

		our franchisees, subject to applicable state law.
s. Modification of the Agreement	FA: 9.2, 22.7, 22.8 MUDA: 18	The Franchise Agreement can be modified only by written agreement between you and us. We may modify the Manual without your consent if the modification does not materially alter your fundamental rights.
t. Integration/Merger Clause	FA: 22.7 MUDA: 18	Only the terms of the Franchise Agreement and MUDA are binding (subject to state law). Any representations or promises outside of the Disclosure Document, MUDA and/or Franchise Agreement are not enforceable.
u. Dispute Resolution by Arbitration or Mediation	FA: 23.9 MUDA: 19	You must mediate and arbitrate claims against us.
v. Choice of Forum	FA: 23.2 MUDA: 18	Any litigation or arbitration must be pursued in Orange County, Florida (subject to applicable state law).
w. Choice of Law	FA: 23.1 MUDA: 18	Except as to claims governed by federal law, Florida law applies (subject to applicable state law).

**ITEM 18
PUBLIC FIGURES**

We do not use any public figures to promote our franchise.

**ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular franchised business or under particular circumstances.

The financial performance representation appearing below is derived from the actual historic performance of our affiliate-owned Serotonin centers (the “**Affiliate-Owned Reporting Centers**”) and our franchised-owned Serotonin centers (the “**Franchised-Owned Reporting Centers**”) that have been open and operating for at least 12 months as of December 31, 2025. The Affiliate-Owned Reporting Centers are substantially similar to the Serotonin centers offered in this Disclosure Document. There are no operational characteristics that differ from the Affiliate-Owned Reporting Centers from the franchised businesses offered in this Disclosure Document.

Table I below represents the Gross Revenue² for the Affiliate-Owned Reporting Centers for 2021, 2022, 2023, 2024 and 2025.

TABLE I

	Year Opened	2021 Gross Revenue²	2022 Gross Revenue²	2023 Gross Revenue²	2024 Gross Revenue²	2025 Gross Revenue²
Windermere³	2021	\$461,094 ³	\$1,620,830	\$2,066,576	\$1,883,879	\$1,841,335
Winter Park⁴	2023	N/A	N/A	N/A	\$536,854	\$808,832
Doctor Philips⁵	2024	N/A	N/A	N/A	\$499,288	\$861,789

Table II below represents the Gross Revenue² for the Franchised-Owned Reporting Centers for 2024 and 2025.

TABLE II

	Year Opened	2024 Gross Revenue	2025 Gross Revenue
Colts Neck⁶	2023	\$1,015,054	\$1,372,629
Greenhills⁷	2023	\$268,349	\$587,892
Springfield⁸	2024	\$141,024	\$705,900

NOTES

- Some outlets have earned this amount. Your individual results may differ. There is no assurance that you’ll earn as much.**
- “Gross Revenue” represents the actual gross revenue from the sale of services and products at the Affiliate-Owned Reporting Centers and Franchised-Owned Reporting Centers during the respective period.
- The Affiliate-Owned Reporting Center located in Windermere, Florida did not open until July 2021 and the Gross Revenue for 2021 is from the opening date through December 31, 2021.

4. The Affiliate-Owned Reporting Center located in Winter Park, Florida did not open until September 2023.
5. The Affiliate-Owned Reporting Center located in Doctor Philips, Florida did not open until April 2024.
6. The Franchised-Owned Center located in Colts Neck, New Jersey opened in May 2023.
7. The Franchised-Owned Center located in Greenhills, Tennessee opened in November 2023.
8. The Franchised-Owned Center located in Springfield, Missouri opened in September 2024.
9. The financial information used to prepare this Item 19 financial performance representation was based upon profit and loss information.
10. Written substantiation of all financial information presented in this financial performance representation will be made available to you upon reasonable written request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Eric Casaburi, 7790 Wintergarden Vineland Rd., Suite 100, Windermere, FL 34786, franchising@serotonincenters.com, (833) SEROTON (737-6866), the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

TABLE 1
SYSTEMWIDE OUTLET SUMMARY
FOR YEARS 2023 TO 2025

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2023	0	2	+2
	2024	2	6	+4
	2025	6	8	+2
Company-Owned*	2023	1	2	+1
	2024	2	3	+1
	2025	3	3	0
Total Outlets	2023	1	4	+3