

PROVISIONS	SECTION IN AGREEMENT	SUMMARY
r. Non-competition covenants after the franchise is terminated or expires	XII.B-D	For a period of two years after termination of your franchise, you shall not divert customers or business from DSI, employ or seek to induce franchise employees, nor operate a vehicle photography or labeling business or a business otherwise competing with any products or services offered by DSI to you for resale to customers, or any other franchise territory.
s. Modification of the Agreement	XXVI	No amendments are binding on either party unless signed in writing.
t. Integration/merger clause	XXVI	The Agreement and documents referred to therein shall constitute the entire agreement.
u. Dispute resolution by arbitration or mediation	XXIX	You agree to arbitrate all disputes at the American Arbitration Association office in Cincinnati, Ohio.
v. Choice of forum	Not applicable	Except for certain matters, any litigation must be held in Cincinnati, Ohio.
w. Choice of law	Item 1. A.XXVIII	Ohio

See any state-specific riders or addenda attached to this disclosure document as Exhibit F.

**Item 18
PUBLIC FIGURES**

We do not use any public figures to promote our franchise.

**Item 19
FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the **information provided in this Item 19, for example, by providing information about performance at a particular location or under particular circumstances.**

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize

our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting **Dan Sykes, 150 Granby Street, Norfolk, Virginia 23510, (757) 351-8118**, the FTC and the appropriate state regulatory agencies.

Item 20
OUTLETS AND FRANCHISEE INFORMATION

Table # 1 System Wide Outlet Summary For the Years 2021 - 2023				
Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	47	46	-1
	2022	46	33	-13
	2023	33	25	-8
Company-Owned	2021	51	51	0
	2022	51	48	-3
	2023	48	48	0
Total Outlets	2021	98	97	-1
	2022	97	81	-16
	2023	81	73	-8

Table # 2
Franchisees to New Owners (other than to the Franchisor)
For the Years 2021 – 2023

State	Year	Number of Transfers
AL	2021	0
	2022	0
	2023	0
AZ	2021	0
	2022	0
	2023	0
CA	2021	0
	2022	0
	2023	0
CO	2021	0
	2022	0