

PROVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
t. Integration/ merger clause	§ 25(a)	Only the terms of the Franchise Agreement and other related written agreements signed by the parties are binding (subject to applicable state law). Any representations or promises outside of the disclosure document and franchise may not be enforceable.
u. Dispute resolution by arbitration or mediation	Not Applicable	
v. Choice of forum	§ 20(b)	Subject to applicable state law, the state and federal courts located in the United States District Court for the District of New Jersey, Newark Vicinage, or the state courts in Essex County, New Jersey. But see state specific amendments to the Franchise Agreement.
w. Choice of law	§ 20(a)	Subject to applicable state law, New Jersey law. But see state specific amendments to the Franchise Agreement.

## **ITEM 18**

### **PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

## **ITEM 19**

### **FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

### **ANALYSIS OF HISTORICAL GROSS SALES AND EBITDA INFORMATION FOR 1 COMPANY-AFFILIATED CENTER DURING CALENDAR YEAR 2024**

This analysis contains historical Gross Sales and EBITDA information achieved by our affiliate MDH Admin, LLC in operating the single company-affiliated MD Hyperbaric Center Location in New York, New York. Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

The Gross Sales and EBITDA analysis were prepared based on the results of the single company-affiliated

MD Hyperbaric Center Location in New York, New York that was open and operating during the full calendar year ended December 31, 2024.

The single company-affiliated MD Hyperbaric Center Location in this analysis offers substantially the same products and services that a franchised MD Hyperbaric Center Location will offer and falls either within the permissible square footage range of the prototype center offered in this disclosure document (between 650 and 800 square feet) or just above/below the current permissible square footage range.

The single company-affiliated MD Hyperbaric Center Location is run by our Managing Member and Vice President, Dr. Martin J. O'Malley and has been in operation since December 2021. We intend for this single company-affiliated MD Hyperbaric Center Location to serve as a testing facility for new marketing, sales, and other operational strategies for the MD Hyperbaric Franchise system, but it did not do so during calendar year 2024. This single company-affiliated MD Hyperbaric Center Location operates out of a first-floor medical office space in the Upper East Side of New York City.

Certain fees which this company-affiliated MD Hyperbaric Center Location does not incur (but which you must pay to us under the Franchise Agreement) and certain other differences between the costs of a franchised MD Hyperbaric Center Locations and an affiliate owned and operated MD Hyperbaric Center Location are reflected in the second chart below. See the below notes and statements for more information on these differences.

The information contained in this analysis has not been audited.

<b>Calendar Year 2024</b>	
<b>Number of MD Hyperbaric Center Locations</b>	1
	<b>Amount</b>
<b>Gross Sales (1)</b>	\$740,796.33
<b>EBITDA (2)</b>	\$263,634.45

**Additional estimated expenses a franchised MD Hyperbaric Center Location would incur are set forth below in the following chart:**

<b>Calendar Year 2024</b>		
	<b>Amount</b>	<b>%</b>
<b>Royalties (3)</b>	\$59,263.71	8.0%
<b>Marketing (4)</b> <i>(based on 2% of Gross Sales as required in calendar year 2024)</i>	\$14,815.93	2%
<b>MD Hyperbaric Center Franchise Technology Fee (5)</b>	\$3,000	\$250 per Accounting Period per MD Hyperbaric Center Franchise

- (1) Gross Sales consists of the total sales price of all hyperbaric services and all other products and services sold by the MD Hyperbaric Center, including discounts and excluding taxes collected directly from customers and paid to taxing authorities.

- (2) EBITDA consists of earnings before interest, taxes, depreciation, and amortization.
- (3) Royalties currently consists of 8.0% of Gross Sales as defined above.
- (4) Marketing consists of 2% of Gross Sales as defined above. The current Advertising Fund Contribution is 2% of Gross Sales.
- (5) MD Hyperbaric Center Franchise Technology Fee is an annual amount we set for each calendar year based on our then current estimated costs payable in installments each Accounting Period; currently \$250 per Accounting Period per MD Hyperbaric Center Franchise.

**Some MD Hyperbaric Centers have achieved the Gross Sales and EBITDA results in this analysis. Your individual results may differ. There is no assurance that you will achieve sales or cost results at the levels reflected in this analysis.**

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to Christopher Neal at 1 Carter Road, West Orange, NJ 07052, telephone: 973-985-0739, the Federal Trade Commission, and the appropriate state regulatory agencies.

## ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

**TABLE 1  
SYSTEMWIDE OUTLET SUMMARY  
FOR FISCAL YEARS 2022 TO 2024**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	0	0
	2023	0	0	0
	2024	0	1	+1
Company-Owned*	2022	1	1	0
	2023	1	1	0
	2024	1	2	+1
<b>Total Outlets</b>	<b>2022</b>	<b>1</b>	<b>1</b>	<b>0</b>
	<b>2023</b>	<b>1</b>	<b>1</b>	<b>0</b>
	<b>2024</b>	<b>1</b>	<b>3</b>	<b>+2</b>

\*We do not own or operate any MD Hyperbaric Center Locations ourselves. All company-affiliated MD Hyperbaric Center Locations described in this chart are operated by our affiliates.