	Provision	Section in Franchise Agreement	Summary
w.	Choice of law	Section 25.1	Colorado law, subject to applicable state law.

Some states may have statutes, and other states may have court decisions, that may supersede the Franchise Agreement and Multi-Unit Development Agreement in your relationship with us, including the areas of termination and renewal of your franchise.

Provisions in the Franchise Agreement and the Multi-Unit Development Agreement that provide for termination upon your bankruptcy may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101 et seq.).

ITEM 18
PUBLIC FIGURES

We do not use any public figure to promote our Franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to disclose information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.

This Item 19 presents historical financial information from the four affiliate-owned Hydrate IV Bar Businesses open and operating ("Affiliate-Owned Outlets") for at least one year, and twelve franchised Hydrate IV Bar Businesses ("Franchised Outlets") open and operating for at least one year as of December 31, 2025 ("Reporting Outlets"). As of the date of this Disclosure Document, there are five Affiliate-Owned Outlets and twenty-five Franchised Outlets in operation. The outlets that are not disclosed did not meet our sole criteria for reporting which was to be open for at least twelve months as of December 31, 2025.

For all Affiliate-Owned Locations, the data was obtained from our accounting team. The information in this Item 19 was not audited. For the reporting Franchised Outlet, the franchised Hydrate IV Bar Business provided us with the data presented. The information provided by Franchised Outlets was not audited.

The explanatory notes included with the following charts are an integral part of this financial performance representation and should be read in their entirety for a full understanding of the information contained in the following charts.

Affiliate-Owned Outlet Summary[1] Revenue minus Certain Expenses, EBITDA, EBITDA Margin; Membership Percent of Total Revenue and Ticket Value January 1, 2025 to December 31, 2025				
	Average[7]	**High[8]**	**Low[9]**	**Median[10]**
Total Revenue[2]	**$844,027**	**$933,274**	**$600,315**	**$921,260**
Cost of Goods Sold[3]	$289,094	$299,626	$249,210	$298,148
Gross Profit[5]	**$554,933**	**$633,648**	**$351,105**	**$623,112**

Facilities Expense	$58,806	$49,543	$42,599	$54,846
Payroll Expense	$124,239	$124,967	$120,846	$122,907
Other Operating Expenses[4]	$134,834	$142,258	$112,075	$137,632
Brand Fund (2%)	$17,648	$20,239	$12,610	$18,425
Technology Fee ($850)	$10,200	$10,200	$10,200	$10,200
Franchise Related Adjustment				
Royalty (7%)	$59,082	$65,329	$42,022	$64,488
Operating EBITDA[6]	**$150,126**	**$221,111**	**$10,753**	**$214,614**
Operating EBITDA Profit Margin	**18%**	**24%**	**2%**	**23%**
Membership as a Percentage of Total Revenue[11]	48%	59%	46%	42%
Average Ticket[12]	$185	$193	$169	$190

Franchised Outlet Summary Revenue minus Certain Expenses, EBITDA, EBITDA Margin; Membership Percent of Total Revenue and Ticket Value January 1, 2025 to December 31, 2025				
	Average[7]	**High[8]**	**Low[9]**	**Median[10]**
Total Revenue[2]	**$655,781**	**$1,669,363**	**$245,867**	**$508,908**
Cost of Goods Sold[3]	$217,706	$448,875	$177,840	$189,161
Gross Profit[5]	**$438,075**	**$1,220,488**	**$68,027**	**$319,747**
Facilities Expense	$54,842	$52,294	$36,303	$53,655
Payroll Expense	$100,613	$209,466	$55,706	$106,523
Other Operating Expenses[4]	$96,822	$208,439	$52,379	$99,385
Royalty Fees (7% or 8%)	$47,492	$110,713	$17,305	$40,106
Brand Fund (2%)	$13,236	$33,264	$4,457	$10,566
Technology Fee ($850)	$10,200	$10,200	$10,200	$10,200
Operating EBITDA[6]	**$114,870**	**$596,113**	**($108,324)**	**($688)**
Operating EBITDA Profit Margin	**18%**	**36%**	**-44%**	**0%**
Membership as a Percentage of Total Revenue[11]	40%	44%	29%	47%
Average Ticket[12]	$191	$221	$169	$191

Notes to tables above:

1. The Affiliate-Owned Outlets operate in a materially similar manner to franchised Hydrate IV Bar Business. The Affiliate-Owned Outlets do not pay the Royalty Fees, nor are they subject to the Local Advertising Requirement, but do pay the same Technology Fee and contribute to the Brand Fund Contribution. In the below table we have made an adjustment to represent the Affiliate-Owned Outlets as if they operated as a franchisee would under this disclosure document by showing the imputed Royalty amount. We used a 7% Royalty Fee because our affiliates operate more than three locations.

2. Total Revenue. "Total Revenue" equals the revenue from the sales of services, membership auto-pay revenue, and retail products (including from Hydrate Minibar services). The revenue from the sale of

services includes the sale of IV therapies and vitamin injections. The revenue from the sale of retail products includes beauty and wellness products and Hydrate IV Bar logo merchandise.

3. Cost of Goods Sold. "Cost of Goods Sold" includes the cost of medical supplies and other related items and supplies, and direct labor (the cost of labor to administer the IV, including nurse's wages and the medical director's fee). There are no significant differences in the Cost of Goods Sold by our Reporting Affiliate-Owned Locations and the costs incurred by a Franchised Outlet in procuring these same supplies and services. Costs of Goods vary greatly in different locations based on economic factors, volume and capacity.

4. Other Operating Expenses. The expenses of the Franchised Outlets including merchant processing charges (charged as a percentage of credit card sales), insurance, and one percent (1%) local advertising spend. Our standardized Chart of Accounts includes a discretionary spending category for expenses that may differ across outlets. These costs are not reflected in the figures above and may include travel, meals and entertainment, vehicle expenses, owner salaries, and other non-standard or non-operational expenditures.

5. Gross Profit. "Gross Profit" refers to the Total Revenue of each Reporting Outlet less the Cost of Goods sold. However, it does not include administrative staff and non-medical managerial payroll, which are disclosed in payroll expenses herein, nor does it include the Royalty Fee or Technology Fee paid by Franchised Outlets or the Brand Fund paid by all Hydrate IV Bar businesses.

6. EBITDA. "Operating EBITDA" refers to earnings before interest, taxes, depreciation and amortization. This is calculated the same for all Reporting Outlets. It does not take into account payments for franchise related costs, so does not include Royalty, Brand Fund, or Technology Payments. This is a metric to evaluate the overall financial performance as evidenced by the EBITDA Profit Margin.

7. Average. "Average" means the sum of all data points in a category from the Reporting Outlets, divided by the number of Reporting Outlets.

8. High. "High" refers to the highest data point of Reporting Outlets.

9. Low. "Low" refers to the lowest data point of Reporting Outlets.

10. Median. "Median" means the center of all data points reported by the Reporting Outlets. If there is an even number of Reporting Outlets, the Median is an average of the two center points.

11. Membership Percentage of Total Revenue. Each location offers a Membership Program, as defined in Section 16 of this Disclosure Document and in the Brand Standards Manual, wherein a member may derive benefits from any Hydrate IV Business Location. The Percentage of Membership Income contributing to the Total Revenue of Locations is reported herein using the same data points and calculations for all other items.

12. Average Ticket. "Average Ticket" means the average gross revenue generated per sale transaction.

Some outlets have earned this amount. Your individual results may differ. There is no assurance you'll earn as much.

Written substantiation of all data illustrated above will be made available to you upon reasonable request.

Other than the preceding financial information, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Katie Wafer Gillberg, KCA

Holdings LLC, 753 S. University Blvd., Denver, CO 80209, Phone: 303-209-0989, the Federal Trade Commission and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-wide Outlet Summary
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	6	8	+2
	2024	8	12	+4
	2025	12	18	+6
Company Owned*	2023	4	4	0
	2024	4	5	+1
	2025	5	5	0
Total Outlets	**2023**	**10**	**12**	**+2**
	2024	**12**	**17**	**+5**
	2025	**17**	**23**	**+6**

*These are owned by affiliates.

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2023 to 2025

State	Year	Number of Transfers
Totals	**2023**	**0**
	2024	**0**
	2025	**0**

Table No. 3
Status of Franchised Outlets
For Years 2023 to 2025

State	Year	Outlets at Start of the Year	Outlets Opened	Termina-tions	Non-Renewals	Reacquired by Franchisor	Ceased Operations Other Reasons	Outlets at End of the Year