Provision	Section in Agreement	Summary
		principal place of business, subject to state law. Currently, our principal business address is in Towson, Maryland. (See notes below)
w. Choice of law	Section 17.6 of the Franchise Agreement	Maryland, subject to state law (See notes below)

Notes:

1. If a state law requires any modification to these provisions of the Franchise Agreement (or other provisions described in this Item 17) or requires additional terms, those modifications will be found in the disclosure addenda and contractual amendments appended to this Disclosure Document (Exhibits H and I).

ITEM 18
PUBLIC FIGURES

We do not use any public figures to promote our franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Presented below are the actual, historical gross revenue figures for some of our franchised Senior Helpers Care Businesses in 2025. Please carefully read all of the information in this Item 19, and all of the notes following the charts, in conjunction with your review of the historical data.

The information below contains data for certain franchised Senior Helpers Care Businesses that have been operating for at least 12 months as of December 31, 2025. The information is organized into five categories: (a) franchised businesses that have been operating for 60 months or more as of December 31, 2025; (b) franchised businesses that have been operating between 48 and 59 months as of December 31, 2025; (c) franchised businesses that have been operating between 36 and 47 months as of December 31, 2025; (d) franchised businesses that have been operating between 24 and 35 months as of December 31, 2025; and (e) franchised businesses that have been operating between 12 and 23 months as of December 31, 2025. The results from some franchised Senior Helpers Care Businesses were not included in the table below; please see the notes that follow for an explanation.

Franchised Senior Helpers Care Businesses: 2025 Gross Revenue (Unaudited)	
Number of Franchised Businesses (open 60+ months)	241
Range of Gross Revenue	$201,251 to $6,109,541
Average Annual Gross Revenue	$1,839,518

Median Annual Gross Revenue	$1,452,858
Number of Franchised Businesses Greater Than Average	86 (36%)
Number of Franchised Businesses (open 48 – 59 Months)	20
Range of Gross Revenue	$449,786 to $3,325,698
Average Annual Gross Revenue	$1,572,157
Median Annual Gross Revenue	$1,524,138
Number of Franchised Businesses Greater Than Average	10 (50%)
Number of Franchised Businesses (open 36 - 47 months)	22
Range of Gross Revenue	$234,331 - $2,814,851
Average Annual Gross Revenue	$1,139,890
Median Annual Gross Revenue	$1,036,070
Number of Franchised Businesses Greater Than Average	10 (40%)
Number of Franchised Businesses (open 24 - 35 months)	30
Range of Gross Revenue	$253,446 to $2,782,280
Average Annual Gross Revenue	$1,158,230
Median Annual Gross Revenue	$1,135,200
Number of Franchised Businesses Greater Than Average	14 (46%)
Number of Franchised Businesses (open 12-23 months)	33
Range of Gross Revenue	$56,116 to $2,208,509
Average Annual Gross Revenue	$699,627
Median Annual Gross Revenue	$595,084
Number of Franchised Businesses Greater Than Average	12 (36%)

Explanations and Notes:

Each franchised business is a designated Territory under a Franchise Agreement. To the extent franchisees have multiple franchised businesses, or multiple territories, the operating results of each one is reported to us separately, and is reflected in this Item 19 as a separate franchised business.

"**Gross Revenue**" – This represents the actual gross revenue for each franchised business in the sample for the period January 1, 2025 to December 31, 2025, as reported by our franchisees to us. Included in gross revenue are all revenues from the offer and sales of all services (and products) to customers and clients of each franchised business in the sample.

The gross revenue figures are compiled by using sales that are reported to us by franchisees. We have not audited or verified the reports, nor have franchisees confirmed that their reports are prepared in accordance with generally accepted accounting principles.

"Average Annual Gross Revenue" – is the total Gross Revenue for the franchised Senior Helpers Care Businesses in the sample, divided by the number of franchised Senior Helpers Care Businesses in the sample.

"Median Annual Gross Revenue" – is the Annual Gross Revenue figure for which one-half of the sample had Gross Revenue greater than this figure, and one-half of the sample had less than the figure.

This Item 19 presents information for each of the franchised Senior Helpers Care Businesses (per unit) that have been in operation more than twelve (12) months. To avoid any skewing of data due to revenues that may be generated from grand opening advertising or promotion, or effects (positive or negative) from start-up operations, the sample includes only franchisees who were operating during the entire 2025 calendar year and who were also operating for at least 12 months. As a result, the data in the table above includes a total of 346 franchised businesses. From the period January 1, 2025 to December 31, 2025, ten (10) Senior Helpers Care Businesses closed or were otherwise acquired by us and as a result are not included in this Item 19 information. Additionally, forty-nine (49) franchised businesses had not been in operation for twelve (12) months as of December 31, 2025. One franchised business operating between 36 and 47 months included in the Item 19 Gross Revenue information purchased an existing home care provider (not operating under the "Senior Helpers" brand and System) in 2021 that had been in operation at the time of the purchase. Two franchised businesses operating between 36 and 47 months included in the Item 19 Gross Revenue information purchased a Senior Helpers franchised business that we had acquired in 2022.

As part of your due diligence, you are welcomed and encouraged to speak to our existing franchisees about any or all of their operations.

The data in the charts have been separated into five categories of results for: (a) newer franchised businesses (those who have been operating for between 12 and 23 months); (b) franchised businesses that have been operating for between 24 and 35 months; (c) franchised businesses that have been operating for between 36 and 47 months; (d) franchised businesses that have been operating for between 48 and 59 months; and (e) more seasoned franchised businesses that have been operating for 60 months or more. We have divided the franchised business data as noted because we have found that length of operation has a bearing on the results of a Senior Helpers Care Business due to the recurring nature of the clients and revenues from the business.

The chart does not include any estimate of, or specific or historic data regarding, costs, expenses or debts that franchised businesses have incurred, or may in the future incur. Prospective franchisees should be aware that in evaluating a financial performance representation or an earnings claim that includes revenue or sales figures, or one that does not include any or all costs of goods sold, operating expenses, and other expenses, that costs and expenses must be deducted from the gross revenue or gross sales figures to obtain

net income or profit. This Item 19 financial performance representation does not include net income or profit.

Costs and expenses that you may incur in the operation of your Senior Helpers Care Business include, among others, labor costs, any payments, compensation or owner draws provided to the franchisee or the owner of the franchisee entity, marketing expenses, rent, mortgage or other debt/financing costs, computer upgrades, legal and professional fees, income and other non-real estate taxes, royalty fees, and various other expenses. You will incur these and other costs, and you should conduct an independent investigation of the costs and expenses you will or may incur in operating your franchised Senior Helpers Care Business. Franchisees or former franchisees listed in this disclosure document may be one source of this information. Franchisees are not required to report this data to us, and we do not have these operating costs for franchisees.

COMPANY-OWNED BUSINESS
2025 PROFIT AND LOSS STATEMENT

The following is the combined profit and loss statement for the two company-owned Senior Helpers businesses that we operated during the entirety of the calendar year 2025. The profit and loss statement below consists of the combined revenues and expenses of our Des Plaines, Illinois and Pineville, North Carolina company-owned locations. The Des Plaines, Illinois business consists of approximately four (4) standard-sized territories of between 25,000 and 35,000 seniors (age 65 or older) while the Pineville, North Carolina business consists of approximately three (3) standard-sized territories. The statements have been modified to include the Royalty that a Senior Helpers franchisee would be required to pay to us.

Revenue	**$13,924,134**
Cost of Goods Sold	
Caregiver Wages & Burden	$7,572,415
Total COGS	$7,572,415
Gross Profit	**$6,351,719**
Selling, General & Admin	
Payroll Expenses	$1,866,836
Royalty	$696,207
Professional Fees	$155,590
Marketing	$209,561
Annual Conference Expenses=	$1,998
Rent	$223,506
Technology Fee	$11,477
Insurance	$116,401
Travel	$83,185
Recruiting	$32,318
Software	$90,500
Dues and Subscriptions	$1,869
Printing	$14,432
Office Supplies	$45,008
Other Expenses	$159,056
Total S, G&A	**$3,707,944**
EBITDA	**$2,643,775**

* * *

You are strongly encouraged to consult with your own financial advisors in reviewing the table and, in particular, in estimating your sales that you may achieve in operating your own Senior Helpers Care Business.

Actual costs, expenses and revenues vary from business to business, and from franchisee to franchisee. We cannot estimate the results of any specific business or franchisee.

Some franchised businesses have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Written substantiation for the data described in the table will be made available by us to prospective franchisees upon reasonable request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Mari Baxter, C.O.O., SH Franchising, LLC, 901 Dulaney Valley Road, Suite 700, Towson, MD 21204, 1-866-353-3743, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1:
Systemwide Outlet Summary
For years 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	314	333	19
	2024	333	355	22
	2025	355	394	39
Company-Owned	2023	13	13	0
	2024	13	13	0
	2025	13	7	-6
Total Outlets	**2023**	327	346	19
	2024	346	368	22
	2025	368	401	33

Table No. 2:
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For years 2023 to 2025[(1)]