

Provision	Section In Franchise Agreement	Summary
w. Choice of law	25.D	Arkansas law applies (subject to applicable state law) except to the extent governed by the U.S. trademark laws.

ITEM 18 PUBLIC FIGURES

We currently do not use any public figures to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The historical financial performance representation below reflects the performance for some of our franchised outlets. To be included in these Disclosures, a franchise location had to be (1), Open for business for all of calendar year 2023 and, (2) at least one Principal owner operating the franchised business on a full-time basis (see note 1 directly following the tables below). Of the 45 franchisees that were open on December 31st, 2023, 2 were excluded from this disclosure as they had not been operating for a full calendar year, and 28 have been excluded as they were not, to the best of our knowledge, operating their business on a full-time basis (that is they were either operating part-time or inactive). Specifically, for each group we excluded the following:

Group 1 (Table 1), which represents franchisees whose first full year operating as a P3 franchised business was in 2020 or before, 2 franchisees that were operating a P3 business as of December 31st, 2023;

Group 2 (Table 2), which represents franchisees whose first full year operating as a P3 franchised business was in 2021, 9 franchisees that were operating a P3 business as of December 31st, 2023;

Group 3 (Table 3), which represents franchisees whose first full year operating as a P3 franchised business was in 2022, 8 franchisee that were operating a P3 business as of December 31st, 2023;

Group 4 (Table 4), which represents franchisees whose first full year operating as a P3 franchised business was in 2023, 3 franchisees that were operating a P3 business as of December 31st, 2023 were excluded.

Group 5 (Table 5) all franchisees in the previous groups in one group.

Table 6 represents the average Gross Revenue for all Groups, and Figure 1 represents the same in a chart for easy visualization.

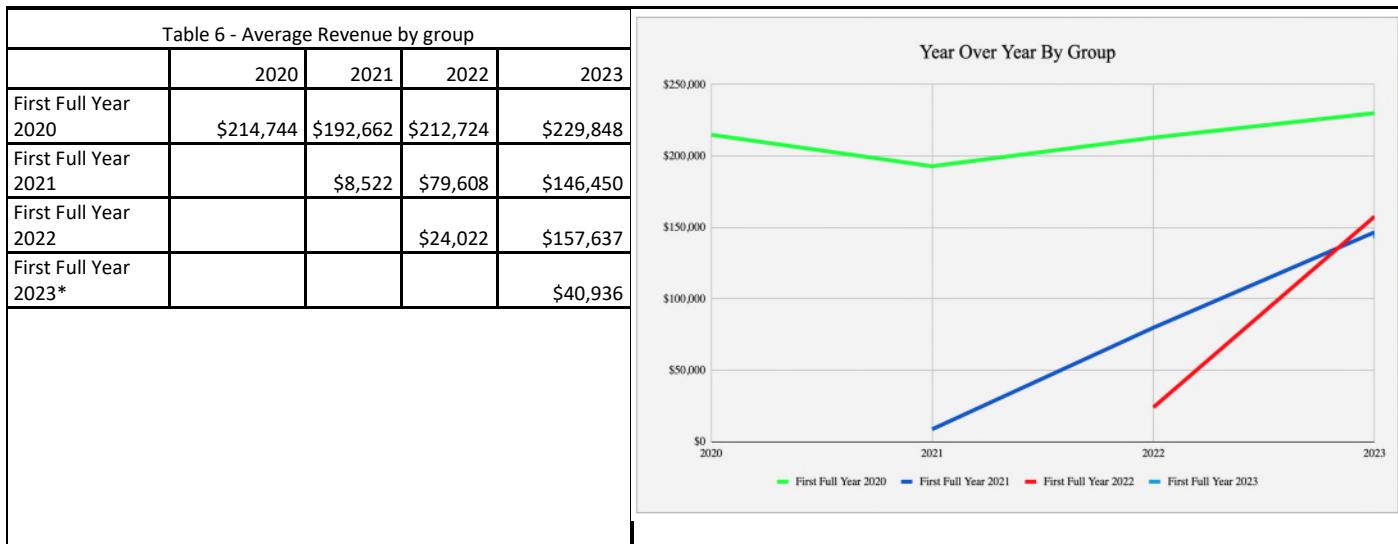
Table 1 - Franchisee Group 1 (2 franchisees)					
	2020	2021	2022	2023	Av. Y/y
Average	\$214,744.50	\$192,661.54	\$212,723.84	\$229,847.91	2.73%
High	\$360,222.37	\$313,489.02	\$293,309.55	\$321,271.03	
Low	\$69,266.62	\$71,834.06	\$132,138.12	\$138,424.79	
At or above average	1	1	1	1	

Table 2 - Franchisee Group 2 (3 franchisees)					
	2021	2022	2023	Av. Y/y	
Average		\$8,521.92	\$79,607.74	\$146,450.19	459.06%
High		\$16,599.49	\$102,893.42	\$253,899.85	
Low		\$1,078.15	\$43,180.20	\$58,809.22	
At or above average		2	2	2	

Table 3 - Franchisee Group 3 (6 franchisees)					
		2022	2023	Av. Y/y	
Average			\$24,022.03	\$157,637.10	278.11%
High			\$78,041.42	\$346,686.06	
Low			\$4,227.59	\$31,869.86	
At or above average			2	2	

Table 4 - Franchisee Group 4 (4 franchisees)					
				2023	
Average				\$40,936.55	
High				\$94,595.06	
Low				\$0	
At or above average				2	

Table 5 - Franchisee Group 5 (15 franchisees)					
	2020	2021	2022	2023	Av. Y/y
Average	\$214,744.50	\$82,177.77	\$73,491.19	\$133,907.68	7.64%
High	\$360,222.37	\$313,489.02	\$293,309.55	\$346,686.06	
Low	\$69,266.62	\$1,078.15	\$4,227.59	\$29,645.58	
At or above average	1	1	5	4	



*Graph shows year-over-year growth, therefore this group is excluded

These financial performance representations do not reflect all of the costs or expenses that must be deducted from the gross savings figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchised business.

We offered the same services to the franchised units described in this statement. These franchised units offer the same products and services to the public as you will. These franchised units report gross savings information to us via our centralized billing system. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request. The information presented above has not been audited.

Other than the preceding Financial Performance Representation, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the Franchisor's management by contacting Aaron Stahl, P3 Cost Analysts Franchise, LLC, 3589 N. Shiloh Drive, Suite 3, Box 44, Fayetteville, AR 72703, and (877)-843-7579, the Federal Trade Commission, and the appropriate state regulatory agencies.

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ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System wide Outlet Summary
For Years December 31, 2021 to December 31, 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	21	35	+14
	2022	35	42	+7
	2023	42	45	+3
Company or Affiliate-Owned *	2021	1	1	0
	2022	1	1	0
	2023	1	1	0
Total	2021	22	36	+14
	2022	36	43	+7
	2023	43	46	+3

* The business disclosed in Tables 1 and 4 are owned by our parent company, Old Arkana, Inc.

Table No. 2
Transfers of Outlets From Franchisees
To New Owners
(Other Than The Franchisor)
For years December 31, 2021 to December 31, 2023

State	Year	Number of Transfers
None	2021	0
	2022	0
	2023	0
Total	2021	0
	2022	0
	2023	0

Table No. 3
Status of Franchised Outlets
For Years December 31, 2021, to December 31, 2023

State	Year	Outlets at the Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of the Year
Alabama	2021	0	0	0	0	0	0	0
	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
Arkansas	2021	2	0	0	0	0	0	2