

Provision	Section in Franchise Agreement	Summary
r. Non-competition covenants after the franchise is terminated or expires	Section 18.3	For 2 years after termination, expiration or transfer, you and your owners may not engage in a competing business or other prohibited competitive activities within 25 miles of your business and 25 miles of other operating Art of Drawers businesses; the restricted period is extended by any period of violation.
s. Modification of agreement	Sections 9.1 and 30.9	No modifications of the Franchise Agreement during the term unless agreed to in writing, but the Franchise Operations Manual is subject to change at any time in our discretion. Modifications are permitted on renewal.
t. Integration/merger clause	Section 30.9	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to applicable state law). Notwithstanding the foregoing, nothing in this or any related agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	Section 28	Except for certain claims, all disputes must be mediated and arbitrated in the principal city closest to our principal place of business (currently, Atlanta, Georgia)
v. Choice of forum	Section 28.4	All disputes must be mediated, arbitrated, and if applicable, litigated in the principal city closest to our principal place of business (currently, Atlanta, Georgia), subject to applicable state law.
w. Choice of law	Section 30.1	Georgia law applies, subject to applicable state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our Franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

As of December 31, 2025, we had 36 franchised Art of Drawers Businesses and no company-owned outlets. For purposes of this Item 19, we count each franchisee as a single reporting unit, regardless of the



number of territories granted to that franchisee. Franchisees operate between 1 and 6 territories. One franchisee operates through two separate legal entities holding a combined six territories due to ROBS (Rollovers as Business Start-ups) financing structures and we treat these affiliated entities collectively as a single reporting unit. Because we count each franchisee as a single reporting unit regardless of the number of territories granted to that franchisee, the reporting units reflected in this Item 19 vary in size and scale. A reporting unit operating multiple territories will generally have greater market coverage, higher Gross Sales, higher Appointment volume, and higher Local Advertising spend than a reporting unit operating a single territory. As a result, the figures shown in the tables below — including the quintile averages and the composition of any quintile — are affected by the mix of single-territory and multi-territory reporting units, and results for any individual reporting unit may differ materially from the quintile averages shown. Reporting units currently operate between 1 and 6 territories.

This Item 19 presents historical financial performance information for different historical periods and data populations, as described below. Of the 36 franchised reporting units, 16 were open prior to January 1, 2025 and operated for the full 2025 calendar year. The remaining 20 reporting units opened during 2025, with open dates ranging from January 7, 2025 through November 24, 2025. The average age of all reporting units at December 31, 2025 was approximately 12.2 months, calculated as the number of days from each reporting unit's open date to December 31, 2025, divided by 30.44. Because a majority of reporting units opened during 2025, the data in this Item 19 reflects results during the initial ramp-up period for most reporting units. One reporting unit located in Florida transferred to a new franchisee during 2025. For purposes of this Item 19, that reporting unit is treated as a single reporting unit, and its results for the full 2025 calendar year are aggregated under the predecessor and successor franchisees. One of the 20 reporting units that 'opened' during 2025 is a former company-owned outlet that was sold to a franchisee in May 2025 (see Item 20 Table 4). For purposes of this Item 19, the "open date" for that reporting unit is the date on which it commenced operating as a franchised Art of Drawers Business.

Tables 1 through 6 present historical results for the reporting units for the periods and data populations described in the applicable table captions and notes, grouped into quintiles and ranked independently for each metric. Where the number of reporting units in a table is not evenly divisible by five, the residual reporting unit(s) are placed in the highest quintiles. The size of each quintile is shown in the 'Number of Reporting Units' column. Tables 1 and 2 present quintile breakdowns of Average Marketing Cost per Appointment and Average Revenue per Appointment, respectively, for paid marketing Appointments only. Tables 3 and 4 present quintile breakdowns of Cost of Goods Sold, first excluding and then including reorder transactions, in each case as a percentage of Gross Sales. Tables 5 and 6 present quintile breakdowns of average sales per Order, separately for paid marketing sales and for Self-Generated Sales. Table 7 presents 2025 average annual revenue, limited to the 16 reporting units open the entire 2025 calendar year. Table 8 presents average monthly revenue for the first quarter of 2026 for all 36 reporting units open as of January 1, 2026. Table 9 presents 2025 average monthly marketing spend, limited to the 16 reporting units open the entire 2025 calendar year.

Tables 1, 2, and 5 use leads generated from Paid Marketing during the period January 1, 2025 through December 31, 2025. For reporting units that opened during 2025, reporting began as of the date of the first reported marketing spend. Appointments, Orders, and Paid Marketing Gross Sales attributable to those leads are included whether they occurred during 2025 or thereafter through March 31, 2026. Tables 7 through 9 use data for the actual time periods indicated in each table.

Reporting units were excluded from individual tables where they did not have the underlying activity needed to compute the applicable metric. One reporting unit was open only one month in 2025, had no marketing costs and no paid Appointments, and is excluded from Tables 1 and 2. Two reporting units had no completed Jobs and are excluded from Tables 3 and 4. Two reporting units had no Paid Marketing sales resulting from leads generated from Paid Marketing during 2025 through March 31, 2026 and are

