

ITEM 18: PUBLIC FIGURES

C12 does not currently use any public figures to promote its franchises.

ITEM 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) the franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

There were seventy-four (74) C12 Forum businesses open and operating as of December 31, 2025, all of which were operated by C12 franchisees. During the 2025 calendar year, seven (7) franchisees opened for business during the year. These seven (7) franchisees have been excluded from the data below. The data below is a historical financial performance representation, reflecting the Total Revenue earned by the remaining sixty-seven (67) C12 franchisees that were open and operational from January 1, 2025 to December 31, 2025.

There are no material financial or operational differences between these franchisees and the franchise offered under this disclosure document except that, as disclosed in Item 6, some early franchisees are "grandfathered in" at lower Royalty Fee percentages, but the different Royalty Fee percentages do not affect the Total Revenue earned by those franchisees. These figures were reported to us by our franchisees.

C12 Franchisees Total Revenue January 1, 2025 to December 31, 2025		
Total Revenue	\$50,397,940	Reported by 67 franchisees.
Average Revenue	\$752,208	19 (28%) franchisees met or exceeded this average.
Median Revenue	\$489,575	
Highest Revenue	\$4,031,885	
Lowest Revenue	\$36,850	

"Total Revenue" is defined as all revenue received from member registration fees and monthly dues with no deductions.

Some outlets have earned these amounts. Your individual results may differ. There is no assurance will earn as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the above representation, we do not make any financial performance representations. We also

do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections for your future income, you should report it to our management by contacting Michael Sharrow, The C12 Group, LLC, 777 E. Sonterra Blvd., Suite 305, San Antonio, TX 78258, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20: OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
for Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of Year	Outlets at the End of Year	Net Change
Franchised	2023	61	65	+4
	2024	65	67	+2
	2025	67	74	+7
Company Owned	2023	1	0	-1
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	62	65	+3
	2024	65	67	+2
	2025	67	74	+7

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than Franchisor)
for Years 2023 to 2025

State	Year	Number of Transfers
Colorado	2023	1
	2024	0
	2025	0
Delaware	2023	0
	2024	1
	2025	0
Florida	2023	0
	2024	0
	2025	0
Illinois	2023	0
	2024	1
	2025	0