

Provision	Article in Franchise Agreement	Summary
(w) Choice of law	Article 10.7	Delaware law applies, subject to applicable state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Table 1: 2025 US System Sales Performance

Franchised locations open for the full year of 2025

Number of locations Reporting	149
Average gross sales	\$2,042,513.75
Median gross sales	\$1,693,229.65
Highest gross sales	\$8,044,488.89
Lowest gross sales	\$96,147.97

Table #1 includes only franchised locations that were open and operating for the full calendar year of 2025 (149 of 153 total “brick and mortar” locations).

Gross sales figures are derived from data reported by franchisees through the Weed Man system and compiled by us. These figures are not audited. We have access to franchisee reporting systems and review this data for consistency and completeness.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you’ll sell as much.

Table #2: 2025 Revenue Distribution

Quartile	# of Locations	Average Revenue	Median Revenue
First Quartile (Top 25%)	39	\$4,193,600.39	\$3,910,084.94
Second Quartile (26% to 50%)	36	\$2,347,330.60	\$2,344,943.14
Third Quartile (51% to 75%)	37	\$1,173,815.01	\$1,167,166.99
Fourth Quartile (76% to 100%)	37	\$347,272.33	\$349,248.93

Quartiles are based on the 149 locations (out of a total of 153 locations) that were open and operating for the full calendar year of 2025, as described in Table 1.

Gross sales figures are derived from data reported by franchisees through the Weed Man system and compiled by us.

These figures are not audited. We have access to franchisee reporting systems and review this data for consistency and completeness.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Other than the two tables shown above, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised units. We also do not authorize our employees or representatives to make such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jennifer Lemcke, 9 Cobble Dick St. P.O. Box 490, Orono, Ontario L0B 1M0 CANADA; telephone (905) 579-4000 Ext 115; the Federal Trade Commission; and the appropriate state regulatory agencies.

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ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Note: If multiple events occurred affecting an outlet, these tables show the event that occurred last in time.

National Table No. 1

System-wide Outlet Summary* For Years 2023 to 2025

Column Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets				
	2023	241	255	14
	2024*	117*	121*	4*
	2025	121	121	0
Company-Owned				
	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets				
	2023	241	255	14
	2024*	117*	121*	4*
	2025	121	121	0

*As of December 31, 2025, there were 153 physical franchisee business locations, 121 franchise agreements (single or combined franchise agreements), 278 Areas served by our franchisees, and 795 territories in the US WEED MAN System. The tables in this Item 20 refer to franchise agreements. These figures were affected by the merging of many franchise agreements with existing franchisees that became effective on January 1, 2024. The 2024 Net Change figure does not indicate any loss of contracts; rather it indicates that many contracts were merged at the election of franchisees. See the Supplemental Table shown below in this Item 20.