

Provision	Section in Franchise Agreement	Summary
		20 miles from the perimeter of the Service Area of any MAKE YOUR DOG EPIC DOG TRAINING ACADEMY business.
s. Modification of the agreement	Sections 18.1. and 18.2.	Must be in writing and signed by all parties
t. Integration/merger clause	Sections 18.1. and 18.2.	Only the terms of the Franchise Agreement and other related written agreements are binding; however, nothing in the Franchise Agreement or any other related agreement is intended to disclaim representations contained in this disclosure document.
u. Dispute resolution by arbitration or mediation	Section 19.2.	All disputes, except those related to the use of our Marks or Confidential Information, are subject to mediation.
v. Choice of forum	Section 19.2	Litigation in the state or federal court serving the judicial district in which our principal headquarters are located. Either party may seek injunctive relief in any court of competent jurisdiction.
w. Choice of law	Section 19.1.	Disputes are governed under the laws of the State of Oklahoma, without regard to its conflict of law rules (subject to state law).

ITEM 18 PUBLIC FIGURES

We do not currently use any public figure to promote the franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Before we started franchising, our affiliate, MYLE, licensed the right to use the MAKE YOUR DOG EPIC name and operating system to businesses located in Tulsa, Oklahoma, and Ogden, Utah, and granted an oral license to a business located in Boise, Idaho.

The following table reflects the weekly sales information for the Tulsa, Oklahoma and Ogden, Utah businesses for the eight weeks beginning June 1, 2024, and ending August 11, 2024.

Date	Tulsa, Oklahoma	Ogden, Utah
June 10, 2024 – June 16, 2024	\$5,775.00	\$7,498
June 17, 2024 – June 23, 2024	\$5,391.00	\$4,703
July 1, 2024 – July 7, 2024	\$5,063.32	\$5,154
July 8, 2024 – July 14, 2024	\$2,460.86	\$4,409
July 15, 2024 – July 21, 2024	\$4,820.52	\$8,801
July 22, 2024 – July 28, 2024	\$9,583.73	\$7,578
July 29, 2024 – August 4, 2024	\$10,006.56	\$1,544
August 5, 2024 – August 11, 2024	\$11,214.21	\$6,010

Note 1. These were independent dog training businesses offering a variety of services including board and train services. Both businesses rebranded under the MAKE YOUR DOG EPIC name in May 2024. By June 24, 2024, both businesses had modified their operations so that they offered only mobile dog training services of the type that you will offer as a franchisee.

Note 2. The Boise, Idaho business operates under an oral arrangement with us that allows use of our trademarks and operating system but remains an independent dog training business. We did not report financial information for this business because it does not follow our franchise model and offers services that our franchisees will not offer.

A new franchisee's individual financial results may differ from the result stated in this financial performance representation.

Written substantiation for this financial performance representation will be made available to you upon your reasonable request.

Except for the information reflected above, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Peter Taunton, at info@MakeYourDogEpic.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-Wide Outlet Summary
For Years 2021 to 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised ¹	2021	0	0	0
	2022	0	0	0
	2023	0	0	0
Company	2021	0	0	0