Provision	Section of Franchise Agreement	Section of Development Addendum	Summary
u. Dispute resolution by arbitration or mediation	§§18.1, 18.2, 18.3	Section 7	All controversies, disputes or claims between us must be mediated. If no resolution is reached by mediation, all such disputes must be submitted for arbitration on demand of either party; Provisions of the Franchise Agreement apply and are fully incorporated into the Development Addendum.
v. Choice of forum	§18.5	Section 7	Subject to state law, any mediation, arbitration or litigation must be held and conducted in Wrentham, Massachusetts or federal courts over Wrentham, Massachusetts; Provisions of the Franchise Agreement apply and are fully incorporated into the Development Addendum.
w. Choice of law	§20.5	Section 7	Subject to state law, Massachusetts law will govern; Provisions of the Franchise Agreement apply and are fully incorporated into the Development Addendum.

ITEM 18.
PUBLIC FIGURES

In January 2023, Kevin Harrington, an entrepreneur and TV personality, acquired a 5% membership interest in DRIPBaR Franchising, LLC. Mr. Harrington serves in an advisory capacity. He was granted the 5% interest in exchange for advisory services and for public promotion of The DRIPBaR®. He does not receive additional compensation for endorsing or recommending the franchise to prospective franchisees. As an advisor, he does not have a management role or any control of us.

ITEM 19.
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The below financial performance representation is based on the historical performance of the full-time, full-sized franchised outlets (“Reporting Outlets”) that operated the entire “Measuring Period” which runs from January 1, 2025 to December 31, 2025 and which responded to our request for financial report submission by the deadline we gave each franchisee for inclusion in this Disclosure Document. In total, only 13 locations met the reporting deadline. During the Measuring Period, we had 126 locations that operated at least one month but less than the entire Measuring Period. Of the locations we excluded, only the Foxboro, MA location which is owned by one of our owners but operates as a franchise, met all other criteria. The remaining exclusions either did not report on time, did not operate for the entire Measuring Period, or did not operate as a full-time standard location.

The explanatory notes included with Table 1 are an integral part of this financial performance representation and should be read in their entirety for a full understanding of the information contained in Table 1.

Table 1. Average Gross Revenue and Reported Expenses for Reporting Outlets during the Measuring Period

	Reporting Outlet Averages	Expense as Percent of Gross Revenue
Gross Sales[1]	$791,226.63	100%
Cost of Goods Sold[2]	$210,036.08	26.55%
Operating Expenses[3]	$398,803.46	50.40%
EBITDA[4]	$182,387.09	23.05%

Notes to Table 1:

1. "Gross Sales" means all revenue received, directly or indirectly, from operating the Business, including any amounts or other consideration received from operating the Franchised Business and/or pursuant to a medical director agreement. Gross Sales also includes amounts earned from the sale of online group-bought deals and gift card or gift certificate sales. Gross Sales does not, however, include any federal, state, or municipal sales, use or service taxes collected from clients and paid to the appropriate taxing authority.

2. "Cost of Goods Sold" includes inventory, and franchise fees such as Royalty Fee, Brand Fund Contributions, and Telemedicine-related fees.

3. "Operating Expenses" include rent, payroll (excluding owner compensation), utilities, insurance, marketing and advertising, and bank and credit card fees. Operating Expenses do not include expenses related to interest, taxes, depreciation, or amortization.

4. "EBITDA" means earnings before interest, taxes, depreciation, and amortization. EBITDA is calculated as Gross Sales minus the Cost of Goods Sold and Operating Expenses.

5. Written substantiation for these financial performance representations is available upon reasonable request.

The below financial performance representation is based on the historical performance of all The DRIPBaR® locations that operated at least one day during the Measuring Period and entered sales into our point-of-sale system. The following table shows the average revenue per transaction for each of the services categories a Franchised Business offers. The explanatory notes included with Table 2 are an integral part of this financial performance representation and should be read in their entirety for a full understanding of the information contained in Table 2.

Service Category	Average Revenue Per Transaction
Health Support Drip	$141.41
Lifestyle Drip	$177.68
Multi-Visit Packages[1]	$699.02
Membership Sales	$176.47
Quick Shots[2]	$41.74
Single Shots[2]	$28.41

Notes to Table 2:

1. Multi-Visit Packages allow customers to purchase multiple services at a discounted price. The

actual revenue generated by each package depends on the services and number of visits included in the package.

2. Quick Shots and Single Shots are intramuscular shots and vary based on the ingredients included in each type. Single Shots are single ingredient, and Quick Shots have two or more ingredients.

3. Written substantiation for these financial performance representations is available upon reasonable request.

Some outlets have sold these amounts. Your individual results may differ. There is no assurance that you will sell as much.

Other than the preceding financial performance representation, DRIPBaR Franchising, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Ben Crosbie at 236 Franklin Street, Wrentham, MA 02093 and 833-DRIPBaR, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20.
OUTLETS AND FRANCHISEE INFORMATION

Table 1
Systemwide Outlet Summary
For Years 2023 to 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	39	79	+40
	2024	79	109	+30
	2025	109	126	+17
Company-Owned	2023	1	0	-1
	2024	0	0	0
	2025	0	0	0
Total Outlets	**2023**	**40**	**79**	**+39**
	2024	**79**	**109**	**+30**
	2025	**109**	**126**	**+17**

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