ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Total Sales By Location

The following table represents the Total Sales reported by each of our 8 franchised locations and 6 corporate locations for the years 2018 through 2024. The below table does not include results from the 4 locations that opened during 2024.

Museum	Opening Date	2018	2019	2020	2021	2022	2023	2024
#1**	9/2018	$1,224,613	$5,607,914	$1,877,179	$3,937,015	$4,243,125	$4,918,003	$4,822,203
#2	10/2018	$278,470	$518,144	$198,692	$382,207	$469,936	$461,317	$351,941
#3	12/2019	n/a	$136,524	$1,462,032	$2,417,784	$2,742,522	$2,914,906	$2,539,724
#4	11/2020	n/a	n/a	$23,047	$3,207,438	$2,671,377	$2,566,701	$4,396,105
#5	1/2021	n/a	n/a	n/a	$4,331,339	$4,703,264	$4,114,784	$3,526,025
#6	03/2022	n/a	n/a	n/a	n/a	$3,271,611	$3,291,123	$3,390,271
#7**	12/2022	n/a	n/a	n/a	n/a	$433,745	$5,026,060	$5,097,863
#8	12/2022	n/a	n/a	n/a	n/a	$270,939	$4,264,535	$3,936,337
#9	3/2023	n/a	n/a	n/a	n/a	n/a	$2,689,229	$2,939,627
#10**	5/2023	n/a	n/a	n/a	n/a	n/a	$623,365	$2,019,747
#11**	5/2023	n/a	n/a	n/a	n/a	n/a	$2,685,876	$4,503,295
#12**	8/2023	n/a	n/a	n/a	n/a	n/a	$2,574,267	$9,893,080
#13**	9/2023	n/a	n/a	n/a	n/a	n/a	$1,158,539	$5,483,013
#14	12/2023	n/a	n/a	n/a	n/a	n/a	$288,562	$3,278,518

*In this financial performance representation, Total Sales includes sales of merchandise, less any applicable taxes.

** These locations are corporate locations. #1 became a corporate outlet in July of 2023. The corporate locations are similar to the franchise being offered under this Disclosure Document in terms of operations and product offerings.

2023 Gross Revenue and Expenses of Franchised Locations

Museum	Date of Opening	Total Sales	EBITDA	EBITDA as % of Total Sales
#2	Oct-18	$351,941	$10,095	3%
#3	Dec-19	$2,539,724	$1,404,592	55%
#4	Nov-20	$4,396,105	$2,112,478	48%
#5	Jan-21	$3,526,025	$1,297,334	37%
#6	Mar-22	$3,390,271	$1,743,567	51%
#8	Dec-22	$3,936,337	$1,878,827	48%
#9	Mar-23	$2,939,627	$1,368,993	47%
#14	Dec-23	$3,278,518	$1,515,383	46%

For franchise locations, we obtained this information from data submitted by our franchisees. Neither we nor an independent certified public accountant has independently verified or audited this information.

EBITDA stands for earnings before interest, taxes, depreciation, and amortization.

Some outlets have sold these amounts. Your individual results may differ. There is no assurance that you'll sell as much.

This financial performance representation is based on the historical data for franchised outlets and corporate outlets. Total Sales does not reflect the costs of sales, payroll, rent, operating expenses, royalty fees, advertising expenses, or other costs or expenses that must be deducted from gross sales figures to obtain your net income or profit.

These outlets offered the same products and services to the public as you will. The outlets report gross sales information to us based on a uniform reporting system. Written substantiation for the financial performance representation will be made available to you upon reasonable request. The data presented above has not been audited.

Other than the preceding financial representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Luka Novak at 7975 N. Hayden Road, Suite D-280, Scottsdale, Arizona 85258, and +38591 3003 370, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary For years 2022, 2023, 2024

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2022	5	7	+2
	2023	7	10	+3
	2024	10	11	+1
Company-Owned	2022	0	1	+1
	2023	1	6	+5
	2024	6	9	+3
Total Outlets	**2022**	**5**	**8**	**+3**
	2023	**8**	**16**	**+8**
	2024	**16**	**20**	**+4**

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For years 2022, 2023, 2024

Column 1 State	Column 2 Year	Column 3 Number of Transfers
All States	2022	0
	2023	0
	2024	0
Total	**2022**	**0**
	2023	**0**
	2024	**0**