

<b>Provision (1)</b>	<b>Section in the Ecommerce Addendum</b>	<b>Summary</b>
r. Non-competition covenants after the franchise terminates or expires	Not Applicable	
s. Modification of the agreement	Section 6	No modification generally, but MNC may modify the Online Sales Revenue Allocation Program.
t. Integration/merger clause	Not Applicable	
u. Dispute resolution by arbitration or mediation	Not Applicable	
v. Choice of forum	Not Applicable	See the Additional Disclosure Addendum to this Disclosure Document for specific state provisions.
w. Choice of law	Not Applicable	See the Additional Disclosure Addendum to this Disclosure Document for specific state provisions.

### **NOTES**

- (1) With respect to those provisions that are not contained in the Ecommerce Addendum, the provisions of the Studio Agreement govern MNC's and your obligations.

### **ITEM 18**

#### **PUBLIC FIGURES**

MNC does not use any public figures to promote its franchise.

### **ITEM 19**

#### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

MNC does not make any representations about a franchisee's financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Travis Richards, Executive Vice President Franchising, Merle Norman Cosmetics, Inc., 9130 Bellanca Avenue, Los Angeles, California 90045, (310) 337-2200, the Federal Trade Commission, and the appropriate state regulatory agencies.

**ITEM 20**

**OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1  
Systemwide Studio Summary  
For Years 2023 to 2025 (1)**

<b>Studio Type</b>	<b>Year</b>	<b>Studios at Start of the Year</b>	<b>Studios at End of the Year</b>	<b>Net Change</b>
Franchised	2023	858	831	-27
	2024	831	797	-34
	2025	797	757	-40
Company Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Number of Studios	2023	858	831	-27
	2024	831	797	-34
	2025	797	757	-40

**NOTES**

- (1) The numbers for 2023-2025 are as of MNC's fiscal year end (December 31 for each year).

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