

Provision	Section in Franchise Agreement	Article in Multi Unit Agreement	Summary
			time the demand for arbitration is filed (currently, Louisville, Kentucky).
(v) Choice of forum	XXIII.E	18	FA: Subject to applicable state law, disputes will be arbitrated under the auspices of the American Arbitration Association and proceedings will be held in the city where our principal offices are located at the time the demand for arbitration is filed (currently, Louisville, Kentucky) . Subject to the arbitration requirement; litigation generally must be in the federal or state courts having jurisdiction where our principal offices are located at the time suit is filed. MUA: Subject to applicable state law, all disputes must be litigated in the federal or state courts having jurisdiction where our principal offices are located at the time suit is filed.
(w) Choice of Law	XXIII.C	18	FA: Subject to applicable state law, Kentucky law governs. MUA: Subject to applicable state law, Kentucky law governs.

ITEM 18

PUBLIC FIGURES

We do not use any public figure to promote our franchises.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

TABLE NO. 1

**2025 PERFORMANCE OF AFFILIATE-OWNED RESTAURANTS
SORTED BY TOTAL REVENUE**

In the table below, we present the actual results of the Wild Eggs restaurants that were operated by our affiliate during the entire fiscal year ended December 30, 2025. As of December 30, 2025, our affiliate operated 15 Wild Eggs restaurants. The following table includes data only from the 14 Wild Eggs restaurants operated by our affiliate that were open and operating for the entire 2025 fiscal year and excludes data from one Wild Eggs restaurant that opened during the year.

2025					
		Top Third	Middle Third	Bottom Third	Overall
Restaurants		4	5	5	14
Total Revenue					
	High	\$2,548,669	\$1,749,311	\$1,464,041	\$2,548,669
	Low	\$2,010,653	\$1,493,587	\$946,746	\$946,746
	Avg	\$2,262,258	\$1,679,847	\$1,231,059	\$1,685,969
	Median	\$2,244,854	\$1,719,140	\$1,247,991	\$1,711,437
Cost of Goods Sold					
	High	\$598,230	\$424,183	\$369,457	\$598,230
	Low	\$478,112	\$336,984	\$228,373	\$228,373
	Avg	\$532,118	\$398,724	\$303,065	\$402,673
	Median	\$526,066	\$411,928	\$311,980	\$407,265
Cost of Goods Sold as % of Total Revenue					
	High	23.5%	24.2%	25.2%	23.5%
	Low	23.8%	22.6%	24.1%	24.1%
	Avg	23.5%	23.7%	24.6%	23.9%
	Median	23.4%	24.0%	25.0%	23.8%
Direct Labor					
	High	\$617,578	\$430,677	\$390,312	\$617,578
	Low	\$460,981	\$380,061	\$259,891	\$259,891
	Avg	\$526,524	\$405,620	\$319,660	\$409,464
	Median	\$513,769	\$411,567	\$308,367	\$400,940
Direct Labor as % of Total Revenue					
	High	24.2%	24.6%	26.7%	24.2%
	Low	22.9%	25.4%	27.5%	27.5%
	Avg	23.3%	24.1%	26.0%	24.3%
	Median	22.9%	23.9%	24.7%	23.4%
Operating Profit					

2025					
		Top Third	Middle Third	Bottom Third	Overall
Restaurants		4	5	5	14
	High	\$471,134	\$397,591	\$279,101	\$471,134
	Low	\$412,641	\$131,941	-\$38,236	-\$38,236
	Avg	\$455,103	\$238,532	\$74,320	\$241,762
	Median	\$466,100	\$240,710	\$14,667	\$255,143
Operating Profit as % of Total Revenue					
	High	18.5%	22.7%	19.1%	18.5%
	Low	20.5%	8.8%	-4.0%	-4.0%
	Avg	20.1%	14.2%	6.0%	14.3%
	Median	20.8%	14.0%	1.2%	14.9%

TABLE NO. 2

2025 PERFORMANCE OF FRANCHISED RESTAURANTS

In the chart below, we present the actual results of the two franchised Wild Eggs restaurants operated by our franchisees during the entire fiscal year ended December 30, 2025. As of December 31, 2025, there were three franchised Wild Eggs restaurants in operation. The following table includes data only from the two franchised Wild Eggs restaurants that were open and operating for the entire 2025 year and excludes data from one Wild Eggs restaurant opened during the year.

2025		2 Franchised Restaurants
Total Revenue		
	High	\$2,324,506
	Low	\$2,070,019
	Avg	\$2,197,263
	Median	\$2,197,263
Cost of Goods Sold		
	High	\$552,906
	Low	\$489,204
	Avg	\$521,055
	Median	\$521,055
Cost of Goods Sold as % of Total Revenue		
	High	23.8%
	Low	23.6%
	Avg	23.7%
	Median	23.7%

2025		2 Franchised Restaurants
Direct Labor		
	High	\$594,854
	Low	\$551,719
	Avg	\$573,287
	Median	\$573,287
Direct Labor as % of Total Revenue		
	High	25.6%
	Low	26.7%
	Avg	26.1%
	Median	26.1%
Operating Profit		
	High	\$501,925
	Low	\$412,408
	Avg	\$457,166
	Median	\$457,166
Operating Profit as % of Total Revenue		
	High	21.6%
	Low	19.9%
	Avg	20.8%
	Median	20.8%

Notes:

1. In Table No. 1, the Wild Eggs restaurants have been grouped by total revenue into four cohorts – the four restaurants with the highest total revenues in the “Top Third,” the four restaurants with the next highest total revenues in the “Middle Third,” the four restaurants with the lowest total revenues in the “Bottom Third,” and all 14 restaurants in the “Overall” cohort. The remaining data in the chart (Cost of Goods Sold, Cost of Goods Sold as % of Total Revenue, Direct Labor, Direct Labor as % of Total Revenue, Operating Profit, Operating Profit as % of Total Revenue and Franchise Fees) reflects the data for the cohort identified by the column heading.
2. “Total Revenue” means the total revenue received from food sales, liquor sales, catering sales, delivery sales, and revenues from gift cards not otherwise reflected in the other sales categories.
3. “Cost of Goods Sold” means the actual costs of food, liquor, and retail costs. Cost of Goods Sold does not include coupons, IHP, delivery service costs, or food discounts. Once the Cost of Goods Sold has been determined for a particular unit, we have calculated the Cost of Goods Sold as % of Total Revenue by dividing the Cost of Goods Sold by the Total Revenue for that unit.
4. “Direct Labor” means the compensation for kitchen, dining room, supervising and management staff, as well as costs associated with training. Direct Labor does not include payroll taxes, health insurance, employee recruiting, workers compensation insurance, and any bonuses. Once the Direct

Labor has been determined for a particular unit, we have calculated the Direct Labor as % of Total Revenue by dividing the Direct Labor by the Total Revenue for that unit.

5. “Operating Profit” is calculated by subtracting from Total Revenue the following amounts: Cost of Goods Sold, Direct Labor, payroll taxes, health insurance, workers compensation insurance, recruiting costs, bonuses, controllable expenses (including cash reconciliation, laundry costs, uniforms, tabletops, supplies, office costs, employee discounts, manager compensation, renovation and maintenance costs, dues and subscriptions, telephone, internet, utilities, travel, meetings, stationery and printing, maintenance contracts, donations, cleaning supplies, paper costs, postage, legal fees, personal meals, bookkeeping, LRM, and miscellaneous expenses) and non-controllable expenses (including credit card charges, theft, insurance, rent, common area maintenance, and taxes and licenses). Once the Operating Profit has been determined for a particular unit, we have calculated the Operating Profit as % of Total Revenue by dividing the Operating Profit by the Total Revenue for that unit.
6. The chart above does not include depreciation or other gains or losses.

Written substantiation for the financial performance representation will be made to you upon reasonable request.

Some Wild Eggs restaurants have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.

Other than the preceding financial performance representations, we do not make any representations about a franchisee’s future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing Wild Eggs restaurant, however, we may provide you with the actual records of that restaurant. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Cliff Harris, our Chief Executive Officer, at 1211 Herr Lane, Suite 290, Louisville, Kentucky, 40222, 423-432-0385, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

**TABLE NO. 1
SYSTEM-WIDE OUTLET SUMMARY
FOR FISCAL YEARS 2023 TO 2025**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Company-owned*	2023	12	12	0
	2024	12	14	+2
	2025	14	15	+1
Franchised	2023	3	3	0
	2024	3	2	-1
	2025	2	3	+1