

u. Dispute resolution by arbitration or mediation	Sections 11.7 and 11.8	Section 10	Except for certain claims, claims must first be mediated prior to arbitration or litigation. All disputes must be litigated in New Jersey. The arbitration will occur with each respective party paying their own costs.
v. Choice of forum	Section 11.2.2	Section 10	Arbitration in Woodbridge, New Jersey, or, if litigated, the Middlesex County Superior Court or United States District Court for the District of New Jersey (subject to applicable state law).
w. Choice of law	Section 11.2.1	Section 10	New Jersey law applies (subject to applicable state law).

**ITEM 18**  
**PUBLIC FIGURES**

We do not use any public figures to promote any Kids United Business.

**ITEM 19**  
**FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

**Background**

During the calendar years ended December 31, 2025, December 31, 2024, December 31, 2023, and December 31, 2022, our affiliated entities, Future Stars, LLC and Kids United SI, LLC, which are listed in Item 1 of this Franchise Disclosure Document, operated a business similar to the Kids United Business offered pursuant to this Franchise Disclosure Document on Staten Island, New York and in Woodbridge, New Jersey. Our affiliate entity, Kids United SI, LLC, founded the first businesses in July 2017, and operated the business from a single location through December 31, 2021 (defined below as “Corporate Location 1”). In 2019, our affiliated entity, Future Stars, LLC, opened a second location, which operates in Woodbridge, New Jersey (defined below as

“Corporate Location 2”). Until 2022, these businesses operated under a different name. Since mid-2022, they have operated under the Kids United Name.

Corporate Location 1 is located at 2955 Veterans Road West, Staten Island, New York. Corporate Location 1 opened in November 2018 and occupies 4,000 square feet of commercial space. It is representative of the franchise offered by way of this Franchise Disclosure Document, as it is currently operating as a Kids United Business.

Corporate Location 2 is located at 250 Woodbridge Center Drive, Woodbridge, New Jersey. Corporate Location 2 opened in November 2019 and occupies 6200 square feet of commercial space. It is representative of the franchise offered by way of this Franchise Disclosure Document, as it is currently operating as a Kids United Business.

The information contained in Parts I, III, V, and VII of this Financial Performance Representation presents the results of our affiliated-owned Corporate Locations 1 and 2 for the period January 1, 2022 through December 31, 2025.

During the calendar year ended December 31, 2025, we had eight franchised businesses that operated for the entire calendar year 2025. During the calendar year ended December 31, 2024, we had three franchised businesses that operated for the entire calendar year 2024. During the calendar year ended December 31, 2023, we had one franchised business that operated for the entire calendar year 2023.

As outlined in Item 20 of this Franchise Disclosure Document, we have other franchisees that opened in 2024 and 2025, however, they did not operate for the entire calendar year. The disclosed franchised locations are:

<b>Franchise Location</b>	<b>Opening Date</b>	<b>Square Feet</b>
Franchise Location 1	June 2021	5,800 Square Feet
Franchise Location 2	March 2023	4,200 Square Feet
Franchise Location 3	November 2023	4,100 Square Feet
Franchise Location 4	August 2024	2,384 Square Feet
Franchise Location 5	November 2024	2,650 Square Feet
Franchise Location 6	November 2024	2,137 Square Feet
Franchise Location 7	November 2024	2,244 Square Feet
Franchise Location 8	December 2024	4,108 Square Feet
Franchise Location 9	January 2025	2,800 Square Feet
Franchise Location 10	April 2025	2,166 Square Feet
Franchise Location 11	August 2025	2,893 Square Feet
Franchise Location 12	August 2025	3,452 Square Feet
Franchise Location 13	September 2025	3,032 Square Feet
Franchise Location 14	September 2025	2,890 Square Feet
Franchise Location 15	October 2025	2,976 Square Feet
Franchise Location 16	October 2025	2,250 Square Feet
Franchise Location 17	December 2025	5,726 Square Feet
Franchise Location 18	December 2025	2,991 Square Feet
Franchise Location 19	December 2025	2,374 Square Feet