

| <u>Provision</u>                                  | <u>Section in IHOP NT MUFA</u>  | <u>Summary</u>                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| t. Integration/merger clause                      | Section 10.8                    | IHOP NT MUFA sets forth entire agreement between the parties concerning its subject matter. Only the terms of the IHOP NT MUFA and other related written agreements are binding (subject to applicable law). Any representations or promises outside of the disclosure document and IHOP NT MUFA may not be enforceable. |
| u. Dispute resolution by arbitration or mediation | Sections 10.2, 10.3, 10.4, 10.5 | Subject to state law, generally, all claims under IHOP NT MUFA must be arbitrated in Los Angeles, California.                                                                                                                                                                                                            |
| v. Choice of forum                                | Section 10.2(b)                 | Subject to state law, Los Angeles County, California, unless otherwise required by law.                                                                                                                                                                                                                                  |
| w. Choice of law                                  | Section 10.1                    | Subject to state law, California law governs, except as to limitations on competition (as to which law of the state where the breach occurs will govern).                                                                                                                                                                |

## ITEM 18

### PUBLIC FIGURES

IHOP does not use any public figure to promote its franchises or licenses.

## ITEM 19

### FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchise and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

## CHART 1: Historical Gross Sales of Non-Traditional Franchised Restaurants by Region

Chart 1 contains historic average, median, high and low gross sales for two 12-month periods of January 2, 2023 to December 31, 2023 and January 1, 2024 to December 29, 2024. We included all franchised non-traditional IHOP Restaurants that were active and operating as of December 29, 2024, including 7 restaurants opened in 2024; except we excluded all Traditional IHOP restaurants (which are offered under a separate franchise disclosure document), and all Dual Brand Restaurants (there were no Dual Brand Restaurants during these periods). The restaurants are organized by geographic “Regions” as defined by the U.S. Census Bureau.

| Region           | # of Restaurants |      | Annualized Average Gross Sales |             | # and % of units that exceeded Average Gross Sales |        | Median      |             | High        |             | Low         |             |
|------------------|------------------|------|--------------------------------|-------------|----------------------------------------------------|--------|-------------|-------------|-------------|-------------|-------------|-------------|
|                  | 2023             | 2024 | 2023                           | 2024        | 2023                                               | 2024   | 2023        | 2024        | 2023        | 2024        | 2023        | 2024        |
| <b>Northeast</b> | 4                | 4    | \$1,251,976                    | \$1,207,333 | 2 / 50%                                            | 1/25%  | \$1,260,939 | \$1,138,957 | \$1,466,810 | \$1,434,875 | \$1,019,217 | \$1,116,542 |
| <b>West</b>      | 5                | 1    | \$1,420,092                    | \$1,808,125 | 3 / 60%                                            | 1/100% | \$1,497,882 | \$1,808,125 | \$1,772,230 | \$1,808,125 | \$940,793   | \$1,808,125 |
| <b>South</b>     | 22               | 20   | \$1,552,044                    | \$1,680,909 | 6 / 27%                                            | 7/35%  | \$1,190,378 | \$1,213,613 | \$6,169,286 | \$5,946,313 | \$386,577   | \$262,043   |
| <b>Midwest</b>   | 10               | 8    | \$1,194,116                    | \$1,247,727 | 5 / 50%                                            | 4/50%  | \$1,159,831 | \$1,306,630 | \$2,039,984 | \$1,959,858 | \$480,636   | \$560,502   |

### Notes

- (1) We compiled the gross sales data included in Chart 1 above from information submitted to us by our franchisees for royalty reporting. These amounts are not audited. Upon your reasonable request, we will provide written substantiation for these financial performance representations.
- (2) “Gross Sales” is defined as total revenues derived by Franchisee in and from each of the Franchised Restaurants and arising out of Franchisee’s activities pursuant to the Franchise Agreement, whether for cash sales of food and other merchandise or otherwise, or charge sales thereof, or revenues from any source arising out of the operation of the Franchised Restaurant(s) and Franchisee’s activities pursuant to the Franchise Agreement, deducting therefrom: (1) all refunds and allowances, if any; (2) any sales or excise taxes which are separately stated and which Franchisee collects from customers and pays to any federal, state or local taxing authority; and (3) any amounts paid via cash, credit card or other means with respect to vending machines or pay telephones which are located in or about the Franchised Restaurant(s), if such vending machines and/or pay telephones are leased and not owned by Franchisee, in which case Gross Sales will include only the commissions Franchisee receives from those leases. This definition is provided in the Franchise Agreement.

**Some outlets have earned these amounts. Your individual results may differ. There is no assurance that you will earn as much.**

Other than the preceding financial performance representations, we do not make any representations about a franchisee’s future financial performance on the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Jacob Barden, Senior Vice President, Development, 10 West Walnut Street, Pasadena, California 91103, (818) 637-5206, jacob.barden@dinebrands.com, the Federal Trade Commission and the appropriate state administrators.

## ITEM 20

### OUTLETS AND FRANCHISEE INFORMATION

| Table No. 1A                                                                                                                      |      |                                  |                                |            |
|-----------------------------------------------------------------------------------------------------------------------------------|------|----------------------------------|--------------------------------|------------|
| System-wide Outlet Summary For Fiscal Years 2022 to 2024 (Traditional Venue Locations)                                            |      |                                  |                                |            |
| Outlet Type                                                                                                                       | Year | Outlets at the Start of the Year | Outlets at the End of the Year | Net Change |
| Franchised                                                                                                                        | 2022 | 1,637                            | 1,646                          | +9         |
|                                                                                                                                   | 2023 | 1,646                            | 1,658                          | +12        |
|                                                                                                                                   | 2024 | 1,658                            | 1,655                          | -3         |
| Company-Owned                                                                                                                     | 2022 | 0                                | 0                              | 0          |
|                                                                                                                                   | 2023 | 0                                | 0                              | 0          |
|                                                                                                                                   | 2024 | 0                                | 0                              | 0          |
| Total Outlets <sup>(1)</sup>                                                                                                      | 2022 | 1,637                            | 1,646                          | +9         |
|                                                                                                                                   | 2023 | 1,646                            | 1,658                          | +12        |
|                                                                                                                                   | 2024 | 1,658                            | 1,655                          | -3         |
| Notes                                                                                                                             |      |                                  |                                |            |
| (1) No Dual Brand Restaurants have been included in this count as there were no Dual Brand Restaurants during these Fiscal Years. |      |                                  |                                |            |

| Table No. 1B                                                                               |      |                                  |                                |            |
|--------------------------------------------------------------------------------------------|------|----------------------------------|--------------------------------|------------|
| System-wide Outlet Summary For Fiscal Years 2022 to 2024 (Non-Traditional Venue Locations) |      |                                  |                                |            |
| Outlet Type                                                                                | Year | Outlets at the Start of the Year | Outlets at the End of the Year | Net Change |
| Franchised                                                                                 | 2022 | 26                               | 37                             | +11        |
|                                                                                            | 2023 | 37                               | 45                             | +8         |
|                                                                                            | 2024 | 45                               | 48                             | +3         |
| Company-Owned                                                                              | 2022 | 0                                | 0                              | 0          |
|                                                                                            | 2023 | 0                                | 0                              | 0          |
|                                                                                            | 2024 | 0                                | 0                              | 0          |
| Total Outlets <sup>(1)</sup>                                                               | 2022 | 26                               | 37                             | +11        |
|                                                                                            | 2023 | 37                               | 45                             | +8         |
|                                                                                            | 2024 | 45                               | 48                             | +3         |