

Provision	Section in Area Development Agreement	Summary
		disclosure document and franchise agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	Section X(B)	You and we must settle the dispute by mediation administered by the American Arbitration Association under its Commercial Mediation before resorting to litigation or other dispute resolution procedures. The mediation proceedings will take place at the American Arbitration Association location nearest Franchisor's principal place of business (presently Broward County, Florida), subject to state law .
v. Choice of forum	Section X(E)	Any and all suits, actions, or other proceedings with respect to, arising out of or in connection with this Agreement shall be litigated in courts having a situs within Broward County, Florida (subject to applicable state law).
w. Choice of law	Section X(E)	Florida (subject to applicable state law)

ITEM 18. PUBLIC FIGURES

We do not use any public figures to promote our franchise.

ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering

buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about a possible performance at a particular location or under particular circumstances.

There were 23 Pure Green Franchise Outlets that were open for the full calendar year in 2024. The average Gross Sales and Gross Profits of the outlets are listed below. There were 20 franchise outlets that opened during 2024 and one franchise outlet that closed in 2024 and was open for less than 12 months in 2024. These outlets were not open the entire year and are not included in the table below.

The term “Gross Sales” for franchised Stores are those calculated in accordance with the definition included in each respective franchisee’s disclosure document and franchise agreement, which are the same or similar to the definition in this disclosure document. The Gross Sales amounts needed for the above calculations were derived from our point-of-sale system and online sales orders.

This Financial Performance Representation is based on historical data concerning the franchise system’s outlets. The financial information is taken from unaudited financial information provided to us by our franchisees and online ordering service providers. It has not been independently audited.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Some outlets have earned this amount. Your individual results may differ. There is no assurance you’ll earn as much.

<u>FRANCHISED OUTLET GROSS SALES AVERAGES AND MEDIANS PER QUARTILE (2024)</u>					
	Average Gross Sales	Median Gross Sales	Total Stores in Quartile	Number and Percent that Met or Exceeded Average	Lowest / Highest in Quintile
Top Quartile	\$964,845	\$789,692	5	1/5 (20%)	\$782,023/ \$1,607,843
2 nd Quartile	\$645,380	\$645,380	6	2/6 (33%)	\$600,100 / \$712,734
3 rd Quartile	\$554,891	\$563,651	6	3/6 (50%)	\$504,597 / \$597,068
Bottom Quartile	\$398,655	\$419,538	6	4/6 (67%)	\$291,623 / \$467,964

The term “Gross Sales” for franchised Stores are those calculated in accordance with the definition included in each respective franchisee’s disclosure document and franchise agreement, which are the same or similar to the definition in this disclosure document. The Gross Sales amounts needed for the above calculations were derived from our point-of-sale system and online sales orders.

The financial information is taken from unaudited financial information provided to us by our franchisees and online ordering service providers. It has not been independently audited.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Other than the information provided above in this Item 19, we do not make any representation about a franchisee’s future financial performance or the past financial performance of company-owned or franchised stores. We do not authorize our employees or representatives to make any such representation either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Ross Franklin at 4635 Northwest 103rd Avenue, Sunrise, Florida 33351 or by telephone at 917 287 5646, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
SYSTEMWIDE OUTLET SUMMARY
For Years 2022 to 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2022	7	15	+8
	2023	15	23	+8
	2024	23	42	+19
Company-Owned	2022	2	8	+6
	2023	8	9	+1
	2024	9	9	0
TOTAL OUTLETS	2022	9	23	+14
	2023	23	32	+9
	2024	32	51	+19

Table No. 2
TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS
(Other than Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
All States	2022	0
	2023	0
	2024	0
TOTAL	2022	0
	2023	0
	2024	0

Table No. 3
STATUS OF FRANCHISED OUTLETS
For Years 2022 to 2024*

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations Other Reasons	Outlets at End of the Year
Arizona	2022	0	0	0	0	0	0	0
	2023	0	2	0	0	0	0	2
	2024	2	0	0	0	0	0	2
Florida	2022	1	1	0	0	0	1	1
	2023	1	1	0	0	0	0	2
	2024	2	2	0	0	0	1	3
Colorado	2022	0	2	0	0	0	0	2
	2023	2	0	0	0	0	0	2
	2024	2	1	0	0	0	0	3
Georgia	2022	0	1	0	0	0	0	1
	2023	1	1	0	0	0	1	1
	2024	1	0	0	0	0	1	1
Illinois	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3
	2024	3	5	0	0	0	0	8
Indiana	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Termin ations	Non- Renewals	Reacquired by Franchisor	Ceased Operati ons Other Reasons	Outlets at End of the Year
North Carolina	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Maryland	2022	0	1	0	0	0	0	1
	2023	1	2	0	0	0	0	3
	2024	3	0	0	0	0	0	3
Michigan	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
New Jersey	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
New York	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
	2024	2	2	0	0	0	0	4
Ohio	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Oregon	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Pen- nsylvania	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
Nevada	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Tennessee	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Texas	2022	0	0	0	0	0	0	1
	2023	0	0	0	0	0	0	0
	2024	0	3	0	0	0	0	3
Virginia	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	1	0	0	0	0	2

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations Other Reasons	Outlets at End of the Year
Washington DC	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Wisconsin	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2
TOTAL	2022	7	9	0	0	0	1	15
	2023	15	9	0	0	0	1	23
	2024	23	20	0	0	0	1	42

* If multiple events occurred affecting an outlet, this table shows the event that occurred last in time.

Our affiliate, Pure Green Wholesale LLC, has offered Pure Green licenses since 2016, and as of December 31, 2018, there were 2 Pure Green Licensees. A list of the names, addresses, and telephone numbers of all Pure Green Licensees is attached to this disclosure document as EXHIBIT G

Where a franchise territory covers more than one state, the franchise, for purposes of this table, is assigned to the state where it has the bulk of its operation, which is not necessarily the same state shown in the business address in the list of franchisees, EXHIBIT H.

Table No. 4
STATUS OF COMPANY-OWNED OUTLETS
For Years 2022 to 2024

State	Year	Outlets at Start of Year	Outlets Opened	Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of the Year
Florida	2022	1	4	0	0	0	5
	2023	5	1	0	0	0	6
	2024	6	0	0	0	0	6
New York	2022	1	2	0	0	0	3
	2023	3	0	0	0	0	3
	2024	3	0	0	0	0	3
TOTAL	2022	2	6	0	0	0	8
	2023	8	1	0	0	0	9
	2024	9	0	0	0	0	9

Table No. 5
PROJECTED OPENINGS
As of December 31, 2024

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlet in the Next Fiscal Year
California	2	2	0
Florida	2	2	0
Indiana	1	1	0
Maryland	2	2	0
Massachusetts	1	1	0
New Jersey	2	2	0
New York	1	1	0
Ohio	1	1	0

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlet in the Next Fiscal Year
Pennsylvania	2	2	0
Tennessee	2	2	0
Texas	4	4	0
Washington	1	1	0
TOTAL	21	21	0

The number of new franchised locations projected to be opened in the next fiscal year, as presented in the table above, is an estimate based on the best information we have as of the date of this disclosure document. There is no assurance that the actual number of openings, or the states in which we projected the openings, will be the same as our estimates.

A list of the names, addresses, and telephone numbers of all Pure Green franchisees is attached to this disclosure document as EXHIBIT I. A list of the names, last known home addresses, and telephone numbers of every Pure Green franchise which has had their franchise terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the Franchise Agreement during the most recently completed fiscal year, or who has not communicated with us within 10 weeks of the date of this disclosure document, is attached to this disclosure document as EXHIBIT J. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with [name of franchise system]. You may wish to speak with current and former franchisees but be aware that not all of those franchisees will be able to communicate with you.

Our Franchise Advisory Council has not been established as of the date of this document.

As of the date of this disclosure document, there are no other trademark-specific franchisee organizations associated with the Pure Green franchise system that we have created, sponsored, or endorsed, and there are no independent trademark-specific franchisee organizations that have asked to be included in our disclosure document.

ITEM 21. FINANCIAL STATEMENTS

Our unaudited financials of March 25, 2025, and our audited financials as of December 31, 2022, December 31, 2023, and December 31, 2024, are attached to this disclosure document as EXHIBIT I.

Our fiscal year ends on December 31.

ITEM 22. CONTRACTS

The following exhibits to this disclosure document are the contracts used by us in offering franchises:

- EXHIBIT A FRANCHISE AGREEMENT
- EXHIBIT B AREA DEVELOPMENT AGREEMENT
- EXHIBIT C PERSONAL GUARANTY
- EXHIBIT D RESTRICTIVE COVENANT AGREEMENT
- EXHIBIT E POWER OF ATTORNEY TO ASSIGN TELEPHONE NUMBER

ITEM 23. RECEIPT

The Receipt page is attached to the last page of this disclosure document. You must sign the receipt to acknowledge your receipt of this disclosure document.



EXHIBIT A. FRANCHISE AGREEMENT

TO THE PURE GREEN FRANCHISE DISCLOSURE DOCUMENT