

			representations or promises outside of the disclosure document and ADA may not be enforceable.
u.	Dispute resolution by arbitration or mediation	10	Subject to state law, we reserve the right to institute a system of non-binding mediation, which we may require be conducted in Madison, WI.
v.	Choice of forum	10	Subject to state law, litigation may only be commenced by either party in Madison, Wisconsin.
w.	Choice of law	10	Subject to state law, Wisconsin law applies.

Item 18

PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering on buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Chuck Mocco, 6405 Century Avenue, Ste. 001, Middleton, Wisconsin 53562, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20

OUTLETS AND FRANCHISEE INFORMATION

TABLE NO. 1

System Wide Outlet Summary For fiscal years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	27	22	-5
	2023	22	20	-2
	2024	20	20	0
Company-Owned	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Total Outlets	2022	27	22	-5
	2023	22	20	-2
	2024	20	20	0

TABLE NO. 2

**Transfers of Outlets from Franchisees to New Owners
(other than US)**

FOR FISCAL YEARS 2022 TO 2024

State	Year	Number of Transfers
Iowa	2022	0
	2023	2
	2024	0
Colorado	2022	1
	2023	0
	2024	0
Nebraska	2022	1
	2023	0
	2024	0
Total	2022	2
	2023	2
	2024	0

Note: Only the states in which transfers were made are included in the above Table No. 2.