

Provision	Section in Franchise Agreement	Summary
v. Choice of forum	Sections 19.2. and 19.3. ¹	Mediation and arbitration will take place in the city in which we maintain our principal place of business, currently, Harris County, Texas. Venue for any other proceeding is exclusively the courts that services the county in which our principal business address is located, currently in Harris County, Texas (subject to applicable state law).
w. Choice of law	Section 19.1.	Subject to applicable state law, the Franchise Agreement is to be interpreted and construed under Texas law (without giving effect to any conflict of law) except that any law regulating the offer or sale of franchises, business opportunities or similar interests or governing the relationship between us and you will not apply unless its jurisdictional requirements are met independently.

See the State Specific Addenda and State Specific Amendments to the Franchise Agreement and related agreements for more information about additional protections available under state law.

ITEM 18 PUBLIC FIGURES

Tony Robbins, the well-known entrepreneur, best-selling author, and life and business strategist, also known for his worldwide motivational, leadership, and personal development seminars and events, is an indirect owner of our parent, BOI. While Mr. Robbins is neither an officer nor director of OsteoStrong Franchising, Inc., and does not have the authority to make decisions on our behalf, he may, from time to time, provide advice to our officers. Mr. Robbins, through an agreement with BOI, has agreed to promote the OsteoStrong franchise opportunity in exchange for the following compensation: i) 49% of BOI distributions; and ii) the right to open and operate three OsteoStrong Centers, whether itself or through a designee, and we have agreed to waive any initial franchise fee in connection with the same and to charge only our wholesale cost for any equipment purchased in connection with the Centers. Mr. Robbins is an investor in and holds a four-year option to acquire 49% of the outstanding membership interest in BOI.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Franchise Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other

financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Kyle Zagrodzky, Chief Executive Officer, OsteoStrong Franchising, Inc., 8524 Highway 6 North, # 310, Houston, Texas 77095; (877) 893-0008, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-Wide Outlet Summary
For Years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	132	143	+11
	2024	143	152	+9
	2025	152	165	+13
Company Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	132	143	+11
	2024	143	152	+9
	2025	152	165	+13

Table No. 2
Transfers of Centers from Franchisee to New Owners (other than the Franchisor)
For Years 2023 to 2025

State	Year	Number of Transfers
Alabama	2023	0
	2024	0
	2025	0
Arizona	2023	0
	2024	0
	2025	0
California	2023	1
	2024	0
	2025	0
Colorado	2023	2
	2024	0
	2025	0
Connecticut	2023	0
	2024	1