	\$240
Median Camp	\$1,920
Number Achieving/Exceeding Average	9

Northern, VA Performance (Franchised)

For the Year Ending December 31, 2025

Open Date	February 2024
Approximate Total Number of Student Taught	2,038
Average Enrollment Rate (%)	88.3%
Median Enrollment Rate (%)¹²	100%

Table 16¹

Financial Performance² Northern, VA

	2025	
Total Gross Revenue ³	\$336,872	100%
Cost of Service		
Direct Labor (Chef Instructor Wages)	\$89,764	26.7%
Cost of Materials and Supplies ⁴	\$18,326	5.4%
Total Cost of Service	\$108,090	32.1%
Gross Margin	\$228,782	67.9%
Franchise expenses ¹¹		
Royalty 8%	\$26,950	8.0%
Brand Fund 1%	\$3,369	1.0%
Internal Systems Fee \$375/month	\$4,500	1.3%
Local Advertising min \$100/month	\$1,200	0.4%
Adjusted Gross Margin after Franchise Expenses	\$192,763	57.2%

Table 17¹