

Provision	Section in franchise or other agreement	Summary
s. Modification of the agreement	Sections XIX. B and C of the FA	No modification generally but every part of the Manual and the System are always subject to change. Any amendments of the Franchise Agreement must be in writing and signed by you and us.
t. Integration/merger clause	Section XIX.C of the FA	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to applicable state law). Any representations or promises outside of this disclosure document and Franchise Agreement may not be enforceable.
u. Dispute resolution, arbitration or mediation	Section XVIII. of the Franchise Agreement	Subject to state law, except for certain disputes involving the Marks or injunctive relief, all disputes must be submitted to mediation. Certain types of disputes must be submitted to arbitration.
v. Choice of forum	Section XVIII of the Franchise Agreement	Subject to state law, any litigation must be pursued in federal courts located in Fulton County, Georgia, subject to applicable other state law.
w. Choice of law	Section XIX.F of the Franchise Agreement	Subject to applicable other state law, Georgia law applies.

If a state regulator requires us to make additional disclosures related to the information contained in this disclosure document, these additional disclosures are contained in State Specific Addenda included in this disclosure document Exhibit F.

ITEM 18
PUBLIC FIGURES

We do not presently use any public figure to promote its franchise.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATION

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not sell outlets to our franchisees. We sell territories. Our financial performance representation contains the historical average invoiced price of projects actually installed for all of calendar year 2023 for every territory owned by our franchisees as of December 31, 2023 (no matter how long they operated) and for every territory owned by our franchisees that operated the entire 2023 calendar year. As of December 31, 2023, our franchisees owned 81 territories in all, 39 of which were operated for the entire 2023 calendar year. The 2023 average invoiced price of projects installed information does not reflect the costs of sales, operating expenses or other costs or expenses that must be deducted from revenue to obtain net income or profits.

AVERAGE 2023 INVOICE PRICE OF PROJECTS INSTALLED FOR ALL TERRITORIES

Average Invoiced Price of Projects Installed In 2023	Number of Franchise Territories at or above Average	Number of Territories below Average	Percentage of Territories at or above Average	Percentage of Territories below Average
\$2,701.42	37	44	46%	54%

AVERAGE 2023 INVOICE PRICE OF PROJECTS INSTALLED FOR TERRITORIES OPERATING ALL 2023 CALENDAR YEAR

Average Invoiced Price of Projects Installed In 2023	Number of Franchise Territories at or above Average	Number of Territories below Average	Percentage of Territories at or above Average	Percentage of Territories below Average
\$2,979.19	14	25	36%	64%

We also reflect the average project proposal closing percentage which is calculated by taking the number of proposals approved by customers within our franchisees' territories over the total proposals sent to potential customers located within those territories.

AVERAGE 2023 CLOSING PERCENTAGE FOR ALL TERRITORIES

Average Proposal Closing Percentage In 2023	Number of Franchise Territories at or above Average	Number of Franchise Territories below Average	Percentage of Territories at or above Average	Percentage of Territories below Average
57%	30	51	37%	63%

AVERAGE 2023 CLOSING PERCENTAGE FOR TERRITORIES OPERATING ALL 2023 CALENDAR YEAR

Average Proposal Closing Percentage In 2023	Number of Franchise Territories at or above Average	Number of Franchise Territories below Average	Percentage of Territories at or above Average	Percentage of Territories below Average
57%	18	21	21%	54%

We or our Affiliate referred 2,136 leads to our franchisees in calendar year 2023.

You should conduct an independent investigation of the costs and expenses you may incur in operating your Franchised Business. These results are based amounts reported to us from our franchisees and have not been audited.

Bases and Assumptions

The average invoiced price of projects numbers do not reflect the costs of sales, operating expenses or other costs or expenses that must be deducted from revenue to obtain net income or profit. You should conduct an independent investigation of the costs and expenses you may incur in operating your Franchised Business.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.

The information above is not a forecast, projection or prediction of how your franchise will perform. We encourage you to consult with your own accounting, business and legal advisors to assist you to identify the expenses you likely will incur in connection with your Franchised Business. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchise's management by contacting Mike Herrera, CoolVu Franchise Concepts, Inc., 4939 Lower Roswell Road, Marietta, GA, 30068. Telephone 949-278-0052, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary For years 2021 to 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	0	0	0
	2022	0	39	39
	2023	39	81	42
Company-Owned	2021	1	1	0
	2022	1	2	1
	2023	2	3	1
Total Outlets	2021	1	1	0
	2022	1	42	41
	2023	41	84	43

We award our franchisees Territories. A single franchisee may own multiple Territories. The tables indicate the number of Territories.