

ITEM 18

PUBLIC FIGURES

Floyd Mayweather Jr., a well-known professional boxer, is a principal in our parent company MWFH and appears in our marketing materials and at certain public relations and marketing events. Floyd Mayweather Jr. may also make personal promotional appearances on our behalf. We can use his name and photographs in certain marketing materials promoting the Mayweather Boxing + Fitness™ name and products sold by Mayweather Boxing + Fitness™ businesses. In addition, we are permitted to use, without payment or any special charges, certain materials bearing his name and likenesses in promotional materials; provided, he has no personal liability to any Mayweather Boxing + Fitness franchisee for any act or omission, regardless of whether such act or omission occurs in connection with the Mayweather Boxing + Fitness system or Marks. We may utilize Floyd Mayweather Jr. for the purpose of promoting the sale of franchises. Floyd Mayweather Jr. has a proprietary interest in us, our parent and affiliate companies.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting MW Franchise Holdings International, LLC, Attn: James Williams, 7700 Windrose Avenue, #G300 Plano, Texas 75024, Tel: (833) 629-9328, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1
System wide Outlet Summary
For Fiscal Years 2021 to 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	20	50	+30
	2022	50	70	+20
	2023	70	68	-2
Company-Owned	2021	1	3	+2
	2022	3	0	-3
	2023	0	1	+1
Total Outlets	2021	21	53	+32
	2022	53	70	+17
	2023	70	69	-1

Table 2
Transfers of Outlets from Franchisees to New Owners (other than Franchisor)
For Fiscal Years 2021 to 2023

State	Year	Number of Transfers
Arizona	2021	0
	2022	1
	2023	0
California	2021	0
	2022	1
	2023	1
New Jersey	2021	0
	2022	0
	2023	1
New York	2021	1
	2022	0
	2023	0
South Carolina	2021	0
	2022	1
	2023	0
Tennessee	2021	0
	2022	1
	2023	0
Texas	2021	0
	2022	1
	2023	1