

Provision	Section in Franchise Agreement	Summary
		Franchise Agreement may not be enforceable. Notwithstanding the foregoing, nothing in any agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	Sections 14.2 and 14.3	Except for certain claims (subject to state law), all disputes not resolved internally must be first submitted to non-binding mediation then to arbitration in Hartford, Connecticut.
v. Choice of forum	Section 14.7	Subject to applicable state law, litigation must be commenced in the state and federal courts in Connecticut
w. Choice of Law	Section 14.7	Subject to applicable state law, Connecticut law applies
x. Multi-Unit Addendum (Where Applicable)	Attachment 7	If you sign the multi-unit addendum, (a) you will be required to pay a portion of the initial franchise fee upon execution of the franchise agreement, and a portion of the initial franchise fee when you sign the lease for your second and subsequent Sharkey's Cuts for Kids location(s); (b) you must establish and commence each unit within 12 months of establishing the prior unit; and (c) if you fail to meet the development schedule, we may terminate your rights to establish remaining unopened units.

Item 18: PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19: FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This item contains a historic financial performance representation based on our existing franchised outlets in 2025. In the fiscal year ending on December 31, 2025, there were 200 opened franchised outlets however only 159 were open for 12 months or more. Tables 1- below present information about the Gross Revenue of 159 Sharkey's Cuts for Kids franchised outlets open and operating for at least a full twelve months as of December 31, 2025, for which we have data. Data from locations in operation for less than 12 months as of December 31, 2025, has been excluded. For data to be considered not reliable for this financial performance representation these excluded outlets presented data in format and/or via a system that is not uniform with most Sharkey's Cuts for Kids outlets. At the time of this financial performance representation, the total outlets excluded due a reduction of hours of operation is 4. As of December 31, 2025, there were 37 locations that had not been open for 12 months. Except where noted, these figures are taken directly from each location's POS system.

Table 1 - A
Total Revenue of Top Quartile Performers Open 7 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
1	\$677,221.57	7
2	\$646,036.92	7
3	\$629,735.33	7
4	\$600,730.60	7
5	\$580,748.52	7
6	\$545,643.38	7
7	\$526,931.20	7
8	\$521,499.54	7
9	\$506,863.38	7
10	\$501,156.50	7
11	\$488,070.78	7
12	\$466,383.53	7
13	\$464,864.11	7
14	\$461,927.23	7
15	\$460,414.54	7
16	\$458,147.57	7
17	\$450,005.03	7
18	\$446,241.37	7
19	\$442,642.77	7
20	\$436,768.22	7
21	\$433,748.19	7
22	\$431,801.44	7
23	\$428,278.20	7
24	\$426,031.91	7
Average Unit Revenue	\$501,328.83	
Highest Unit Revenue	\$677,221.57	

Lowest Unit Revenue	\$426,031.91	
Median Unit Revenue	\$465,623.82	

Table 1 - B
Total Revenue of Second Quartile Performers Open 7 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
25	\$416,951.09	7
26	\$398,338.19	7
27	\$395,105.58	7
28	\$394,754.59	7
29	\$393,688.02	7
30	\$393,607.35	7
31	\$374,538.82	7
32	\$373,133.18	7
33	\$372,283.99	7
34	\$371,862.56	7
35	\$368,016.77	7
36	\$362,287.01	7
37	\$353,708.69	7
38	\$350,693.29	7
39	\$350,508.17	7
40	\$349,740.21	7
41	\$344,331.96	7
42	\$340,693.87	7
43	\$335,093.47	7
44	\$334,752.91	7
45	\$332,065.94	7
46	\$320,933.47	7
47	\$320,524.00	7
48	\$320,155.64	7
Average Unit Revenue	\$361,157.03	
Highest Unit Revenue	\$416,951.09	
Lowest Unit Revenue	\$320,155.64	
Median Unit Revenue	\$357,997.85	

Table 1 - C
Total Revenue of Third Quartile Performers Open 7 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
49	\$314,273.42	7
50	\$312,873.95	7
51	\$310,324.93	7
52	\$306,487.11	7
53	\$306,018.88	7
54	\$303,683.95	7
55	\$296,354.78	7
56	\$292,652.07	7
57	\$285,803.64	7
58	\$285,493.25	7
59	\$284,037.71	7
60	\$281,391.99	7
61	\$280,330.13	7
62	\$276,322.50	7
63	\$275,406.99	7
64	\$273,471.93	7
65	\$269,798.09	7
66	\$268,010.60	7
67	\$266,693.92	7
68	\$263,920.00	7
69	\$253,321.95	7
70	\$246,035.94	7
71	\$239,223.05	7
72	\$237,251.69	7
Average Unit Revenue	\$280,382.60	
Highest Unit Revenue	\$314,273.42	
Lowest Unit Revenue	\$237,251.69	
Median Unit Revenue	\$280,861.06	

Table 1 - D
Total Revenue of Bottom Quartile Performers Open 7 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
73	\$236,346.11	7
74	\$201,656.59	7
75	\$199,986.55	7
76	\$199,916.92	7
77	\$199,661.73	7
78	\$198,952.83	7
79	\$198,257.31	7
80	\$194,158.01	7
81	\$192,949.45	7
82	\$188,958.13	7
83	\$183,467.53	7
84	\$181,329.85	7
85	\$179,569.23	7
86	\$177,910.40	7
87	\$175,586.78	7
88	\$170,610.90	7
89	\$169,431.35	7
90	\$169,068.74	7
91	\$165,357.29	7
92	\$157,618.80	7
93	\$152,396.65	7
94	\$131,527.33	7
95	\$130,918.83	7
96	\$118,426.61	7
Average Unit Revenue	\$175,189.65	
Highest Unit Revenue	\$236,346.11	
Lowest Unit Revenue	\$105,677.45	
Median Unit Revenue	\$179,569.23	

Table 2 - A
Total Revenue of Top Quartile Performers Open 6 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
97	\$395,272.74	6
98	\$350,239.71	6
99	\$333,226.70	6
100	\$328,202.10	6
101	\$307,863.43	6
102	\$291,323.95	6
103	\$290,106.66	6
104	\$284,089.39	6
105	\$283,154.78	6
106	\$280,669.52	6
107	\$273,777.82	6
108	\$273,432.95	6
109	\$268,030.52	6
110	\$265,026.42	6
111	\$261,467.24	6
Average Unit Revenue	\$299,058.93	
Highest Unit Revenue	\$395,272.74	
Lowest Unit Revenue	\$261,467.24	
Median Unit Revenue	\$284,089.39	

Remainder of Page Intentionally Left Blank

Table 2 - B
Total Revenue of Second Quartile Performers Open 6 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
112	\$253,378.13	6
113	\$241,472.70	6
114	\$236,586.16	6
115	\$216,421.03	6
116	\$215,223.39	6
117	\$212,793.44	6
118	\$209,856.05	6
119	\$209,586.25	6
120	\$207,971.32	6
121	\$207,324.43	6
122	\$200,360.61	6
123	\$198,112.08	6
124	\$198,037.61	6
125	\$194,241.37	6
126	\$194,045.03	6
Average Unit Revenue	\$213,027.31	
Highest Unit Revenue	\$253,378.13	
Lowest Unit Revenue	\$194,045.03	
Median Unit Revenue	\$209,586.25	

Remainder of Page Intentionally Left Blank

Table 2 - C
Total Revenue of Third Quartile Performers Open 6 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
127	\$189,413.90	6
128	\$188,342.88	6
129	\$188,307.55	6
130	\$180,590.73	6
131	\$176,730.12	6
132	\$169,336.64	6
133	\$166,101.48	6
134	\$161,924.25	6
135	\$160,406.89	6
136	\$150,493.35	6
137	\$149,101.01	6
138	\$147,393.46	6
139	\$146,972.09	6
140	\$145,864.54	6
141	\$141,000.35	6
Average Unit Revenue	\$164,131.95	
Highest Unit Revenue	\$189,413.90	
Lowest Unit Revenue	\$141,000.35	
Median Unit Revenue	\$161,924.25	

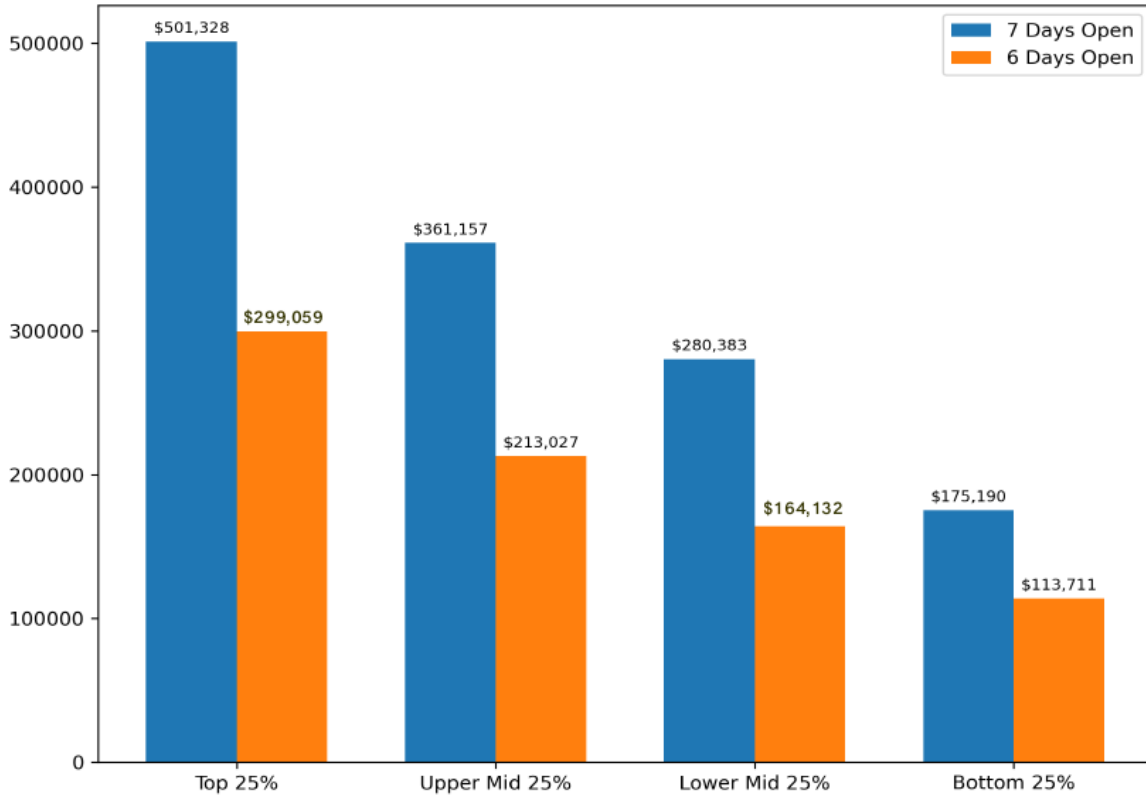
Remainder of Page Intentionally Left Blank

Table 2 - D
Total Revenue of Bottom Quartile Performers Open 6 Days per Week (2025)

<u>Location</u>	<u>Total Revenue</u>	<u>Number of Days per Week Open</u>
142	\$140,167.43	6
143	\$140,040.04	6
144	\$134,238.68	6
145	\$129,952.60	6
146	\$129,615.68	6
147	\$122,977.49	6
148	\$120,734.74	6
149	\$118,492.65	6
150	\$112,914.87	6
151	\$103,812.30	6
152	\$100,273.57	6
153	\$94,984.93	6
154	\$81,267.96	6
155	\$62,483.01	6
Average Unit Revenue	\$113,711.14	
Highest Unit Revenue	\$140,167.43	
Lowest Unit Revenue	\$62,483.01	
Median Unit Revenue	\$119,613.70	

Remainder of Page Intentionally Left Blank

Table 4
Average Total Revenue by Dollars (7 Days vs 6 Days)



Average Revenue Data

- Sharkey’s **Top 25%** performers earned **\$501,328 (7 days) vs \$299,059(6 days)**
- Sharkey’s **Top 50%** performers earned **\$431,252 (7 days) vs \$256,043 (6 days)**
- Sharkey’s **Top 75%** performers earned **\$380,388 (7 days) vs \$255,406 (6 days)**
- Sharkey’s **Top 100%** performers earned **\$329,514 (7 days) vs \$197,482 (6 days)**

Notes:

1. Gross Revenues means all revenue from sales at or from outlet operations, less (ii) properly documented refunds to customers, (iii) properly documented promotional discounts (i.e. coupons) and (iv) properly documented employee discounts (limited to 3% of Gross Revenue).
2. The figures in the above tables have not been audited.
3. Data reflects full-year 2025 performance based on reported revenues from franchised Sharkey’s Cuts for Kids locations.
4. Includes only salons open and operating for more than one full year as of December 31, 2025.
5. “7 Days Open” and “6 Days Open” classifications are based on standard weekly operating schedules reported by franchisees.
6. Individual results may vary. Performance is influenced by factors including location, management, staffing, and local market conditions.
7. Quartiles are based on system-wide revenue rankings, with each group representing approximately 25% of qualifying salons.