

**Item 18**  
**PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

**Item 19**  
**FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

As of December 31, 2025, there were 17 Tumble Fresh Coin Laundry locations in the Tumble Fresh Coin Laundry franchise system, of which 15 were affiliate owned locations and two were franchised locations. Of these 17 locations, 15 of them, including the two franchised locations, operated for the entire 12-month period ended December 31, 2025 (the “2025 Year”). We refer to these locations in this Item 19 as the “Measured Outlets”. We have excluded from the Measured Outlets two affiliate owned locations that opened in the 2025 Year and as such were not open for the entire 2025 Year.

Of the Measured Outlets, seven, including one franchised location, offered dog washing services under the Pet Fresh Dog Wash mark, but none provided grooming services. Of these seven locations five, including the one franchised location, provided those services on the premises of the Measured Outlet and two provided the services from a building adjacent to the premises of the Measured Outlet. We have excluded from this Item 19, the revenue from the dog washing services of these two locations as we are not offering franchises for a Pet Fresh Dog Wash location separate from a Tumble Fresh Coin Laundry location.

The information in the first three Sections below is derived from the Measured Outlets for the 2025 Year, as discussed below:

- Section A - Total average annual revenue of the Measured Outlets for the 2025 Year.
- Section B - Average annual revenue of the Measured Outlets (excluding revenue generated from dog washing services) for the 2025 Year. We refer to this revenue below as the “Laundromat Service Revenue”.
- Section C – Average annual revenue of the Measured Outlets from dog washing services for the 2025 Year. We refer to this revenue below as the “Pet Fresh Dog Wash Revenue”.

Section D below provides average annual same location sales information for the 2025 Year based on a comparison of total revenue in calendar year 2024 as compared to the 2025 Year

(the “Comparison Period”) of the Measured Outlets that were open and operating for the entire Comparison Period. We refer to these outlets as the “Comparison Outlets”. We have excluded from the Comparison Outlets two Tumble Fresh Coin Laundry affiliate-owned locations and one Tumble Fresh Coin Laundry franchised location as these locations were not open for the entire Comparison Period.

All of the Measured Outlets offered the same products and services that we would require a franchised location to offer. Some of the affiliate-owned Measured Outlets offered additional services, but we have excluded the amounts paid for those services from the Revenue reported below for those locations as a franchisee may not be able to provide those services based on applicable state law.

**Section A**  
**2025 Year Total Revenue**

2025 Year	Average	# / % of Locations at or above Average	Median	High	Low
Revenue	\$574,663	7 / 47%	\$534,456	\$825,229	\$388,183

**Section B**  
**2025 Year Laundromat Revenue**

2025 Year	Average	# / % of Locations at or above Average	Median	High	Low
Revenue	\$569,333	7 / 47%	\$534,456	\$812,416	\$388,183

**Section C**  
**2025 Year Pet Fresh Dog Wash Revenue**

2025 Year	Average	# / % of Locations at or above Average	Median	High	Low
Revenue	\$18,653	3 / 60%	\$20,964	\$25,474	\$12,719

**Section D**  
**Revenue Growth of Comparison Outlets during Comparison Period**

Revenue Growth during Comparison Period (2025 over 2024)		# / % of Locations at or above Average
Average	4.85%	6 / 50%
High	11.10%	
Low	1.51%	
Median	5.13%	

**Notes Applicable to this Item 19:**

Of the Measured Outlets, 10 are located in the Minneapolis and St. Paul metropolitan area, 2 are located in Minnesota outside of the Minneapolis and St. Paul metropolitan area, and one each in Hudson, Wisconsin, Superior, Wisconsin, and Fargo, North Dakota.

“Revenue” as used in this Item 19 has the same definition as Gross Sales in our franchise agreement. Gross Sales is the total dollar amount of all sales generated through the business including commissions generated by ATM and/or Bitcoin machines. Gross Sales excludes: (i) bona fide refunds to customers; (ii) sales taxes collected; (iii) sale of used equipment not in the ordinary course of business; and (iv) sales of prepaid cards or similar products (but the redemption of any such card or product would be included in Gross Sales). Except as disclosed above, Sections A and D include all Revenue of the Measured Outlets and Comparison Outlets. Sections B and C only include the Revenue identified in the applicable Section.

The dollar amounts shown in this Item 19 have been rounded to the nearest dollar, and the percentages have been rounded to the nearest whole percent or hundredth of a percent, as applicable.

Written substantiation for the data presented in this Item 19 will be made available to all prospective franchisees upon reasonable request.

**Some outlets have sold these amounts. Your individual results may differ. There is no assurance that you’ll sell as much.**

Other than the preceding financial information, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting William Wallace, 7616 Currell Boulevard, Suite 100, Woodbury, Minnesota 55125, (651) 731-0515, the Federal Trade Commission, and the appropriate state regulatory agencies.

**Item 20**  
**OUTLETS AND FRANCHISEE INFORMATION**

**Table 1**  
**Systemwide Outlet Summary**  
**For Years 2023 to 2025<sup>1</sup>**

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	0	1	1
	2024	1	2	+1
	2025	2	2	0
Company Owned <sup>2</sup>	2023	12	11	-1
	2024	11	13	+2
	2025	13	15	+2
Total Outlets	2023	12	12	0
	2024	12	15	+3
	2025	15	17	+2

1. All numbers are as of December 31 of the applicable year.
2. These outlets are owned by our affiliate.

**Table 2**  
**Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)**  
**For Years 2023 to 2025<sup>1</sup>**

Column 1 State	Column 2 Year	Column 3 Number of Transfers
All States	2023	0
	2024	0
	2025	0
Total	2023	0
	2024	0
	2025	0

1. All numbers are as December 31 of the applicable year.