

| Provision | Section in franchise or other agreement | Summary |
|------------------|---|--|
| | | of business. You will submit to the jurisdiction of those courts. See State Addenda. |
| w. Choice of law | §20.2 | Illinois law applies (subject to applicable state law). See State Addenda. |

There are state specific addenda attached as **Exhibits C and E** for the states of California, Hawaii, Illinois, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia and Washington. The Michigan Addendum is attached following the state cover page.

Item 18

PUBLIC FIGURES

We do not use any public figure to promote our franchise.

Item 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Nate Webb, 1333 El Camino Drive, Pekin, IL 61554; (866) 336-8762 the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20
OUTLETS AND FRANCHISEE INFORMATION

Table 1

**Systemwide Outlet Summary
For Years 2022 to 2024⁽¹⁾**

| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 |
|--------------------|-----------------|---|---------------------------------------|-------------------|
| Outlet Type | Year | Outlets at the Start of the Year | Outlets at the End of the Year | Net Change |
| Franchised | 2022 | 15 | 13* | -2* |
| | 2023 | 13* | 13* | ±0 |
| | 2024 | 13* | 13* | ±0 |
| Company-Owned | 2022 | 2 | 4* | +2* |
| | 2023 | 4* | 4* | ±0 |
| | 2024 | 4* | 4* | ±0 |
| Total Outlets | 2022 | 17 | 17 | ±0 |
| | 2023 | 17 | 17 | ±0 |
| | 2024 | 17 | 17 | ±0 |

*We bought the Dentsmart System on the last day of 2022. At the time we purchased the Dentsmart System, our owners owned four Franchised Businesses, and one of the owners of the selling entity owned two Dentsmart businesses. At the time of the purchase, the Franchised Businesses owned by our owners became Affiliate-owned entities, and the two businesses owned by seller's owner became Franchised Businesses.

Table 2

**Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2022 to 2024**

| Column 1 | Column 2 | Column 3 |
|-----------------|-----------------|----------------------------|
| State | Year | Number of Transfers |
| Total | 2022 | 0 |
| | 2023 | 0 |
| | 2024 | 0 |