

**ITEM 18.
PUBLIC FIGURES**

We currently do not use any public figure to promote the sale of franchises.

**ITEM 19.
FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

General Notes Regarding Outlets Represented

The charts below present historical information for ACT franchised locations and ACT affiliate-owned businesses, in each case that were open and operating for the period commencing January 1, 2025 and ending December 31, 2025 (the "Reporting Period").

Franchised ACT Businesses

As of December 31, 2025, there were 8 franchised ACT businesses in the Autism Care Therapy franchise system. No franchised ACT business permanently closed in 2025. We have excluded the results of 3 franchised ACT businesses that opened in 2025 and therefore were not open the entire 12-month period ended December 31, 2025 (which includes 1 ACT business that opened in 2025 and had previously been affiliate-owned until it was sold to a franchisee in early 2025). The information in this Item 19 is taken from the remaining 5 franchised ACT businesses (which includes 1 ACT business that opened in 2024 and had previously been affiliate-owned until it was sold to a franchisee in early 2025) that were open and operating for the entire 12-month period ended December 31, 2025 (the "Franchised Outlets"). The earliest of these Franchised Outlets opened in November 2021 and the latest of these Franchised Outlets opened in November 2024. All of these Franchised Outlets are located in the greater Chicago, Illinois metropolitan area.

Affiliate-Owned ACT Businesses

As of December 31, 2025, there were 5 ACT businesses operated by our affiliates. No affiliate-owned ACT business closed in 2025. We have excluded the results of 2 affiliate-owned ACT businesses that opened in 2025 and therefore were not open the entire 12-month period ended December 31, 2025. The information in this Item 19 is taken from the remaining 3 affiliate-owned ACT businesses that were open and operating for the entire 12-month period ended December 31, 2025 (the "Affiliate-Owned Outlets"). The earliest of these Affiliate-Owned Outlets opened in January 2021 and the latest of these Affiliate-Owned Outlets opened in January 2022. Of the 3 Affiliate-Owned Outlets, 1 Affiliate-Owned Outlet is located in an urban area of Chicago, Illinois and 2 Affiliate Owned-Outlets are located in the greater Chicago, Illinois metropolitan area.

"Reporting Outlets", as used in this Item 19, means the Franchised Outlets and the Affiliate-Owned Outlets collectively.

A “claim”, as used in this Item 19, means billable increments (15 minutes for certain codes) associated with each Current Procedural Terminology (CPT) code for services performed by the Reporting Outlet.

TABLE 1: Statement of Monthly Claims

Table 1 reflects historical monthly claims during the Reporting Period based on date of service (“DOS”) for the Reporting Outlets.

Subset	No. of Outlets in Subset	Monthly Claims per Reporting Outlet				Met or Exceed Average	
		Lowest	Median	Highest	Average (1)	Number	Percentage
Affiliate-Owned Outlets	3	11,041	12,278	28,599	17,306	1	33%
Franchised Outlets	5	4,973	6,953	45,427	19,410	2	40%
Reporting Outlets	8	4,973	11,041	45,427	18,621	3	38%

Notes to Table 1:

Note 1. The average monthly claims was calculated by totaling all claims during the Reporting Period (based on DOS) for each Reporting Outlet in the subset and dividing that result by the total number of Reporting Outlets in the subset.

TABLE 2: Statement of Annual Paid Net Claims

Table 2 reflects historical annual paid net claims during the Reporting Period based on DOS for the Reporting Outlets.

Subset	No. of Outlets in Subset	Annual Paid Net Claims per Reporting Outlet (2)				Met or Exceed Average	
		Lowest	Median	Highest	Average (1)	Number	Percentage
Affiliate-Owned Outlets	3	\$2,247,978	\$2,622,752	\$5,229,133	\$3,366,621	1	33%
Franchised Outlets	5	\$842,341	\$1,276,977	\$8,429,650	\$3,556,951	2	40%
Reporting Outlets	8	\$842,341	\$2,247,978	\$8,429,650	\$3,485,577	3	38%

Notes to Table 2:

Note 1. The annual paid net claims was calculated by totaling the paid claims during the Reporting Period (based on DOS) for each Reporting Outlet in the subset and dividing that sum by the total number of Reporting Outlets in the subset.

Note 2. Services are typically performed prior to the receipt of payment. Some claims will have a DOS before the Reporting Period, and are therefore not included in this Item 19, but a payment during the Reporting Period. Some claims will have a DOS during the Reporting Period, and are therefore included in this Item 19, but a payment after the Reporting Period.

TABLE 3: Statement of Revenue Per Paid Claim

Table 3 reflects the historical revenue per paid claim during the Reporting Period based on Date of Service (DOS) for the Reporting Outlets.

Subset	No. of Outlets in Subset	Revenue per Paid Claim				Met or Exceed Average	
		Lowest	Median	Highest	Average (1)	Number	Percentage
Affiliate-Owned Outlets	3	\$15.97	\$17.36	\$19.62	\$17.65	1	33%
Franchised Outlets	5	\$14.35	\$15.73	\$16.05	\$15.55	4	80%
Reporting Outlets	8	\$14.35	\$15.87	\$19.62	\$16.34	2	25%

Notes to Table 3:

Note 1. The average revenue per paid claim was calculated: (a) by computing the Average Monthly Paid Net Claims (Table 2) in each month of the Reporting Period and dividing each by the number of Average Monthly Claims in that month where the payment amount was greater than zero; and (b) then adding together the results and dividing that sum by the total number of months in the Reporting Period.

TABLE 4: Distribution of Average Monthly Claims and Average Monthly Paid Net Claims

Table 4 reflects the historical distribution of revenue and service volume by primary ABA billing codes for the Reporting Outlets during the Reporting Period (based on DOS). ABA billing codes are a subset of Current Procedural Terminology (CPT) codes for services performed by the Reporting Outlet, used specifically for Applied Behavior Analysis services.

Service Code	Code Description	Avg. Monthly Claims	% of Claims	Avg. Monthly Paid Net Claims	% of Payments	Avg. Rev Per Paid Claim
97153	Direct Therapy (RBT)	13,498	78%	\$ 187,007	66%	\$ 14.60
97155	BCBA Supervision / Modification	1,596	9%	\$ 34,368	12%	\$ 22.61
97156	Caregiver Training	123	1%	\$ 2,317	1%	\$ 19.98
97151	Assessment	329	2%	\$ 4,728	2%	\$ 16.15
H2015	Group Services	1,240	7%	\$ 36,605	13%	\$ 31.91
T1016	Case Management	469	3%	\$ 14,028	5%	\$ 33.08
H2000	Assessments	101	1%	\$ 3,069	1%	\$ 33.60
Corporate		17,306	100%	\$ 280,552	100%	\$ 17.65
97153	Direct Therapy (RBT)	16,373	82%	\$ 233,008	76%	\$ 14.68
97155	BCBA Supervision / Modification	2,285	11%	\$ 48,974	16%	\$ 21.90
97156	Caregiver Training	669	3%	\$ 8,611	3%	\$ 20.69
97151	Assessment	244	1%	\$ 3,662	1%	\$ 15.51
92507	Speech/Language Therapy	6	0%	\$ 256	0%	\$ 512.76
97110	Therapeutic Exercises	455	2%	\$ 11,545	4%	\$ 30.58
Franchisee		19,410	100%	\$ 296,413	100%	\$ 15.55

Notes to Table 4:

Note 1. **Computation of Average Monthly Paid Net Claims and:** Average Monthly Claims and Average Monthly Paid Net Claims presented in Table 4 are computed on the same basis as Tables 1 and 2 but at the Service Code level. Claims represent billable increments (15 minutes for certain codes) associated with each CPT code.

Note 2. **Average Revenue Per Paid Claim:** Average Revenue Per Claim is calculated on the same basis as Table 3 but at the Service code level. In particular, Average Monthly Paid Net Claims were divided by the quantity of Average Monthly Claims in that month where the payment amount was greater than zero.

Note 3. **Scope of Billing Codes:** The table includes primary ABA billing codes, which represent all revenue-generating services across Clinics during the Reporting Period (based on DOS).

TABLE 5: Total Outstanding Approved Claims (Not Yet Collected)

Table 5 reflects claims with an Outstanding Balance (calculated as “Allowed Amount” minus “Total Payments”), as of the end of the Reporting Period (based on DOS), for all Affiliate-Owned Outlets and all Franchised Outlets (total). Table 5 includes all claims with a clearinghouse status of either “Accepted by Clearinghouse”, “Accepted by Payer”, and “Received by Clearinghouse.” It excludes claims with a clearinghouse status of “Rejected by Clearinghouse” or “Rejected by Payer.” Additionally, it excludes claims with a Claim Payment Status of “Closed” or “Write-Offs.”

Subset		Outstanding Balance
Affiliate-Owned Outlets	Total # Number of Claims Outstanding	141,862
	Total Outstanding Balance	\$776,101
Franchised Outlets	Total Number of Claims Outstanding	224,739
	Total Outstanding Balance	\$1,104,729
Reporting Outlets	Total Number of Claims Outstanding	366,601
	Total Outstanding Balance	\$1,880,830

TABLE 6: Statement of Gross Sales and Selected Expenses of Affiliate-Owned Outlets

Table 6 reflects the historical Gross Sales and certain disclosed expenses (collectively, the “Selected Expenses”) of the Affiliate-Owned Outlets. For purposes of this Table 6, the annual paid net claims disclosed in Table 2 are disclosed in terms of Gross Sales for consistency with the Franchise Agreement.

2025	Location 1	Location 2	Location 3	FY 2025	FY 2025 Avg	High	Low	Median
Gross Sales ¹	2,247,978	2,622,752	5,229,133	10,099,863	3,366,621	5,229,133	2,247,978	2,622,752
Occupancy Costs ²	62,250	116,279	278,578	457,107	152,369	278,578	62,250	116,279
Labor Costs & Contractors ³	878,223	1,891,713	2,369,264	5,139,200	1,713,067	2,369,264	878,223	1,891,713
Advertising & Marketing ⁴	18,000	18,000	18,000	54,000	18,000	18,000	18,000	18,000
Certain Other Operating Costs & Expenses ⁵	102,316	151,369	324,277	577,962	192,654	324,277	102,316	151,369
Estimated System Fee ⁶	157,358	183,593	366,039	706,990	235,663	366,039	157,358	183,593
Estimated Brand Fund Contribution ⁷	22,480	26,228	52,291	100,999	33,666			26,228
Total Operating Costs/Expenses and Estimated Fees Above	1,240,627	2,387,181	3,408,450	7,036,258	2,345,419	3,356,159	1,218,147	2,387,181
Gross Sales Less Operating Costs/Expenses and Estimated Fees Above ⁸	1,007,351	235,572	1,820,682	3,063,605	1,021,202	1,872,974	1,029,831	235,572
Percent	44.8%	9.0%	34.8%	30.3%	30.3%	35.8%	45.8%	9.0%

Notes to Table 6:

Note 1. **Gross Sales.** “Gross Sales,” as used in this Item 19, means the total revenue of a location, including amounts received for co-pays, private payments, and insurance reimbursements. This includes income derived from insurance billing, private pay, consultation services, diagnostic and assessment services, and workshop or educational programs. Excluded from “Gross Sales” are amounts collected and remitted by a location to a governmental taxing authority in satisfaction of sales or occupation taxes. This

definition is consistent with the definition of Gross Sales in the Franchise Agreement and the calculation of annual paid net claims reflected in Table 2.. The Gross Sales figures represented in Table 6 are the same as the annual paid net claims reflected in Table 2. Table 2 also includes annual paid net claims for the Franchised Outlets. Services are typically performed prior to the receipt of payment.

- Note 2. **Occupancy Costs.** For purposes of this Item 19, this Selected Expense includes the amounts that the Affiliate-Owned Outlets paid in rent and related fees during the Reporting Period based on their suburban and urban locations in or around Chicago, Illinois.
- Note 3. **Labor Costs & Contractors.** For purposes of this Item 19, this Selected Expense includes: (a) the salaries, commissions, bonuses, employee benefits, and other compensation paid to employees and independent contractors during the Reporting Period; and (b) associated payroll taxes incurred over the Reporting Period.
- Note 4. **Advertising & Marketing.** The Franchise Agreement requires that you spend at least \$1,500 per calendar month on approved local advertising and marketing activities for your Franchised Business. For purposes of this Item 19, this Selected Expense includes this minimum amount for the Reporting Period.
- Note 5. **Certain Other Operating Costs and Expenses.** For purposes of this Item 19, this Selected Expense includes other material expenses incurred in connection with the Affiliate-Owned Outlets during the Reporting Period, including: (i) bank, credit card, and other merchant processing fees; (ii) dues and subscriptions; (iii) insurance; (iv) janitorial and cleaning supplies; (v) office supplies; (vi) utilities; (vii) training and therapy materials; (viii) software and apps such as Squarespace, Google, QuickBooks; and (ix) software licenses and other technology-related expenses that were incurred in connection with the Affiliate-Owned Outlets' operations. This range only accounts for the specific operating costs and expenses noted above, and does not include or account for any other operating costs and expenses not specifically identified and listed above, including those attributable to professional fees, depreciation and/or amortization, repairs and maintenance, or that are included in any other Selected Expenses category.
- Note 6. **Estimated System Fee.** For purposes of this Item 19, the term "Estimated System Fee" means the System Fee that the Affiliate-Owned Outlets would have had to pay during the Reporting Period if that Affiliate-Owned Outlets was owned by a franchisee under our current form of Franchise Agreement. Under the Franchise Agreement, the System Fee is 7% of Gross Sales.
- Note 7. **Estimated Fund Contribution.** For purposes of this Item 19, the term "Estimated Fund Contribution" means a Brand Fund Contribution of 1% of Gross Sales that the Affiliate-Owned Outlets would have had to pay during the Reporting Period if that Affiliate-Owned Outlet was owned by a franchisee under our current form of Franchise Agreement. Under the Franchise Agreement, the Brand Fund Contribution is up to 3% of the Gross Sales of your Franchised Business; however, as of the issuance date of this Disclosure Document, the Franchisor has not implemented the Brand Fund Contribution and anticipates that it will charge no more than 1% of Gross Sales until April 2027.
- Note 8. **Gross Sales Less Total Operating Costs/Select Expenses and Estimated Fees Disclosed in the Chart Above.** This figure is calculated by taking the Gross Sales during the Reporting Period and subtracting the Selected Expenses listed in Table 6. The financial performance representation presented in this Item 19 should not be considered as the actual, potential, or probable results that you will realize from the operation of your Franchised Business. These figures do not reflect the cost of sales, operating expenses, or other costs or expenses, other than certain Selected Expenses, that must be deducted

from the collected revenue figures to calculate net income or profit. You will have additional expenses that we have not included in this Item 19, such as training expenses, technology fees (payable to us or vendors), and taxes. You should conduct an independent investigation of the costs and expenses you will incur in operating your Franchised Business. Other franchisees may be one source of this information.

General Notes to this Item 19

Some outlets have sold/earned these amounts. Your individual results may differ. There is no assurance that you'll sell/earn as much.

All of the Reporting Outlets offered substantially the same products and services as you are expected to offer.

We encourage you to consult with your own accounting, business, and legal advisors to assist you in preparing your budgets and projections, and to assess the likely or potential financial performance of your franchise. We also encourage you to contact existing franchisees to discuss their experiences with the system and their Franchised Businesses.

Several factors may affect the results disclosed above, including how long the ACT business has been open; the number of licensed providers and the ability of these providers to accept additional clients (workload), which may be restricted by applicable law; the licensed services offered by the providers; credentialing and your ACT business' ability to accept insurance including number of insurances accepted; and the market size and population of the surrounding area. Further, reimbursement rates offered by insurance providers vary based on a variety of factors including the insurance provider, service offered and the applicable Current Procedural Terminology (CPT) code, licensure of the providers, and location (including city and state). Information included above is based on reimbursement rates in the applicable states represented by the outlets.

Except where indicated, all dollar amounts have been rounded to the nearest whole dollar and percentages to the nearest tenth of a percent.

Written substantiation for the financial performance representations above will be made available upon reasonable request. We have provided this information based on unaudited information provided to us by our affiliates and franchisees through their practice management software.

Other than as set forth above, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised ACT businesses. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Laura Bradbury, Vice President of Operations, at ACT Franchising Corporation, 44 West Roosevelt Road, Lombard, Illinois 60148, (855) 5-AUTISM, the Federal Trade Commission, and the appropriate state regulatory agencies.

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**ITEM 20.
OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1
Systemwide Outlet Summary
For Years 2023 to 2025 (Note 1)**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	2	2	0
	2024	3	5	+2
	2025	5	8	+3
Company-Owned (Note 2)	2023	3	3	0
	2024	3	3	0
	2025	3	5	+2
Total Outlets	2023	5	5	0
	2024	6	8	+2
	2025	8	13	+5

Note 1. The numbers for each year are as of December 31.

Note 2. These outlets are owned by our affiliates.

**Table No. 2
Transfers of Outlets from Franchisees to New Owners
For Years 2023 to 2025 (Note 1)**

State	Year	Number of Transfers
All States	2023	0
	2024	0
	2025	0
Total	2023	0
	2024	0
	2025	0

Note 1. The numbers for each year are as of December 31.