Provision	Section in Development Agreement	Summary
		period, we may, at our option, terminate the Development Agreement.
q. Non-competition covenants during the term of the franchise	Section 6.2.	Neither you nor any Owner may be involved in any Competitive Business.
r. Non-competition covenants after the franchise is terminated or expires	Section 6.3.	For a two (2) year period following termination or expiration of the Development Agreement, neither you nor any owner may be involved in any Competitive Business located (1) within the Development Area (other than the Franchised Businesses already open pursuant to the Development Schedule), or (2) within a 25-mile radius of any other Snapology business.
s. Modification of the agreement	Section 13.1.	The Development Agreement may be modified only by a written document signed by both parties.
t. Integration/ merger clause	Section 13.1.	The Development Agreement and its attachments constitute the full and final agreement. Any other promises or statements may not be enforceable. No claim made in the Development Agreement is intended to disclaim the representations made in this Disclosure Document.
u. Dispute resolution by arbitration or mediation	Sections 11.2. and 11.3.	Except for certain claims, we and you must first mediate, and if unsuccessful, arbitrate all disputes within a five (5) mile radius of our principal headquarters at the time arbitration is initiated (subject to applicable state law).
v. Choice of forum	Section 11.4.	Litigation must be instituted and maintained in the state or federal courts serving the district in which we maintain our principal headquarters at the time litigation is initiated (currently Tarrant County, Texas) (subject to applicable state law).
w. Choice of law	Section 11.1.	Texas law applies (subject to applicable state law).

ITEM 18
PUBLIC FIGURES

We do not currently use any public figure to promote its franchise. No public figure is currently involved in our management.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

DEFINITIONS AND NOTES

(a) Company Owned Outlet means a Snapology Business owned directly or indirectly by us, or our affiliate.

(b) Franchise Outlet(s) means a Snapology Business operated in one or more territories under a single franchise or license agreement that is not a Company Owned Outlet.

(c) Gross Sales means the total revenue derived by each Snapology Business less sales tax, discounts, allowances and returns.

(d) Full-Time- as reported to us by the franchisee, the franchisee owner dedicates 32 hours or more per week to the operations of the Snapology Business.

(e) Part-Time – as reported to us by the franchisee, the franchisee owner dedicates fewer than 32 hours per week to the operations of the Snapology Business.

(f) Mobile Snapology – means a Snapology Business that offers and provides Services on a mobile basis at Third-Party Sites, such as schools, community centers, and commercial locations, that are authorized by us and that are located within the franchisee's Protected Area. This is the only opportunity currently offered in this Disclosure Document.

Data for our Franchise Outlets is based on unaudited financial information reported to us by our franchisees for the purpose of determining and calculating royalty fees due to us and financial performance. The information reported in this analysis is based on historical financial data.

FRANCHISE OUTLETS

This analysis contains a historical representation of Gross Sales achieved by our Franchise Outlets operated as Full-Time Mobile Snapology Businesses. We only included data for Franchise Outlets that were open and in operation for the full 2025 calendar year. We do not report any results for i) Company-owned Snapology Businesses, ii) Part-Time Mobile Snapology Businesses, iii) Snapology business co-branded with and located in the same premises as an Affiliate Brand (previously referred to as "Classrooms"), and iv) Snapology free-standing retail centers (previously referred to as "Discovery Centers"). The option to operate Part-Time Mobile Snapology Businesses, Snapology Classrooms, and Snapology Discovery Centers are not offered in this Disclosure Document.

In the past, we awarded Protected Areas for Mobile Snapology Businesses that are geographically larger than the Protected Areas offered and available to you in this Disclosure Document or we allowed certain franchisees to operate in multiple Protected Areas under one franchise agreement. We also authorized some franchisees to operate in expanded Protected Areas through TOP Amendments, which allowed Mobile Snapology Businesses to offer their services outside of their Protected Areas in approved third-party sites. Within this Item 19, we offer two sets of data for Mobile Snapology Businesses: (i) overall financial performance for all reporting Mobile Snapology Businesses regardless of the number of children aged infant to 14 years old in, or the geographic size of, their Protected Areas or other permitted areas of operation (Table 1), and (ii) a subset of Mobile Snapology Businesses with a Protected Area encompassing approximately 50,000 children aged infant to 14 years old (Table 2), which is the offering in this Disclosure Document.

(*Item 19 continues on the next page.*)

ALL FULL-TIME SNAPOLOGY BUSINESSES

2025 Calendar Year Gross Sales[1]						
First Quartile						
Average	**Median**	**High**	**Low**	**Locations**	**% of Locations Above Average**	**Number of Locations Above Average**
$279,820	$185,154	$602,333	$134,513	13	30%	4
Protected Area size (in terms of the number of children aged infant to 14 years old)						
132,714	90,814	378,115	23,694	13	39%	5
Second Quartile						
Average	**Median**	**High**	**Low**	**Locations**	**% of Locations Above Average**	**Number of Locations Above Average**
$99,862	$95,905	$134,473	$78,635	13	46%	6
Protected Area size (in terms of the number of children aged infant to 14 years old)						
52,466	40,209	113,998	22,084	13	31%	4
Third Quartile						
Average	**Median**	**High**	**Low**	**Locations**	**% of Locations Above Average**	**Number of Locations Above Average**
$59,918	$57,139	$75,795	$47,459	13	46%	6
Protected Area size (in terms of the number of children aged infant to 14 years old)						
57,066	51,396	96,442	22,314	13	46%	6
Fourth Quartile						
Average	**Median**	**High**	**Low**	**Locations**	**% of Locations Above Average**	**Number of Locations Above Average**
$20,842	$18,451	$45,381	$2,289	14	43%	6
Protected Area size (in terms of the number of children aged infant to 14 years old)						
32,236	25,914	79,283	7,230	14	36%	5

SUBSET OF FULL-TIME MOBILE SNAPOLOGY BUSINESSES WITH PROTECTED AREA SIZE OF 50,000 CHILDREN AND BELOW

2025 Calendar Year Gross Sales[2]						
Average	**Median**	**High**	**Low**	**Locations**	**% of Locations Above Average**	**Number of Locations Above Average**
$77,917	$51,447	$602,333	$2,289	29	37.9%	11
Projected Area Size (in terms of the number of children aged infant to 14 years old)						
30,348	31,605	48,540	7,230	29	51.7%	15

Note 1. Out of a total of 129 franchised Snapology Businesses open at the end of 2025, we excluded 76 units for the following reasons: i) 9 Snapology Businesses were not open the entire fiscal year 2025, ii) 5 units closed or terminated in fiscal year 2024, iii) 5 units were Classrooms; iv) 22 units were Discovery Centers; and v) 35 Snapology Businesses were Part-Time Mobile Snapology Businesses, or did not report

data for the entire fiscal year 2025. Some Full-Time Mobile Snapology Business franchises were awarded several territories under one franchise agreement, as opposed to multiple franchise agreements, which is no longer offered under this disclosure document.

Note 2. These Full-Time Mobile Snapology Business franchisees were awarded Protected Areas having in the aggregate no more than 50,000 children aged infant to 14 years old, which is the current focus of our franchise offering for Full-Time Mobile Snapology Businesses.

Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the preceding financial performance representation, Snapology, LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Joshua Wall, Chief Operating Officer, Unleashed Services, LLC, 2350 Airport Freeway, Suite 505, Bedford, Texas, 76022, 877.203.2192 or by email at franchising@unleashedbrands.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

TABLE NO. 1
SYSTEM WIDE OUTLET SUMMARY
FOR YEARS 2023 to 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	85	103	+18
	2024	103	120	+17
	2025	120	129	+9
Company-Owned	2023	3	2	-1
	2024	2	1	-1
	2025	1	1	0
Total Outlets	2023	88	105	+17
	2024	105	121	+16
	2025	121	130	+9

(Table No. 2 begins on next page)