

Provision	Section in Franchise Agreement or Other Agreement	Summary
u. Dispute resolution by arbitration or mediation	Section 18	Except for actions we bring for monies owed, injunctive or extraordinary relief, or actions involving real estate, all disputes first will be subject to non-binding mediation in Davenport, Iowa, then (if not resolved) to binding arbitration in Davenport, Iowa (subject to applicable law).
v. Choice of forum	Section 18(F)	Litigation must be in state or federal court in Davenport, Iowa (subject to state law). We also have the right to file suit where the Restaurant is located (subject to applicable law).
w. Choice of law	Section 18(D)	Iowa law applies (subject to state law).

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This Item 19 is divided into two sections. The first section reflects the 2023 Gross Sales results of the one Barrel House™ franchised Restaurant. The second section reflects historic Gross Sales and related information for five Affiliate-owned Restaurants

Section I: Gross Sales Information for Franchised Restaurant for Period Ending December 31, 2023

The following information presents the annual and quarterly Gross Sales data we obtained from the one franchised Restaurant that commenced operations in September 2022 and reflects Gross Sales for the fiscal year ending December 31, 2023.

Unaudited Quarterly Statements of Franchised Unit Gross Sales for the Period January 1, 2023 through December 31, 2023

	January 1, 2023 – March 31, 2023	April 1, 2023– June 30, 2023	July 1, 2023 – September 30, 2023	October 1, 2023– December 31, 2023	Total (January 1, 2023– December 31, 2023)
Bloomington, IL	\$496,153	\$585,932	\$527,645	\$515,515	\$2,125,245

Section II: Gross Sales Information for Affiliate Restaurants for 12 Months Ending December 31, 2023

The following table presents data we obtained from our affiliates, The Barrel House Three, LLC, The Barrel House Dubuque, LLC and The Barrel House, LLC (collectively, the “Affiliates”) respecting the historic Gross Sales and other information for five Affiliate-owned Restaurants that were in operation for the entire twelve-month period beginning January 1, 2023 and ending December 31, 2023.

As of December 31, 2023, the Affiliates owned six affiliate/company-owned Restaurants. We excluded the one remaining Affiliate-owned Restaurant from the table below because it was not open during the entire twelve-month period ending December 31, 2023. The table below presents the quarterly Gross Sales of each of the five remaining Affiliate-owned Restaurants.

**Unaudited Quarterly Statements of Company Unit Gross Sales
for the Period January 1, 2023 through December 31, 2023**

	January 1, 2023 – March 31, 2023	April 1, 2023– June 30, 2023	July 1, 2023 – September 30, 2023	October 1, 2023– December 31, 2023	Total (January 1, 2023– December 31, 2023)
Downtown Davenport	\$362,633	\$408,019	\$343,856	\$320,032	\$1,434,540
Uptown Davenport	\$454,409	\$430,036	\$330,574	\$333,631	\$1,548,649
Dubuque	\$623,911	\$604,600	\$654,104	\$649,605	\$2,532,220
Marion	\$370,373	\$464,520	\$372,192	\$311,361	\$1,518,447
Cedar Rapids	\$195,283	\$223,968	\$161,184	\$175,934	\$756,368

Notes to Sections I and II:

1. For the Affiliate-owned Restaurants, the Downtown Davenport Restaurant opened in 2011, the Uptown Davenport Restaurant opened in 2015, the Dubuque Restaurant opened in 2016, the Marion Restaurant opened in 2021 and the Cedar Rapids Restaurant opened in 2022. The franchised Restaurant in Bloomington, Illinois also opened in 2022.

2. The Downtown Davenport Restaurant has 2,528 total square feet with kitchen space of 350 square feet, the Uptown Davenport Restaurant has 3,432 total square feet with kitchen space of 500 square feet, the Dubuque Restaurant has 6,056 total square feet with kitchen space of 1,200 square feet, the Marion Restaurant has 4,267 total square feet with kitchen space of 900 square feet and the Cedar Rapids Restaurant has 3,500 total square feet with kitchen space of 500 square feet. The franchisee-owned Restaurant in Bloomington, Illinois has 8,000 total square feet with kitchen space of 2,000 square feet. The average size of a franchised Restaurant, including kitchen area, will likely range from 3,500 square feet to 5,000 square feet. The size of the Restaurant can impact the Gross Sales of the Restaurant.

3. “Gross Sales” means the aggregate amount of all sales of all food and beverages, and other goods and services, whether for cash, on credit or otherwise, made or provided at or in connection with the Restaurant, including off-premises sales and monies derived at or away from the Restaurant. The term “Gross Sales” does not include: (1) any federal, state, municipal or other sales, value added or retailer’s excise taxes paid or accrued by you; and (2) adjustments for net returns on salable goods and discounts allowed to customers on sales; or (3) discounts for meals for Restaurant employees. Gross Sales has not been adjusted for uncollected accounts.

4. Each of the Affiliate Restaurants and the franchised Restaurant have a patio space for additional seating. We encourage franchisees to select a site for the Restaurant that allows for patio seating. Selecting a site for the Restaurant that does not include patio seating likely will impact Gross Sales.

5. The Dubuque Restaurant is located near an arena and has a large bar area that increases the ratio of Gross Sales derived from beverage sales. As a result, beverage sales represent approximately 35% of total Gross Sales at the Dubuque Restaurant while beverage sales at a typical Restaurant will represent approximately 25% of total Gross Sales.

6. In addition to the characteristics described in Footnotes 2, 4 and 5 above, the Affiliate Restaurants have certain characteristics that may differ materially from a new Restaurant offered under this Disclosure Document and likely impact Gross Sales results. Specifically, three of the five Affiliate Restaurants have been in operation for more than six years. In addition, each of the five Affiliate Restaurants are located in Iowa in traditional stand-alone locations or in a shopping area. If you locate your Restaurant in other regions of the U.S. or in a non-traditional location such as a sports stadium, airport or similar location, you may experience Gross Sales different from those experienced by the Affiliate Restaurants.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Written substantiation for the financial performance representation is available to the prospective franchisee upon reasonable request. Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Jimmy Holt at 3475 Jersey Ridge Road, Ste. 3, Davenport, Iowa 52807, 563-214-1013, franchise@barrelhousepub.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

**TABLE NUMBER 1
Systemwide Restaurant Summary
For Years 2021 to 2023**

Restaurant Type	Year	Restaurants at the Start of the Year	Restaurants at the End of the Year	Net Change
Franchised	2021	0	0	0
	2022	0	1	+1
	2023	1	1	0
Company-Owned*	2021	3	4	+1
	2022	4	6	+2
	2023	6	6	0
Total Restaurants*	2021	3	4	+1
	2022	4	7	+3
	2023	7	7	0

* - For purposes of Item 20, Barrel House restaurants owned by our affiliates, members or officers are considered company-owned Restaurants.