

ITEM 18
PUBLIC FIGURES

We do not use any public figures to promote our franchises.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet that you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

As of December 31, 2025 there were 255 franchised MaidPro outlets in the MaidPro franchise system in the United States. This Item 19 provides historical Gross Consumer Sales and Jobs information for all franchised MaidPro outlets that reported 12 months of Gross Consumer Sales for the 12-month period ended December 31, 2025 (the “Relevant Time Period”), of which there were 245. (“Franchised Businesses”). We included the results of one outlet in the Franchised Businesses that closed during 2025, as it closed on December 30, 2025. This outlet operated for more than 12 months before closing. We excluded from the Franchised Businesses 11 outlets that began operating in 2025 and did not report Gross Consumer Sales for the entire Relevant Time Period. Of the Franchised Businesses, the earliest opened in 1998 and the most recent in 2025.

We have changed the assignment and definition of territories various times since we began offering franchises in 1997. At times in the past we have offered territories comprising 20,000, 35,000, 40,000 and 80,000 qualified households, where a qualified household had a gross annual income of \$75,000 or more. In the past we have also permitted franchisees to purchase individual blocks of qualified households in amounts less than 20,000, where a qualified household had a gross annual income of \$75,000 or more. In January 2023 we changed our territory offering. We currently offer a territory comprising approximately 45,000 qualified households, where a qualified household has a gross annual income of over \$100,000.

The Gross Consumer Sales and Jobs information in the charts below were derived from information reported to us by the Franchised Businesses for the Relevant Time Period. The first chart below provides this information for all Franchised Businesses. The second chart provides this information for the Franchised Businesses separated by quartile, ranked by Gross Consumer Sales in descending order. The average and median information in this chart is for those Franchised Businesses in each quartile. We excluded from the quartiles those Franchised Businesses Reporting Combined 2 Locations and have provided that information for these businesses separately at the end of the second chart below.

2025 GROSS CONSUMER SALES – ALL FRANCHISED BUSINESSES

Franchised Business	Average Gross Consumer Sales	Median Gross Consumer Sales	#/% of Franchised Businesses Equal to or Above Average Gross Consumer Sales	Gross Consumer Sales Range (Highest to Lowest)	Average # of Jobs	Median No. of Jobs	#/% of Franchised Businesses Equal to or Above Average # of Jobs	Jobs (Highest to Lowest)
245	\$430,998	\$380,083	110/45%	\$3,173,709 to \$9,995	2,423	2,106	105/43%	17,426 to 10

2025 GROSS CONSUMER SALES – QUARTILES

Quartile # / Qty of Franchised Business	Average Gross Consumer Sales	Median Gross Consumer Sales	#/% of Franchised Businesses Equal to or Above Average Gross Consumer Sales	Gross Consumer Sales Range (Highest to Lowest)	Average # of Jobs	Median No. of Jobs	#/% of Franchised Businesses Equal to or Above Average # of Jobs	Jobs (Highest to Lowest)
Quartile #1 / 57	\$925,133	\$794,149	18/32%	\$3,173,709 to \$614,427	5,102	4,307	18/32%	17,426 to 3,141
Quartile #2 / 56	\$465,562	\$481,382	30/54%	\$608,579 to \$357,110	2,665	2,732	27/48%	4,228 to 1,578
Quartile #3 / 56	\$276,252	\$293,414	27/48%	\$354,326 to \$197,599	1,621	1,727	25/45%	3,075 to 975
Quartile #4 / 56	\$110,563	\$127,438	29/52%	\$192,743 to \$9,995	622	694	30/54%	1,182 to 10
All Franchised Business Reporting Combined 2 Locations / 20 territories	\$256,445	\$249,354	8/40%	\$923,509 to \$157,847	2,797	2,726	5/50%	4,688 to 796

NOTES TO THIS ITEM 19

- Gross Consumer Sales as used in this Item 19 is consistent with the meaning of Gross Consumer Sales in the Franchise Agreement.
- The dollar amounts shown in this Item 19 have been rounded to the nearest dollar and the percentages to the nearest whole percent.
- The above figures reflect Gross Consumer Sales and Jobs based upon information reported to us by our franchisees in our cloud-based software, which is used by us for calculating the Continuing Royalty.
- Gross Consumer Sales do not reflect any costs of sales, operating expenses or other costs and expenses that must be deducted from the Gross Consumer Sales figures to obtain net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Franchised Business. Other franchisees may be one source of this information.

5. Jobs includes all individual customer service visits performed by a Franchised Business.
6. A Franchised Businesses reporting “Combined 2 Locations” means a Franchised Business that reports its Gross Consumer Sales from two territories as an aggregate.

Some MaidPro Franchised Businesses have sold these amounts. Your individual results may differ. There is no assurance that you will sell as much.

Written substantiation for the financial performance representations in this Item 19 will be made available to you in writing, upon reasonable request.

Other than the preceding financial performance representation, we do not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Kelli Schroeder, 17700 Saint Clair Avenue, Cleveland, Ohio 44110, (617) 997-4729, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

All of the information in the tables below is as of December 31 of the applicable year.

Table No. 1
SYSTEMWIDE OUTLET SUMMARY FOR YEARS 2023 to 2025

(Column 1) Outlet Type	(Column 2) Year	(Column 3) Outlets at the Start of the Year	(Column 4) Outlets at the End of the Year	(Column 5) Net Change
Franchised	2023	240	236	-4
	2024	236	236	0
	2025	236	255	+19
Company-Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	240	236	-4
	2024	236	236	0
	2025	236	255	+19

Table No. 2
TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS
(OTHER THAN THE FRANCHISOR)
FOR YEARS 2023 to 2025

(Column 1) State	(Column 2) Year	(Column 3) Number of Transfers
Alabama	2023	1
	2024	0
	2025	0