

PUBLIC FIGURES

We do not currently use any public figure to promote our franchise. No public figure is currently involved in our management.

ITEM 19 **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

DEFINITIONS

- (a) Average – means the sum of all data points in a set, divided by the number of data points in that set.
- (b) Calendar Year – means, as to each respective year, the 12-month period commencing on January 1 and ending on December 31.
- (c) Company Owned Outlet – means an Outlet owned either directly or indirectly by us, our affiliate, or any person identified in Item 2 of this Disclosure Document. A Company Owned Outlet also includes any Outlet that is operated as a joint venture owned in part by us, our affiliate, or any person identified in Item 2 of this Disclosure Document, or that is managed by us, our affiliate, or any person identified in Item 2.
- (d) Franchise Outlet – refers to a Redline Athletics Performance Center operated under a Franchise Agreement that is not a Company Owned Outlet.
- (e) Gross Sales – means the total revenue derived by each Redline Athletics Performance Center less sales tax, discounts, allowances, and returns.
- (f) Median – means the data point that is in the center of all data points used. That number is found by examining the total number of data points and finding the middle number in that set. In the event the number of data points is an odd number, the median will be the center number. If the dataset contains an even number of data points, the median is reached by taking the two numbers in the middle, adding them together, and dividing by two.
- (g) New Franchise Outlet – means, as to a particular Calendar Year, a Franchise Outlet that for the first time opened and commenced operations during the Calendar Year. For example, if a Franchise Outlet first opened for business in February 2024, as to the 2024 Calendar Year, the Franchise Outlet would qualify as a New Franchise Outlet and not as an Operational Franchise Outlet, see definition below. If this Franchise Outlet remained in operation throughout the 2025 Calendar Year, it would qualify as an Operational Franchise Outlet during the 2025 Calendar Year.
- (h) Operational Franchise Outlet – means, as to a particular Calendar Year, a Franchise Outlet that was open and in operation prior to the commencement of the Calendar Year. For example, if a Franchise Outlet first opened for business in February 2024, as to the 2024 Calendar Year, the Franchise Outlet

would qualify as a New Franchise Outlet, see definition above, and not as an Operational Franchise Outlet. If this Franchise Outlet remained in operation throughout the 2025 Calendar Year, it would qualify as an Operational Franchise Outlet during the 2025 Calendar Year.

- (i) Outlet – refers to a Redline Athletics Performance Center that is either a Company Owned Outlet or a Franchise Outlet, as the context requires.

BASES AND ASSUMPTIONS

The financial information was not prepared on a basis consistent with generally accepted accounting principles. We do not have any Company Owned Outlets to report. Data for the Operational Franchise Outlets is based on financial information reported to us by our franchisees. The information in this analysis has not been audited, is based on historical financial data, and is not a forecast or projection of future financial performance.

ANALYSIS OF RESULTS OF OPERATIONAL FRANCHISE OUTLETS

During the 2025 Calendar Year we had a total of 46 Franchise Outlets. Of the 46 Franchise Outlets, 38 Outlets were Operational Franchise Outlets and 7 Outlets were New Franchise Outlets. In the tables below, we report data related to our Operational Franchise Outlets.

Table 1

Operational Franchise Outlets Gross Sales Data Summary	
Operational Franchise Outlet	2025 Calendar Year
Franchise Outlet 1	\$836,762
Franchise Outlet 2	\$792,197
Franchise Outlet 3	\$667,407
Franchise Outlet 4	\$561,486
Franchise Outlet 5	\$540,144
Franchise Outlet 6	\$536,136
Franchise Outlet 7	\$527,190
Franchise Outlet 8	\$508,568
Franchise Outlet 9	\$497,840
Franchise Outlet 10	\$487,252
Franchise Outlet 11	\$464,571
Franchise Outlet 12	\$446,158
Franchise Outlet 13	\$406,558
Franchise Outlet 14	\$395,163
Franchise Outlet 15	\$392,513
Franchise Outlet 16	\$381,253
Franchise Outlet 17	\$378,340
Franchise Outlet 18	\$370,799
Franchise Outlet 19	\$366,248
Franchise Outlet 20	\$360,539
Franchise Outlet 21	\$333,561
Franchise Outlet 22	\$321,427
Franchise Outlet 23	\$311,492
Franchise Outlet 24	\$303,069

Franchise Outlet 25	\$286,056
Franchise Outlet 26	\$254,595
Franchise Outlet 27	\$247,560
Franchise Outlet 28	\$238,948
Franchise Outlet 29	\$234,342
Franchise Outlet 30	\$232,683
Franchise Outlet 31	\$206,509
Franchise Outlet 32	\$203,610
Franchise Outlet 33	\$202,751
Franchise Outlet 34	\$196,755
Franchise Outlet 35	\$185,417
Franchise Outlet 36	\$179,820
Franchise Outlet 37	\$163,190
Franchise Outlet 38	\$153,740

Table 2

All Operational Franchise Outlets Gross Sales Data ¹	
Gross Sales	2025 Calendar Year
Average	\$372,964 ¹
Median	\$363,394 ²
High	\$836,762
Low	\$153,740

Notes to Table:

¹ Data Overview – The data represented in this table is for 38 Operational Franchise Outlets for the 2025 Calendar Year.

² Average 2025 – There were 17 Franchise Outlets above the Average and 21 below the Average.

³ Median 2025 – There were 19 Franchise Outlets above the Median and 19 below the Median.

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Table 3

Operational Franchise Outlets for Two or More Years Gross Sales Data¹	
Gross Sales	2025 Calendar Year
Average	\$386,158 ¹
Median	\$368,524 ²
High	\$836,762
Low	\$153,740

Notes to Table:

¹ Data Overview – The data represented in this table is for all Operational Franchise Outlets that were open for at least two full Calendar Years. During the 2025 Calendar Year we had a total of 30 Operational Franchise Outlets that were open for two or more full Calendar Years.

² Average 2025 – There were 13 Franchise Outlets above the Average and 17 below the Average.

³ Median 2025 – There were 15 Franchise Outlets above the Median and 15 below the Median.

Table 4

Operational Franchise Outlets for Three or More Years Gross Sales Data¹	
Gross Sales	2025 Calendar Year
Average	\$393,012 ¹
Median	\$374,570 ²
High	\$792,197
Low	\$153,740

Notes to Table:

¹ Data Overview – The data represented in this table is for all Operational Franchise Outlets that were open for at least three full Calendar Years. During the 2025 Calendar Year we had a total of 24 Operational Franchise Outlets that were open for three or more full Calendar Years.

² Average 2025 – There were 10 Franchise Outlets above the Average and 14 below the Average.

³ Median 2025 – There were 12 Franchise Outlets above the Median and 12 below the Median.

Some Outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Written substantiation of the data used in preparing these sales figures will be made available to you upon reasonable request.

Other than the preceding financial performance representations, Phoenix Franchising Group, LLC does not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Chance J. Pearson, Phoenix Franchising Group, LLC at 14000 North Hayden

Road, Suite 101, Scottsdale, Arizona 85260 and (480) 386-9708, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

TABLE NO. 1
SYSTEMWIDE OUTLET SUMMARY
FOR YEARS 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	52	49	-3
	2024	49	46	-3
	2025	46	45	-1
Company Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	52	49	-3
	2024	49	46	-3
	2025	46	45	-1

TABLE NO. 2
TRANSFER OF OUTLETS FROM FRANCHISEES TO NEW OWNERS
(OTHER THAN THE FRANCHISOR)
FOR YEARS 2023 to 2025

State	Year	Number of Transfers
California	2023	0
	2024	1
	2025	0
Georgia	2023	0
	2024	0
	2025	1
Texas	2023	2
	2024	0
	2025	0
Total	2023	2
	2024	1
	2025	1

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