

	Provision	Section In Franchise Agreement or other agreement	Summary
n.	Franchisor's Right of First Refusal to Acquire Franchisee's Business	Sections 12.D of the Franchise Agreement	We can match any offer.
o.	Franchisor's Option to Purchase Franchisee's Business	Section 14.I of the Franchise Agreement	Upon expiration or termination, we can buy certain assets at a price equal to your cost or fair market value, whichever is less.
p.	Death or Disability of Franchisee	Section 12.C of the Franchise Agreement	The Franchise Agreement is transferable without additional fee or penalty, subject to Instant Imprints approval, to qualified applicant and subject to all transfer requirements (see item m. above).
q.	Non-competition Covenants During the Term of the Franchise	Section 15 of the Franchise Agreement	No direct or indirect involvement or interest in any other business that may compete with an Instant Imprints Center, except with our prior written consent and no solicitation of customers or employees*
r.	Non-competition Covenants after the Franchise is Terminated or Expires	Section 15 of the Franchise Agreement	FA, DA: No competing business for 2 years within a 5-mile radius of terminated location or the location of any other Instant Imprints business and no solicitation of customers or employees of other Instant Imprints Centers*
s.	Modification of Agreement	Section 9.C and 18.E of the Franchise Agreement and Section VIII.M of the Development Agreement	No modification generally but Manual and System subject to change. Amendments must be in writing and signed unless approved by the FAC
t.	Integration/ Merger Clause	Section 18.E of the Franchise Agreement and Section VIII.M of the Development Agreement	Only the terms of the written agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable.
u.	Dispute Resolution by Arbitration or Mediation	Section 17.B of the Franchise Agreement	Subject to mediation in Wilmington, Delaware*
v.	Choice of Forum	Section 18.R of the Franchise Agreement and Section VIII.G of the Development Agreement	Subject to state law, the U.S. District Court in Wilmington, Delaware or the state court in Wilmington, Delaware if the U.S. District Court lacks jurisdiction over the claim.*
w.	Choice of Law	Section 18.Q of the Franchise Agreement and Section VIII.G of the Development Agreement	Subject to state law, Delaware.*

*Subject to state law. If a state regulator requires us to make additional disclosures related to the information contained in this disclosure document, these additional disclosures are contained in a State Law Addendum included in this disclosure document Exhibit A.

ITEM 18 **PUBLIC FIGURES**

We do not use any public figure to promote our franchise. We do reserve the right to do so in the future.

ITEM 19 **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a

franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Actual 2025, 2024, and 2023, Average Annual and Median Gross Sales of Certain Franchised Instant Imprint Centers

This financial performance representation consists of the actual 2025, 2024, and 2023 average and median annual gross sales of all franchised US Instant Imprint Centers in operation during the entire calendar year. Outlets that were not in operation for the entire calendar year or from whom we do not have a full year of data to report have been excluded from the financial performance representation because their partial year performance is not indicative of the performance we would reasonably expect to see over an entire calendar year.

The following table provides the average annual gross sales for United States-based franchised Instant Imprint Centers open for the entire 2025, 2024, and 2023 calendar years. These are the results of 17 franchised outlets out of a total of 19 that operated for the entire calendar year of 2025, 17 franchised outlets out of a total of 21 that operated the entire calendar year of 2024, and 22 franchised outlets out of a total of 22 that operated the entire calendar year of 2023. "Gross Sales" includes all sales derived from the Instant Imprint Centers except for taxes. All figures are based on Brand and Growth Centers. We did not have any Studio Centers operating full time throughout the 2025 calendar year.

Also included below are the average annual gross sales for the four United States-based company-owned Instant Imprint Centers open for the entire 2025 calendar year, and the three company-owned Instant Imprint Centers open for the entire 2024 calendar year.

2025 Calendar Year – Franchised Centers				
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded	Range (Highest to Lowest)
Average of Top 25% of Stores	\$1,062,810	1	6%	\$2,017,416 to \$579,153
Median of the Top 25% of Stores	\$827,337	2	12%	---
Average of Top 50% of Stores	\$731,024	2	12%	\$2,017,416 to \$430,158
Median of Top 50% of Stores	\$549,337	5	29%	---
Average of Top 75% of Stores	\$601,133	3	18%	\$2,017,416 to \$220,302
Median of Top 75%	\$434,133	7	41%	---
Average of Top 100% of Stores	\$492,488	6	35%	\$2,017,416 to \$39,012
Median of All Stores	\$411,246	9	53%	---
Average of Bottom 25% of Stores	\$139,393	15	88%	\$210,967 to \$39,012
Median of Bottom 25%	\$153,797	15	88%	---

2025 Calendar Year – Corporate Centers				
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded	Range (Highest to Lowest)
Average of Top 100% of Stores	\$366,524	2	50%	\$516,864 to \$199,103
Median of the Top 100% of Stores	\$375,064.13	2	50%	---

2024 Calendar Year				
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded	Range (Highest to Lowest)
Average of Top 25% of Stores	\$1,000,426	1	4%	\$1,849,068 to \$608,826
Median of the Top 25% of Stores	\$771,905	2	12%	--
Average of Top 50% of Stores	\$710,648	2	12%	\$1,849,068 to \$426,149
Median of Top 50% of Stores	\$591,297	5	29%	---
Average of Top 75% of Stores	\$560,750	5	29%	\$1,849,068 to \$217,500
Median of Top 75%	\$444,616	7	41%	---
Average of Top 100% of Stores	\$463,445	7	41%	\$1,849,068 to \$72,434
Median of All Stores	\$414,027	9	50%	---
Average of Bottom 25% of Stores	\$122,881	15	88%	\$188,115 to \$72,434
Median of Bottom 25%	\$115,487	15	88%	---

2024 Calendar Year – Corporate Centers				
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded	Range (Highest to Lowest)
Average of Top 100% of Stores	\$369,710	2	50%	\$453,181 to \$245,008
Median of the Top 100% of Stores	\$390,326	2	50%	---

2023 Calendar Year				
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded	Range (Highest to Lowest)
Average of Top 25% of Stores	\$934,338.71	2	9%	\$1,754,259 to \$548,059
Median of the Top 25% of Stores	\$702,403.14	3	14%	---
Average of Top 50% of Stores	\$669,034.65	3	14%	\$1,754,259 to \$405,124
Median of Top 50% of Stores	\$548,059.29	6	27%	---
Average of Top 75% of Stores	\$515,066.73	6	27%	\$1,754,259 to \$219,801
Median of Top 75%	\$437,046.25	9	41%	---
Average of Top 100% of Stores	\$422,281.25	10	45%	\$1,754,259 to \$63,474
Median of All Stores	\$333,368.00	11	50%	---
Average of Bottom 25% of Stores	\$106,810.63	20	91%	\$194,540 to \$63,474
Median of Bottom 25%	\$110,491.99	20	91%	---

Additional Information from Locations

This financial performance representation consists of the actual trailing 12 months of locations in the United States that reported and operated for the entire 2025, 2024, and 2023 calendar years. Outlets that were not in operation for the entire respective calendar year or from whom we do not have a full year of data to report have been excluded from the financial performance representation because their partial year performance is not indicative of the performance we would reasonably expect to see over an entire calendar year. We also excluded international locations.

“ACT” means Average Gross Sales per transaction.

“COGS” means Cost of Goods Sold

“GM” mean Gross Margin percentage, which is calculated as (Gross Sales - COGS)/Gross Sales.

2025 Calendar Year (US SYSTEM)			
T12M Reporting Stores (14 Stores)			
	Annual Gross SSTR	# Centers Met or Exceeded	% of Total Met or Exceeded
Average Sales	\$578,259	4	27%
Average ACT	\$502	7	47%
Average GM	63.4%	6	40%
Sales Median	\$438,903	ACT Median	\$484
Sales Top Performer	\$2,044,597	ACT Top Performer	\$1,094
Sales Bottom Performer	\$154,973	ACT Bottom Performer	\$218

GM Median	62.3%		
GM Top Performer	78.8%		
GM Bottom Performer	58.0%		
	Annual Gross SSTR	# Centers Met or Exceeded	% of Total Met or Exceeded
Non T12M Reporting Stores (11 stores)			
Average Sales	\$232,961	2	33%
Sales Median	\$215,635	3	50%
Sales Top Performer	\$434,134		
Sales Bottom Performer	\$39,012		
Total # of Stores open the full year	21		

2024 Calendar Year (US System)			
T12M Reporting Stores (18 Stores)			
	Annual Gross SSTR	# Centers Met or Exceeded	% of Total Met or Exceeded
Average Sales	\$504,997	6	33%
Average ACT	\$523	8	44%
Average GM	62.1%	8	44%
Sales Median	\$455,421	ACT Median	\$503
Sales Top Performer	\$1,886,541	ACT Top Performer	\$1,074
Sales Bottom Performer	\$128,308	ACT Bottom Performer	\$216
GM Median	61.7%		
GM Top Performer	77.5%		
GM Bottom Performer	55.5%		
	Annual Gross Sales	# Centers Met or Exceeded	% of Total Met or Exceeded
Non T12M Reporting Stores 6 stores)			
Average Sales	\$280,219	3	50%
Sales Median	\$323,457	3	50%
Sales Top Performer	\$429,827		
Sales Bottom Performer	\$72,434		
Total number of stores opened full year	24		

2023 Calendar Year (US System)			
T12M Reporting Stores (16 Stores)			
	Annual Gross SSTR	# Centers Met or Exceeded	% of Total Met or Exceeded
Average Sales	\$526,798	6	38%
Average ACT	\$553	7	44%
Average GM	60.7%	9	56%
Sales Median	\$422,632	ACT Median	\$534
Sales Top Performer	\$1,786,664	ACT Top Performer	\$895
Sales Bottom Performer	\$166,262	ACT Bottom Performer	\$269
GM Median	61.5%		
GM Top Performer	84.0%		
GM Bottom Performer	50.4%		
	Annual Gross SSTR	# Centers Met or Exceeded	% of Total Met or Exceeded
Non T12M Reporting Stores (9 stores)			
Average Sales	\$252,688	3	33%
Sales Median	\$194,540	5	56%
Sales Top Performer	\$548,059		
Sales Bottom Performer	\$63,474		
Total # of Stores open the full year	25		

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

The actual average gross sales figures do not reflect the costs of sales, operating expenses or other costs or expenses that must be deducted from revenue to obtain net income or profit. You should conduct an independent investigation of the costs and expenses you may incur in operating your Center. Franchisees and former franchisees listed in this disclosure document may be one source of this information.

Written substantiation for the financial performance representation will be made available to prospective franchisee upon reasonable request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations, either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Ralph Askar, President and CEO at 7310 Miramar Road, Suite 102, San Diego, CA 92126, 858-642-4848, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For years 2023 to 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	23	24	+1
	2024	24	21	-3
	2025	21	19	-2
Company-Owned	2023	3	3	0
	2024	3	4	+1
	2025	4	4	0
Total Outlets	2023	26	27	+1
	2024	27	25	-2
	2025	25	23	-2
Canada Outlets- Franchised	2023	18	19	+1
	2024	19	20	+1
	2025	20	17	-3
Canada Outlets- Franchised	2023	0	0	0
	2024	0	0	0
	2025	0	1	+1
Total Systemwide Outlets	2023	44	46	+2
	2024	46	45	-1
	2025	45	41	-4

Table No. 2
Transfers of Outlets from Franchisees To New Owners
(Other Than the Franchisor)
For years 2023 to 2025

Column 1 State	Column 2 Year	Column 3 Number of Transfers
South Carolina	2023	0
	2024	1
	2025	0
Texas	2023	0
	2024	1
	2025	0
Totals	2023	0
	2024	2
	2025	0
Canada Outlets- Franchised	2023	2
	2024	1
	2025	1
Total Systemwide Outlets	2023	2
	2024	3
	2025	1