

Item 18**PUBLIC FIGURES**

We may engage in limited-duration agreements with influencers, brands, and/or celebrities to promote Sandbox VR Businesses. We do not currently use any public figures to promote and sell the franchises.

Item 19**FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The gross sales table below includes historical financial data for thirty-six (-36) stores, three (3) of which are franchised Sandbox VR Businesses operating in the United States as of December 31, 2024 (the "Locations"). The rent and financial tables below provide information for thirty-three (33) stores, two (2) of which are franchised. The Locations feature 2 to 6 Holodecks.

The information below includes financial information from our 2024 fiscal year, which commenced January 1, 2024 and ended December 31, 2024 ("FY24"). The information below contains the: (a) historical reported monthly and annual Gross Sales (defined below) of the Locations during FY24; (b) the monthly Average Gross Sales (defined below) of the Locations open during the applicable month; (c) the monthly Median Gross Sales (defined below) of the Locations open during the applicable month; (d) the minimum reported monthly Gross Sales of the Locations open during the applicable month; (e) the maximum reported monthly Gross Sales of the Locations open during the applicable month; and (f) the number and percentage of Locations open during the applicable month meeting or exceeding the monthly Average Gross Sales. We did not include the average, median, minimum, or maximum annual Gross Sales, as many of the Locations were not open for a full 12 months during FY24.

"Gross Sales" means all revenue that the Locations received or otherwise derived from operating the Franchised Business, whether from cash, check, credit and debit card, barter, exchange, trade credit, or other credit transactions, including Content Revenue and any implied or imputed Gross Sales from any business interruption insurance. "Gross Sales" excludes (a) sales taxes, use taxes, and other similar taxes added to the sales price, collected from the customer and paid to the appropriate taxing authority; (b) any bona fide refunds and credits that are actually provided to customers; and (c) the face value of coupons or discounts that customers redeem. "Average Gross Sales" is determined by taking the sum of the Gross Sales of the Locations open and in operation during the applicable month and dividing it by the number of Locations open and in operation during that month. "Median Gross Sales" is determined by sorting the Gross Sales of the Locations open and in operation during the applicable month in ascending order and identifying the point above and below which 50% of the data falls.

We calculated the figures below using information that we, our affiliates, and Franchisees operating in the United States provided.

Aside from the franchisee being subject to royalties, there were no material differences in the characteristics, sales, cost of sales, and expenses between the one franchise store and the rest of the company-owned stores.

### Rent for the Stores Opened Before 2024

2024														Total
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Actual	
	Actual	Actual												
Net Sales	4,706,975	4,729,413	5,990,584	4,606,451	4,200,136	4,930,622	4,793,316	4,523,145	3,719,232	3,784,796	4,827,297	5,444,469	56,256,436	
Occupancy Total	(759,971)	(780,043)	(809,052)	(703,977)	(757,080)	(751,646)	(813,377)	(773,954)	(814,121)	(776,567)	(792,435)	(876,558)	(9,408,781)	
% of Net Sales	-16.1%	-16.5%	-13.5%	-15.3%	-18.0%	-15.2%	-17.0%	-17.1%	-21.9%	-20.5%	-16.4%	-16.1%	-16.7%	

\*All corporate & franchise US stores, opened prior to 2024

\*Includes: Base rent, % rent based on revenue, Common Area Maintenance (CAM), utilities (in accordance to Accounting standard ASC842)

\*Stores Included: Topanga, Hillsdale, Flagship, Mission Valley, Cerritos, Oakbrook, Domain Northside, Grand Canal, Bishop Ranch, Liberty Center, Rosedale, Eden Prairie, Totem Lake, Mockingbird, Artisan Circle, Bay Street, Interlock, Crocker Park, Bottleworks, Bridge Park, Park Meadows, City Foundry, Fashion Place, The Rim, Leawood, Terminal, Oxmoor, Lincoln Common, South Lake Union, Miracle Mile, Battery, Paramus, Woodbridge.

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## Financials for the Stores Opened Before 2024

	2024												Total	Average
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Total	Average
Net Sales	4,706,975	4,729,413	5,990,584	4,606,451	4,200,136	4,930,622	4,793,316	4,523,145	3,719,232	3,784,796	4,827,297	5,444,469	56,256,436	1,704,740
Total-Cost Of Sales	(306,876) -6.5%	(251,795) -5.3%	(317,309) -5.3%	(240,503) -5.2%	(213,511) -5.1%	(240,794) -4.9%	(247,144) -5.2%	(236,164) -5.2%	(195,502) -5.3%	(196,059) -5.2%	(243,532) -5.0%	(283,983) -5.2%	(2,973,172) -5.2%	(90,096)
Gross Profit	4,400,099	4,477,618	5,673,275	4,365,948	3,986,624	4,689,827	4,546,172	4,286,981	3,523,730	3,588,737	4,583,766	5,160,485	53,283,263	1,614,644
Gross Margin%	93%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%
Total Controllable	(1,733,436) 36.8%	(1,601,263) 33.9%	(1,754,105) 29.3%	(1,635,068) 35.5%	(1,517,664) 36.1%	(1,696,997) 34.4%	(1,885,400) 39.3%	(1,690,671) 37.4%	(1,567,598) 42.1%	(1,764,866) 46.6%	(1,713,062) -35.5%	(1,777,805) -32.7%	(20,337,935)	(616,301)
Controllable Net	2,666,663	2,876,355	3,919,170	2,730,879	2,468,961	2,992,831	2,660,773	2,596,310	1,956,132	1,823,872	2,870,703	3,382,680	32,945,329	998,343
Total Non-controllable	(813,185) 17.3%	(837,124) 17.7%	(852,623) 14.2%	(756,470) 16.4%	(819,088) 19.5%	(797,170) 16.2%	(869,796) 18.1%	(830,662) 18.4%	(935,782) 25.2%	(859,279) 22.7%	(876,673) -18.2%	(966,113) -17.7%	(10,213,966)	(309,514)
Total-Expense	(2,546,622) 54.1%	(2,438,387) 51.6%	(2,606,728) 43.5%	(2,391,539) 51.9%	(2,336,751) 55.6%	(2,494,167) 50.6%	(2,755,196) 57.5%	(2,521,333) 55.7%	(2,503,379) 67.3%	(2,624,145) 69.3%	(2,589,735) -53.6%	(2,743,918) -50.4%	(30,551,901)	(925,815)
	-54.1%	-51.6%	-43.5%	-51.9%	-55.6%	-50.6%	-57.5%	-55.7%	-67.3%	-69.3%	-53.6%	-50.4%	-54.3%	-54.3%
EBITDA	1,853,478	2,039,231	3,066,547	1,974,409	1,649,873	2,195,660	1,790,976	1,765,648	1,020,350	964,593	1,994,030	2,416,567	22,731,362	688,829
EBITDA%	39.4%	43.1%	51.2%	42.9%	39.3%	44.5%	37.4%	39.0%	27.4%	25.5%	41.3%	44.4%	40.4%	40.4%

\*All Corporate & franchise US stores, opened prior to 2024.

\*Stores Included: Topanga, Hillsdale, Flagship, Mission Valley, Cerritos, Oakbrook, Domain Northside, Grand Canal, Bishop Ranch, Liberty Center, Rosedale, Eden Prairie, Totem Lake, Mockingbird, Artisan Circle, Bay Street, Interlock, Crocker Park, Bottleworks, Bridge Park, Park Meadows, City Foundry, Fashion Place, The Rim, Leawood, Terminal, Oxmoor, Lincoln Common, South Lake Union, Miracle Mile, Battery, Paramus, Woodbridge.

## Gross Sales for Fiscal Year 2024

*Location Type	City	Opening Date	No. of Hold deck Room s	2024 Gross Sales												2024 - Annual Gross Sales	2023 Annual Gross	2022 Annual Gross	
				JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC				
SC	Topanga, CA	9/1/2020	4	\$123,368	\$125,907	\$148,972	\$128,136	\$123,543	\$144,247	\$117,862	\$127,282	\$98,783	\$92,444	\$119,026	\$123,232	\$1,472,802	\$1,433,641	\$1,248,645	
SC	Hillsdale, CA	9/16/2019	4	\$165,788	\$215,614	\$271,456	\$204,099	\$225,250	\$255,926	\$209,329	\$212,019	\$192,018	\$189,980	\$266,933	\$355,247	\$2,763,659	\$2,590,383	\$2,287,803	
HT	Flagship, CA	11/13/2019	4	\$230,855	\$163,761	\$223,374	\$161,164	\$224,117	\$191,850	\$163,737	\$161,770	\$153,675	\$153,628	\$167,740	\$150,157	\$2,145,828	\$2,098,718	\$1,960,457	
SC	Mission Valley, CA	12/28/2019	4	\$149,620	\$156,043	\$178,341	\$161,653	\$148,680	\$179,565	\$183,672	\$160,856	\$126,338	\$113,405	\$157,819	\$161,882	\$1,877,876	\$1,853,441	\$1,843,819	
SC	Cerritos, CA	1/12/2020	4	\$151,581	\$147,379	\$171,668	\$150,935	\$135,335	\$161,796	\$148,986	\$140,215	\$120,925	\$111,020	\$143,912	\$175,132	\$1,758,884	\$1,735,779	\$1,728,311	
SC	Oakbrook, IL	1/13/2020	6	\$226,598	\$217,175	\$301,218	\$228,485	\$183,188	\$221,172	\$209,755	\$197,341	\$166,067	\$191,965	\$231,613	\$222,140	\$2,596,717	\$2,731,829	\$2,693,076	
Domain Northside,																			
OSC	TX	7/10/2021	4	\$198,687	\$189,386	\$259,092	\$191,596	\$186,945	\$245,434	\$236,087	\$211,652	\$169,931	\$160,611	\$209,697	\$206,829	\$2,465,947	\$2,573,211	\$2,371,043	
SC	Grand Canal, NV	7/15/2021	2	\$167,564	\$139,591	\$174,005	\$132,510	\$138,608	\$157,426	\$186,841	\$167,338	\$110,083	\$115,484	\$148,899	\$185,045	\$1,823,394	\$2,025,716	\$1,859,602	
SC	Rosedale, MN	11/5/2021	4	\$104,165	\$96,703	\$119,447	\$92,021	\$68,166	\$88,600	\$75,317	\$80,806	\$53,633	\$45,517	\$92,452	\$99,389	\$1,025,216	\$1,105,154	\$1,053,570	
SC	Bishop Ranch, CA	12/3/2021	4	\$207,207	\$179,685	\$221,248	\$197,264	\$161,633	\$184,105	\$184,686	\$162,812	\$147,863	\$142,309	\$183,339	\$244,059	\$2,216,210	\$2,223,202	\$1,785,166	
SC	Eden Prairie, MN	3/31/2022	4	\$60,189	\$52,299	\$62,405	\$58,649	\$31,476	\$59,299	\$55,565	\$54,545	\$42,233	\$44,326	\$64,736	\$83,210	\$668,932	\$646,354	\$522,198	
SC	Totem Lake, WA	4/15/2022	4	\$140,029	\$110,027	\$149,778	\$101,495	\$115,482	\$150,411	\$118,673	\$129,936	\$118,680	\$102,917	\$145,531	\$152,900	\$1,535,859	\$1,581,341	\$1,216,469	
SC	Mockingbird, TX	6/2/2022	4	\$184,308	\$188,030	\$265,915	\$176,789	\$158,407	\$211,373	\$196,822	\$170,062	\$134,864	\$126,664	\$180,797	\$167,387	\$2,161,418	\$2,574,142	\$1,047,568	
SC	Artisan Circle, TX	6/2/2022	4	\$87,105	\$98,959	\$133,682	\$91,819	\$85,818	\$112,322	\$119,760	\$91,132	\$77,516	\$58,457	\$81,049	\$107,923	\$1,145,542	\$1,412,727	\$723,512	
SC	Liberty Center, OH	7/1/2022	4	\$113,398	\$113,541	\$166,205	\$108,789	\$94,007	\$100,983	\$106,689	\$107,498	\$88,328	\$111,944	\$123,359	\$1,314,667	\$1,499,749	\$766,463		
OSC	Bay Street, CA	7/22/2022	4	\$163,182	\$152,827	\$179,343	\$149,379	\$137,706	\$146,436	\$153,763	\$139,347	\$114,483	\$113,631	\$159,248	\$160,777	\$1,770,122	\$1,878,790	\$780,146	
SC	Park Meadows, CO	9/9/2022	5	\$126,656	\$111,784	\$123,996	\$102,271	\$106,874	\$127,908	\$119,343	\$101,015	\$125,366	\$122,793	\$167,376	\$143,859	\$1,386,666	\$419,230		
OSC	Bottleworks, IN	9/30/2022	4	\$119,799	\$129,227	\$171,195	\$132,791	\$103,224	\$111,649	\$119,160	\$120,046	\$103,018	\$113,576	\$139,023	\$146,731	\$1,509,439	\$1,600,233	\$408,774	
OSC	City Foundry, MO	11/4/2022	4	\$136,228	\$144,851	\$203,642	\$138,021	\$123,091	\$149,346	\$172,416	\$146,715	\$109,733	\$107,874	\$152,324	\$134,878	\$1,719,119	\$1,792,236	\$224,053	
EC	Interlock, GA	11/11/2022	4	\$189,335	\$205,597	\$242,646	\$201,555	\$163,611	\$189,876	\$219,177	\$187,412	\$162,028	\$155,722	\$192,240	\$209,082	\$2,318,280	\$3,299,866	\$453,196	
EC	Bridge Park, OH	11/30/2022	4	\$182,048	\$180,924	\$228,296	\$156,940	\$137,914	\$153,211	\$145,764	\$145,228	\$119,959	\$127,641	\$167,222	\$151,139	\$1,960,286	\$2,063,052	\$169,822	
SC	Crocker Park, OH	12/14/2022	4	\$110,436	\$142,106	\$177,973	\$122,325	\$97,022	\$109,234	\$93,881	\$96,076	\$75,215	\$87,802	\$117,995	\$133,557	\$1,363,622	\$1,542,509	\$82,722	
EM/EE	Fashion Place, UT	1/6/2023	4	\$60,655	\$90,326	\$85,911	\$84,248	\$59,118	\$81,496	\$76,168	\$73,788	\$59,233	\$73,250	\$83,498	\$135,051	\$962,742	\$936,260	-	
EC	The Rim, TX	3/17/2023	4	\$76,830	\$73,091	\$128,845	\$74,590	\$84,437	\$110,737	\$117,548	\$68,038	\$71,575	\$80,578	\$90,509	\$109,152	\$1,113,930	\$1,005,736	-	
LC	Leawood, MO	3/31/2023	4	\$66,259	\$67,097	\$91,193	\$58,992	\$58,000	\$77,674	\$68,333	\$63,184	\$50,251	\$50,438	\$67,077	\$88,399	\$806,897	\$618,239	-	
EC	Terminal, PA	6/2/2023	4	\$130,133	\$134,369	\$172,082	\$123,538	\$111,150	\$134,520	\$120,411	\$118,514	\$88,061	\$100,864	\$120,135	\$154,338	\$1,508,115	\$948,641	-	
EM/EE	Oxmoo, KY	4/28/2023	4	\$79,578	\$79,069	\$85,820	\$66,021	\$88,886	\$83,285	\$85,238	\$53,364	\$56,336	\$75,644	\$94,891	\$935,119	\$566,045	-		
Lincoln Common, IL				\$136,775	\$169,413	\$203,183	\$150,455	\$136,978	\$148,297	\$163,014	\$144,249	\$123,574	\$129,199	\$161,703	\$161,489	\$1,828,329	\$705,089	-	
ST	South Lake Union, WA	6/23/2023	4	\$129,938	\$148,595	\$178,449	\$137,368	\$128,704	\$142,890	\$139,537	\$146,170	\$138,384	\$113,537	\$115,256	\$147,237	\$166,716	\$1,772,258	\$884,866	-
EC	Miracle Mile, NV	8/5/2023	5	\$130,042	\$95,624	\$152,051	\$98,410	\$89,260	\$119,707	\$126,571	\$106,425	\$89,772	\$99,361	\$113,395	\$127,004	\$1,347,622	\$516,865	-	
EC	Battery, GA	10/27/2023	4	\$226,823	\$234,775	\$282,392	\$238,893	\$204,102	\$243,593	\$252,293	\$207,626	\$187,467	\$185,913	\$225,771	\$267,341	\$2,756,989	\$501,982	-	
EC	Tysons, VA	1/17/2024	4	\$14,721	\$141,610	\$231,369	\$178,014	\$162,477	\$221,769	\$223,515	\$239,409	\$192,431	\$198,798	\$260,280	\$307,031	\$2,371,424	-	-	
EC	Culver City, CA	6/7/2024	4	\$562	\$6,849	\$81,480	\$78,140	\$99,114	\$114,042	\$99,632	\$108,838	\$113,212	\$137,124	\$780,783	-	-	-	-	
SM	Paramus, NJ	12/1/2021	5	\$172,539	\$189,712	\$214,292	\$189,269	\$161,674	\$181,990	\$159,269	\$175,445	\$144,494	\$151,692	\$190,1					

\*Shopping Center (SC), Hotel Complex (HT), Outdoor Shopping Center (OSC), Entertainment Center (EC), Enclosed Mall / Exterior Entrance (EM/ EE), Lifestyle Center (LC), Street (ST), Strip Mall (SM)

\*All stores are affiliate owned, with the exception of Paramus, NJ, Woodbridge, NJ and St. Petersburg, FL, which operate as franchise locations.

The preceding Gross Sales financial performance representation does not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the Gross Sales figures to obtain net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your Sandbox VR Business. Franchisees or former franchisees, listed in this Disclosure Document, may be one source of this information.

Upon your reasonable request, we will provide written substantiation for these financial performance representations.

**Some outlets have sold this amount. Your individual results may differ. There is no assurance that you'll sell as much.**

Other than the preceding financial performance representations, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Lee Hebditch, 4695 Chabot Drive, Suite 200, Pleasanton, California 94588, (925) 558-2768, the Federal Trade Commission, and the appropriate state regulatory agencies.

#### Item 20

#### **OUTLETS AND FRANCHISEE INFORMATION**

All numbers appearing in Tables 1 – 5 below are as of December 31 in each year. Our affiliate operates the Sandbox VR Businesses listed as "company-owned."