

Provision	Article in Franchise Agreement	Summary
t. Integration/merger clause	Article 21	Only the terms of the Franchise Agreement are binding (subject to state law). Nothing in the agreement or in any related agreement is intended to disclaim the representations we made in the Franchise Disclosure Document. Any representations or promises outside the Franchise Disclosure Document and Franchise Agreement may not be enforceable
u. Dispute resolution by arbitration or mediation	Article 20	Except for certain claims, all disputes must be arbitrated in Sacramento County, California, subject to state law
v. Choice of forum	Article 20	Sacramento County, California, subject to state law
w. Choice of law	Article 21	California law applies generally, subject to state law

ITEM 18:PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19:FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This financial performance representation is an historic representation of our corporate and franchised outlets that were open and operating for the full year 2023. At the end of 2023, we had one affiliate-owned outlet and five franchised outlets.

	Annual Gross Revenue*				
	2019	2020	2021	2022	2023
Affiliate Outlet	\$6,897,000	\$7,566,000	\$6,923,000	\$5,416,000	\$7,177,000
Franchised Outlet 1			\$492,582	\$314,110	\$162,457
Franchised Outlet 2				\$827,972	\$999,605
Franchised Outlet 3				\$399,093	\$550,215

Franchised Outlet 4				\$219,738	\$554,496
Franchised Outlet 5					\$253,009

*“Gross revenue” is defined as all amounts generated from operations of the Business less any sales taxes collected. Gross Revenue is rounded to the nearest thousand in the above Table.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you’ll earn as much.

This financial performance representation does not reflect the rent, operating expenses, or other costs or expenses that must be deducted from Gross Revenue to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating a Business. Franchisees or former franchisees, listed in the Disclosure Document, may be one source of this information. We strongly urge you to consult with your financial advisor or personal accountant concerning the financial analysis that you should make in determining whether or not to purchase a Franchised Business.

These outlets offered the same products and services to the public as you will. Other than the fact that the affiliate outlet in this Item 19 has been open for an extended period of time, there are no other material differences between these outlets and a new franchisee’s outlet. We offered the same services to the outlets described in this statement as we will provide to a new franchisee. The outlets report gross revenue information to us based upon a uniform reporting system. Written substantiation of the data used in preparing these revenue figures will be made available to you upon reasonable request. The information presented above has not been audited.

Other than the preceding financial performance representation, ACASA Senior Care Franchising, Inc. does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Daniel Wong at 1100 Corporate Way, Suite 200, Sacramento, California, 95831, or call (888)924-2288, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20: OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For years 2021 through 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	1	4	+3
	2022	4	5	+1
	2023	5	5	0
Company-Owned*	2021	1	1	0
	2022	1	1	0
	2023	1	1	0
Total Outlets	2021	2	5	+3
	2022	5	6	+1
	2023	6	6	

*The company-owned outlet shown in the above table is owned and operated by our affiliate as described in Item 1.

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For years 2021 through 2023

State	Year	Number of Transfers
Colorado	2021	0
	2022	0
	2023	*1
Total	2021	0
	2022	0
	2023	1

*This was a transfer of a previous Area Representative Agreement