

Provision	Section in Franchise Agreement (“FA”)	Section in Area Development Agreement (“ADA”)	Summary
franchise is terminated or expires			other Family Sports Pub in operation or under construction (same restrictions apply after assignment) (subject to state law). ADA: No interest in competing business for 2 years at Site or within Development Area, within 15 miles of Site or Development Area or within 15 miles of any other Family Sports Pub in operating or under construction (subject to state law).
s. Modification of the agreement	Section 19.13	Section 13.13	FA/ADA: No modifications except by written agreement, but Confidential Operating Manual and System Standards are subject to change.
t. Integration/merger clause	Section 19.13	Section 13.13	FA/ADA: Only the terms of the Disclosure Document, the FA and the ADA, (including the Confidential Operating Manual, System Standards, any addenda and exhibits) are binding (subject to state law). Any other representations or promises outside the Disclosure Document, the FA and the ADA may not be enforceable.
u. Dispute resolution by arbitration or mediation	Section 19	Section 13	Except for certain claims, all disputes must be mediated at our headquarters (subject to state law, Exhibit L).
v. Choice of forum	Section 19.8	Section 13.8	Litigation in Hillsborough County, Florida (subject to state law, see Exhibit L).
w. Choice of law	Section 19.7	Section 13.7	Florida law applies (subject to state law, see Exhibit L).

Item 18. PUBLIC FIGURES.

We do not use any public figures to promote the System or any Family Sports Pub.

Item 19. FINANCIAL PERFORMANCE REPRESENTATIONS.

The FTC’s Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if information is included in the disclosure document. Financial performance information that

differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

I. AVERAGE ADJUSTED GROSS SALES FOR MATURE FAMILY SPORTS PUBS

The tables below contain the historical average Adjusted Gross Sales (as defined in the General Notes to Item 19 below) for company-owned and franchised Family Sports Pubs that were open and operating for at least 12 months before December 31 of each year for which data are shown in the charts (“**Mature Family Sports Pubs**”). That is, the data for 2023 includes Family Sports Pubs open on or before January 1, 2023; 2022 includes Family Sports Pubs open on or before January 1, 2022; and, the data for 2021 includes Family Sports Pubs open on or before January 1, 2021.

TABLE 1: AVERAGE ADJUSTED GROSS SALES FOR FRANCHISED MATURE FAMILY SPORTS PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 99, 104 and 109 franchised Mature Family Sports Pubs in 2023, 2022 and 2021, respectively (“**Franchised Mature Family Sports Pubs**”).

	2023	2022	2021
Average Adjusted Gross Sales for Franchised Mature Family Sports Pubs	\$1,682,830	\$1,547,642	\$1,434,095
Total # of Franchised Mature Family Sports Pubs	99	104	109
Number of Franchised Mature Family Sports Pubs that met or exceeded Average Adjusted Gross Sales	46	45	44
Percentage of Franchised Mature Family Sports Pubs that met or exceeded Average Adjusted Gross Sales	46%	43%	40%
Median Adjusted Gross Sales for Franchised Mature Family Sports Pubs	\$1,572,7776	\$1,476,194	\$1,355,474
Highest Adjusted Gross Sales for Franchised Mature Family Sports Pub	\$3,972,797	\$3,660,637	\$3,164,608
Lowest Adjusted Gross Sales for Franchised Mature Family Sports Pub	\$631,901	\$602,425	\$193,035

TABLE 2: AVERAGE ADJUSTED GROSS SALES FOR COMPANY-OWNED MATURE FAMILY SPORTS PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 32, 30 and 28 company-owned Mature Family Sports Pubs in 2023, 2022 and 2021, respectively (“**Company-Owned Mature Family Sports Pubs**”).

	2023	2022	2021
Average Adjusted Gross Sales for Company-Owned Mature Family Sports Pubs	\$1,528,983	\$1,458,022	\$1,433,821

Total # of Company-Owned Mature Family Sports Pubs	32	30	28
Number of Company-Owned Mature Family Sports Pubs that met or exceeded Average Adjusted Gross Sales	13	12	12
Percentage of Company-Owned Mature Family Sports Pubs that met or exceeded Average Adjusted Gross Sales	41%	40%	43%
Median Adjusted Gross Sales for Company-Owned Mature Family Sports Pubs	\$1,432,850	\$1,266,348	\$1,343,812
Highest Adjusted Gross Sales for Company-Owned Mature Family Sports Pub	\$2,720,585	\$2,588,808	\$2,384,544
Lowest Adjusted Gross Sales for Company-Owned Mature Family Sports Pub	\$869,325	\$857,878	\$907,606

II. AVERAGE ADJUSTED GROSS SALES FOR TOP AND BOTTOM PERFORMING FAMILY SPORTS PUBS

The tables below contain average Adjusted Gross Sales (as defined in Section 6.5 of the Franchise Agreement) information for Franchised Mature Family Sports Pubs and Company-Owned Mature Family Sports Pubs. The average Adjusted Gross Sales information is broken down by those Franchised Mature Family Sports Pubs and Company-Owned Mature Family Sports Pubs that achieved an average Adjusted Gross Sales that ranked in the top quartile (“**Top Quartile Pubs**”) of all Franchised Mature Family Sports Pubs and Company-Owned Mature Family Sports Pubs for each of the previous three fiscal years, respectively, and those Franchised Mature Family Sports Pubs and Company-Owned Mature Family Sports Pubs that achieved an average Adjusted Gross Sales that ranked in the bottom quartile (“**Bottom Quartile Pubs**”) of all Franchised Mature Family Sports Pubs and Company-Owned Mature Family Sports Pubs for each of the previous three fiscal years, respectively. In determining “Quartiles,” we divided the group into four quarters based on reported Adjusted Gross Sales. The Top Quartile Pubs are the quarter with the highest Adjusted Gross Sales and the Bottom Quartile Pubs are the quarter with the lowest Adjusted Gross Sales.

TABLE 1: AVERAGE ADJUSTED GROSS SALES FOR FRANCHISED TOP QUARTILE PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 99, 104 and 109 Franchised Mature Family Sports Pubs in 2023, 2022 and 2021, respectively. Out of the 99, 104 and 109 Franchised Mature Family Sports Pubs in operation as of December 31, 2023, 2022 and 2021, respectively, the historic average Adjusted Gross Sales information set forth below relates solely to the 25, 26 and 27 franchised Top Quartile Pubs in operation as of December 31, 2023, 2022 and 2021, respectively (each a “**Franchise Top Quartile Pubs**”).

December 31 Year-End	Average Adjusted Gross Sales for Franchise Top Quartile Pubs	Median Adjusted Gross Sales for Franchise Top Quartile Pubs	Highest Adjusted Gross Sales for Franchise Top Quartile Pubs	Lowest Adjusted Gross Sales for Franchise Top Quartile Pubs
2023 (Note 1)	\$2,492,292	\$2,298,182	\$3,972,797	\$1,901,838
2022 (Note 2)	\$2,339,585	\$2,117,777	\$3,660,637	\$1,840,421
2021 (Note 3)	\$2,161,423	\$2,043,039	\$3,164,608	\$1,730,214

Notes to Table 1:

1. As of December 31, 2023, there were 25 Franchise Top Quartile Pubs (“**2023 Franchise Top Quartile Pubs**”). Of the 25 2023 Franchise Top Quartile Pubs, 8 (32%) met or exceeded the average Adjusted Gross Sales for 2023 Franchise Top Quartile Pubs of \$2,492,292.
2. As of December 31, 2022, there were 26 Franchise Top Quartile Pubs (“**2022 Franchise Top Quartile Pubs**”). Of the 26 2022 Franchise Top Quartile Pubs, 8 (30.8%) met or exceeded the average Adjusted Gross Sales for 2022 Franchise Top Quartile Pubs of \$2,339,585.
3. As of December 31, 2021, there were 27 Franchise Top Quartile Pubs (“**2021 Franchise Top Quartile Pubs**”). Of the 27 2021 Franchise Top Quartile Pubs, 10 (37%) met or exceeded the average Adjusted Gross Sales for 2021 Franchise Top Quartile Pubs of \$2,161,423.

TABLE 2: AVERAGE ADJUSTED GROSS SALES FOR COMPANY-OWNED TOP QUARTILE PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 32, 30 and 28 Company-Owned Mature Family Sports Pubs in 2023, 2022 and 2021, respectively. Out of the 32, 30 and 28 Company-Owned Mature Family Sports Pubs in operation as of December 31, 2023, 2022 and 2021, respectively, the historic average Adjusted Gross Sales information set forth below relates solely to the 8, 8 and 7 company-owned Top Quartile Pubs in operation as of December 31, 2023, 2022 and 2021, respectively (each a “**Company Top Quartile Pub**”).

December 31 Year-End	Average Adjusted Gross Sales for Company Owned Top Quartile Pubs	Median Adjusted Gross Sales for Company Owned Top Quartile Pubs	Highest Adjusted Gross Sales for Company Owned Top Quartile Pubs	Lowest Adjusted Gross Sales for Company Owned Top Quartile Pubs
2023 (Note 1)	\$2,208,140	\$2,132,031	\$2,720,585	\$1,863,959
2022 (Note 2)	\$2,084,332	\$1,985,837	\$2,588,808	\$1,814,756
2021 (Note 3)	\$1,941,596	\$1,861,361	\$2,384,544	\$1,704,543

Notes to Table 2:

1. As of December 31, 2023, there were 8 Company Top Quartile Pubs (“**2023 Company Top Quartile Pubs**”). Of the 8 2023 Company Top Quartile Pubs, 3 (37.5%) met or exceeded the average Adjusted Gross Sales for Company 2023 Top Quartile Pubs of \$2,208,140.

2. As of December 31, 2022, there were 7 Company Top Quartile Pubs (“**2022 Company Top Quartile Pubs**”). Of the 7 2022 Company Top Quartile Pubs, 2 (28.6%) met or exceeded the average Adjusted Gross Sales for Company 2022 Top Quartile Pubs of \$2,084,332.
3. As of December 31, 2021, there were 7 Company Top Quartile Pubs (“**2021 Company Top Quartile Pubs**”). Of the 7 2021 Company Top Quartile Pubs, 2 (29%) met or exceeded the average Adjusted Gross Sales for Company 2021 Top Quartile Pubs of \$1,941,596.

TABLE 3: AVERAGE ADJUSTED GROSS SALES FOR FRANCHISED BOTTOM QUARTILE PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 99, 104 and 109 Franchised Mature Family Sports Pubs in 2023, 2022 and 2021, respectively. Out of the 99, 104 and 109 Franchised Mature Family Sports Pubs in operation as of December 31, 2023, 2022 and 2021, respectively, the historic average Adjusted Gross Sales information set forth below relates solely to the 25, 26 and 27 franchised Bottom Quartile Pubs in operation as of December 31, 2023, 2022 and 2021, respectively (“**Franchise Bottom Quartile Pubs**”).

December 31 Year-End	Average Adjusted Gross Sales for Franchise Bottom Quartile Pubs	Median Adjusted Gross Sales for Franchise Bottom Quartile Pubs	Highest Adjusted Gross Sales for Franchise Bottom Quartile Pubs	Lowest Adjusted Gross Sales for Franchise Bottom Quartile Pubs
2023 (Note 1)	\$1,039,886	\$1,086,515	\$1,277,746	\$631,901
2022 (Note 2)	\$896,571	\$858,433	\$1,102,934	\$602,425
2021 (Note 3)	\$864,630	\$879,992	\$1,113,903	\$193,035

Notes to Table 3:

1. As of December 31, 2023, there were 25 Franchise Bottom Quartile Pubs (“**2023 Franchise Bottom Quartile Pubs**”). Of the 25 2023 Franchise Bottom Quartile Pubs, 15 (60.6%) met or exceeded the average Adjusted Gross Sales for 2023 Franchise Bottom Quartile Pubs of \$1,039,866.
2. As of December 31, 2022, there were 26 Franchise Bottom Quartile Pubs (“**2022 Franchise Bottom Quartile Pubs**”). Of the 26 2022 Franchise Bottom Quartile Pubs, 17 (65.4%) met or exceeded the average Adjusted Gross Sales for 2022 Franchise Bottom Quartile Pubs of \$896,571.
3. As of December 31, 2021, there were 27 Franchise Bottom Quartile Pubs (“**2021 Franchise Bottom Quartile Pubs**”). Of the 27 2021 Franchise Bottom Quartile Pubs, 15 (55%) met or exceeded the average Adjusted Gross Sales for 2021 Franchise Bottom Quartile Pubs of \$864,630.

TABLE 4: AVERAGE ADJUSTED GROSS SALES FOR COMPANY-OWNED BOTTOM QUARTILE PUBS

Although there were a total of 134, 138 and 139 Family Sports Pubs operating domestically as of December 31, 2023, 2022 and 2021, there were 32, 30 and 28 Company-Owned Mature Family Sports Pubs in 2023, 2022 and 2021, respectively. Out of the 32, 30 and 28 Company-Owned Mature Family Sports Pubs in operation as of December 31, 2023, 2022 and 2021, respectively, average Adjusted Gross Sales information

set forth below relates solely to the 8, 8 and 7 company-owned Bottom Quartile Pubs in operation as of December 31, 2023, 2022 and 2021, respectively (“**Company Bottom Quartile Pubs**”).

December 31 Year-End	Average Adjusted Gross Sales for Company Owned Bottom Quartile Pubs	Median Adjusted Gross Sales for Company Owned Bottom Quartile Pubs	Highest Adjusted Gross Sales for Company Owned Bottom Quartile Pubs	Lowest Adjusted Gross Sales for Company Owned Bottom Quartile Pubs
2023 (Note 1)	\$1,015,633	\$1,016,943	\$1,089,670	\$869,325
2022 (Note 2)	\$1,031,252	\$1,050,825	\$1,112,650	\$857,878
2021 (Note 3)	\$1,039,366	\$1,045,842	\$1,156,539	\$907,606

Notes to Table 4:

1. As of December 31, 2023, there were 8 Company Bottom Quartile Pubs (“**2023 Company Bottom Quartile Pubs**”). Of the 8 2023 Company Bottom Quartile Pubs, 4 (50%) met or exceeded the average Adjusted Gross Sales for 2023 Company Bottom Quartile Pubs of \$1,015,633.
2. As of December 31, 2022, there were 8 Company Bottom Quartile Pubs (“**2022 Company Bottom Quartile Pubs**”). Of the 8 2022 Company Bottom Quartile Pubs, 5 (62.5%) met or exceeded the average Adjusted Gross Sales for 2022 Company Bottom Quartile Pubs of \$1,031,252.
3. As of December 31, 2021, there were 7 Company Bottom Quartile Pubs (“**2021 Company Bottom Quartile Pubs**”). Of the 7 2021 Company Bottom Quartile Pubs, 4 (57%) met or exceeded the average Adjusted Gross Sales for 2021 Company Bottom Quartile Pubs of \$1,039,366.

III. GENERAL NOTES TO ITEM 19

We have not audited the information presented above, nor have we independently verified this information. Written substantiation of the data used in preparing these sales figures will be made available to you upon reasonable request.

Some outlets have earned the amounts set forth above. Your individual results may differ. There is no assurance you will earn as much.

As used in this Item 19, “**Adjusted Gross Sales**” means Gross Sales less: (1) complimentary food and beverage service, or sums collected and actually paid by you for any sales, drink or other excise tax imposed by any duly constituted governmental authority on alcoholic beverages sales in a state that prohibits the payment of Royalties on the sales; (2) the value of gift certificates and the amounts paid for them; and, (3) the amount of all reasonable over-rings, allowances, discounts to customers, tips to employees (including discounts attributable to coupon sales as determined by us in our sole judgment, provided they have been included in Gross Sales). The term “**Gross Sales**” means all revenue you derive from operating the Family Sports Pub, including, for example, all amounts you receive at or away from the Site from any activities or services whatsoever, including any that are in any way associated with the Marks, and whether from cash, check, barter, credit or debit card or credit transactions, including the redemption value of gift certificates redeemed by you regardless of whether the gift certificates are issued by you or someone else; but excluding: (1) all federal, state or municipal sales, use or service taxes collected from customers and paid to the appropriate taxing authority, and (2) customer refunds, adjustments, credits and allowances actually made by the Family Sports Pub. Gross Sales also includes revenues from delivery service sales, retail, concessions, hotel room service, catering, special functions, etc. and sales of products bearing or associated with the Marks.

This Item does not reflect the operating costs and expenses you will incur in operating a Family Sports Pub. Other than the preceding financial performance representation, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Michelle Knight, 5660 W. Cypress Street, Suite A, Tampa, Florida 33607 (813-226-2333), the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20. OUTLETS AND FRANCHISEE INFORMATION.

Table No. 1*
Systemwide Outlet Summary
For Years December 31, 2021 to December 31, 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	112	111	-1
	2022	111	108	-3
	2023	108	102	-6
Company-Owned	2021	26	28	+2
	2022	28	30	+2
	2023	30	32	+2
Total Outlets	2021	138	139	+1
	2022	139	138	-1
	2023	138	134	-4

* The outlets listed in the following Item 20 tables include both Family Sports Pubs and the one Limited Service Family Sports Pub which is located in Florida.

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For years December 31, 2021 to December 31, 2023

State	Year	Number of Transfers
Florida	2021	5
	2022	3
	2023	6
Indiana	2021	0
	2022	0
	2023	0
Georgia	2021	0
	2022	0
	2023	0
Kentucky	2021	1